



Call to Order

Date: August 14, 2017

Time: 6:30 pm

Attendees

Present: Dan Barrett, Derek Troy, Brian Lukaseczk, Bern Levesque, Robert Veldman, Phil Harbison, Bryan Smith, Brigette Swartz, Victoria Haynes, David Grant, Jen Bosier

By phone: Lee Olsen, Gary Weber

Absent: Tyler Chavez

Scribe: Victoria Haynes

Membership Requesting to Speak: none

Agenda

THFF (Try Hockey For Free

Dates are Nov 4 2017, March 3

Welcome back week Sept 18-24 through USA Hockey

Futures start Sept 16th. Dan will have on website tomorrow.

Marketing

Bryan has a meeting with Colorado and Company this week. Looking into radio ads as well

Target social media ie: facebook, instagram, twitter



Val Pak has THFF dates included.

Brigette suggested ads in Colorado Parent magazine. Cost is \$600 for a month

We need to get a marketing committee together to finalize. Brigette, Dan and Bryan and Derek have volunteered. They will get together this week.

Promotional events - Summerset Festival, Futures, THFF.

- Select Futures - 1st 2 weeks free, charge \$75 next 6 weeks. 1x week Saturdays
Derek moves 2 weeks free-6 weeks paid., Phil 2nd all are in favor. Equipment will be available to borrow. Start October 21st
- Mile Hi Mites with the Foothills Flyers - Start Sept 9th thru Oct 14th Saturdays 10:45 to 11:45 Avs market this.
- Summerset Festival Sept 15th

Action items to be recorded and assigned to individuals at meeting with due dates at the end of every meeting.

Robert motioned that we have a roll call at every meeting. Derek 2nd all were in favor

Fundraising -

King Soopers Cards - Mike Mclver is still tracking currently. Team Managers need to sell the cards to their teams.

Raffle night at the Avs games - Parents need to attend. 20 needed for program sales. We need a BoD member to take over Fundraising. We need a point person. Phil has someone in mind.

Ask the team managers to facilitate fundraising for their teams and be on the committee.

Association fundraiser goes to association general fund

Boost Hockey t-shirts \$30 and association gets 15%

All funds from Team fundraisers go to the team



BBQ Volunteers -

Dan is bringing BBQ, Gary bringing BBQ. Both will be cooking

Bryan talked to Kathy, she just needs to know numbers by Wednesday. Cut food in 1/2 from last year

The BBQ is Sunday 8/20 at the Peak (across street from the Edge)

Need coaches to referee the games

Need someone to coordinate volunteers: food, tables.

Apparel coordinators will be there with apparel info

Need Additional BoD Members

We are still in need of BoD members to fill open positions. Director of Fundraising and 10/12 Age Division. We also need members to start training for the Treasurer and Registrar positions as they will both be vacated.

Budget

Bryan L wanted to talk about raising season fees for next year.

Derek said we need to consider giving back ice to the Edge.

Derek asked for motion to approve current budget. Bern moved, Bryan L 2nd all are in favor.

Coach reimbursement guidelines

Derek moved that guidelines be approved, Phil 2nd, all in favor.

CAHA summer meeting

Tentative date Sept 9th

New Business

Bern has 16 girls signed up for his ice camp.

Gary asked who called into MSGHL meeting - Bryan S called in. Lasted 20-30 minutes. LRR wants to work with the Select to help efforts against Littleton. That league is far from getting started. There is not enough numbers on the front range to start a girls rec league. Meeting Sept 9th in Breckenridge. Did the associations redeclare teams? Bryan said yes. We will have 14's and 19's in the MSGHL.



Adjournment

Date: 8/14/17

Time: 8:06 pm

Next Meeting

Date: 9/18/17

Time: 6:30 pm

