



2017-2018 PLSHA Parents Meeting

Welcome New and Returning PLSHA Families!



Tonight's Agenda



- Welcome and Introductions
- The PLSHA brand and discipline
- Season Information
- 2017-18 registration numbers
- Tryouts
- Volunteers
- Equipment
- Financials/Fundraising/Sponsorships
- Conclusion/Questions

PLSHA Board



- President/HDC Board Liaison: Chris Hadland
- Vice President/D6 Rep: Paul Emerson
- Treasurer/Sponsorships: Nate Pearson
- Secretary/Communications/Volunteers: Jill Christopherson
- PLSHA Tournament/Event Director: David Lavigne
- Equipment/Pictures: Tony Bianchi
- Recruitment/Marketing: Brian Markwell
- Mite Program Director: Trent Ulrich
- Girls Program/Recruitment: Chris Kearns

*THIS TEAM IS HERE FOR THE RIGHT REASONS!!
TO MAKE THE BEST EXPERIENCE POSSIBLE FOR ALL PLAYERS!!*

Youth and Girls HDC



Hockey Development Committees (HDC): administers all PLSHA on-ice activities. The Hockey Development Committee meets as needed and reports to the PLSHA Board at their monthly meetings.

- Hockey Development Committees (HDC):
 - Joe Pankratz (Boys HDC Director & Boys Varsity Coach)
 - Tony Bianchi (Bantam AA Coach)
 - Todd Kennedy (former Boys Varsity Assistant)
 - Kevin Ingvalson (Boys Varsity Assistant)
 - Matt Sartor (Boys Varsity Assistant, Magician Red/Black League Director)
 - Glenn Walker (Boys JV Assistant, Former Bantam AA Asst)
- Girls Hockey Development Committees (HDC):
 - Kiersten Nelson (Girls HDC Director & Girls Varsity Coach)
 - Chris Kearns (Girls Coordinator)
 - Joey Larson (Girls Varsity Assistant)
 - Anna Steedman (Girls Varsity Assistant)
 - Taylor Barsness (Girls Varsity Assistant)
 - Jim Bodick (12U A Coach)
 - Meghan Brautigam (10U A Coach)





This is our brand!



Top Tier **COMMUNITY PROGRAM**

- 3 state titles – plenty more to come!!
- High School Mentor Program
- Talented hockey players at every level!!
- LAKERS COMPETE



Boys and Girls HDC personnel that Truly Care

- Lots of Experience
- FAIR Selection Process
- Listen to feedback and make improvements



Be supportive!
Get Involved!



HOME

* ALL PLAYERS * ALL COACHES * ALL OFFICIALS * VOLUNTEERS * FANS *

AWAY

Be Respectful!



Mistakes Happen!

players
coaches
officials



24 Hour Rule



TAKE OWNERSHIP

be a “chill parent” everyday

Parent Behavior Policy – following USA Hockey “Zero Tolerance”

[policy](#) applies to both tryouts and in season

INFRACTIONS:

Anytime a PLSHA parent/guardian/spectator/has a reported misconduct infraction as noted above during tryouts or in season, is removed from a game, practice, or other PLSHA event, there will be immediate and automatic consequences as outlined below. The parent may have been reported/removed by a referee, coach, tournament official, arena official, or police officer.

- **For the first infraction during tryouts or current season, the parent shall be removed from all PLSHA events, home or away, for a period of 30 days**
- **For the second infraction during tryouts or current season, the parent shall be removed from all PLSHA events, home or away, for a period of 90 days**
- The parent may appeal the above stated suspensions after 7 days with a written appeal to the PLSHA Board Officers (President, VP, Treasurer, and Secretary); however, exceptions to the consequences will be rare in accordance with the zero tolerance nature of this policy.
- The PLSHA Board of Directors and/or D6 reserves the right to institute greater penalties than outlined above as they deem appropriate.
- Any parental/guardian/spectator misconduct not specifically alluded to above, will be dealt with on an individual basis by the PLSHA Board Officers (President, VP, Treasurer, and Secretary).
- Bench coaches are exempt from this policy as they are governed by specific District 6 rules for coaches.

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What do I do when...

- a ref doesn't call a dangerous penalty*
- an opposing coach/player attacks my player*
- other team's parents are taunting/jeering inappropriately*
- my player appears to be benched for long periods of time*
- our team is down and calls keep going against us*

Please remember...



- *you are an adult*
- *you are not part of the contest in any way*
- *negativity is contagious*
- *our kids need to learn how to handle themselves*
- *develop a team focus – not a “my kid” focus*

- *emotional reactions can land you in a disciplinary hearing*
- *PLSHA will not be in a position to defend you if/when you take these types of actions*

Proper Protocol



BEFORE YOU TAKE ACTION

- *wait 24 hrs*
- *be honest and objective when reflecting on the issue*
- *try to view it from all angles*
- *talk to your child to see if they agree with your perception*

BEST COURSE OF ACTION

- *Accurately document the situation in writing*
- *Call a board member to discuss the situation prior to sending your email – and be clear about what you are asking for*
- *Submit your formal complaint/comment*
- *Understand YOUR EMAIL WILL BE FORWARDED/can't be un-sent*

Bi-Weekly Disciplinary Meetings

- PLSHA will continue scheduling bi-weekly disciplinary hearing meetings
- Meetings will be cancelled if non-applicable
- Disciplinary Committee – 5 person panel from 7 participants
 - Chris Jones
 - Teddie Lehman
 - Michelle Barrett
 - Chris Hadland
 - Nate Pearson
 - Paul Emerson
 - Jill Christopherson



PARENTS

- ***Proud*** to say – much ***improved*** in '16/17
- Only a couple disciplinary discussions vs too many to count in the previous year
- ***Great job***
– ***let's have another great year for the kids!***





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PROGRAM ACCOMPLISHMENTS

'15/16 – Identify Areas of Need

2016 – Established Girl's HDC

'16/17 – Disciplinary Committee

Stabilized Infrastructure



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HDC and Board

able to return focus on the

FUN STUFF

TOTAL PLAYER DEVELOPMENT

FUNDRAISING



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TOTAL PLAYER DEVELOPMENT

Main areas of focus

- 1) Body
- 2) Mind
- 3) Goaltending



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TOTAL PLAYER DEVELOPMENT

1) Body





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TOTAL PLAYER DEVELOPMENT

- USA Hockey study of Finnish youth vs American youth programs
- Fins are ~1/8 the size as USA Hockey – yet ranked above us

FEDERATION	IIHF Survey of Players (2014) – Olympic Participants				RINKS	NATIONAL POPULATION
	REGISTERED PLAYERS					
	Total	Senior	Jr./Youth	Female	In-door	
1. Canada	721,504	116,884	518,008	86,612	2,631	34,834,841
2. United States	519,417	149,884	302,203	67,230	1,898	318,892,103
3. Russia	84,270	1,966	81,592	712	419	142,470,272
4. Minnesota	65,476	7,099	54,507	12,250	194	5,303,925
5. Sweden	56,839	11,884	41,521	3,434	355	9,723,809
6. Massachusetts	55,868	3,381	48,074	8,550	134	6,547,629
7. Finland	73,682	28,589	39,263	5,830	260	5,268,799
8. Michigan	58,164	19,186	30,078	4,429	127	9,883,640
9. CZE Republic	110,525	85,576	22,302	2,647	158	10,190,213

Current World Rankings

Rank	Team
1	Canada
2	Russia
3	Sweden
4	Finland
5	United States
6	Czech Republic

USA STUDY: COMPARE AUSAND CONTRAST - SOMERSAULT







Dryland – NEW FORMAT

- Prior Lake making athleticism a PRIORITY
- Professional Instruction (Dakotah Trainers)
- Focus on core, agility, basic coordination
- Hockey focus will be shooting only
 - Helmets required – NO EXCEPTIONS
 - No skating treadmill/no skates required
- Player attendance mandatory
- Sessions will be 1.5 hr transitioning to 1 hr
- Weights available for Bantams (details TBD)





PARENTS

- Dakotah led *“TRYOUT” DRYLAND*
- Come give a try during tryouts!
- Times/sign up details to follow...
- You do not need to be a Dakotah member to participate
- Experience what the kids will be doing
- *No excuses!* 😊





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TOTAL PLAYER DEVELOPMENT

2) Investing in the Mind





**HOCKEY SENSE
CAN BE TRAINED**

USA Hockey IntelliGym.com

Cognitive Development GAME SENSE

- PLSHA investing in the program for ALL:
12U, Peewee, and Bantam Teams
- Due to data privacy rules – a separate registration is required to enroll/start
- \$60 season cost will be applied to ice bills
- Train as a team – laptops needed





Sean Goldsworthy

- National Director for USA Hockey IntelliGym
- 20 years of NCAA Experience
- Current Head Coach Minnetonka High School





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TOTAL PLAYER DEVELOPMENT

3) GOALIES

- Devenir – 5 group sessions and team hours
- \$300 reimbursement program for personal training
- Coach focus – each team to assign a coach to the goalies
- Goalie numbers on the rise!

DEVENIR





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FUNDRAISING

Gambling

- Pull tabs, bingo, at area establishments TBA
- Targeting an October start
- Big thanks to Brian Markwell – Chris Hadland
- Locations to be announced when finalized

Bart Sheffield – Gambling Manger



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IMPORTANT INFO



Let the Concussion Heal!

- NO TIME TABLE
- Know the symptoms:
 - Headaches
 - Difficulty concentrating
 - Poor memory
 - Sleep problems
- These symptoms can affect school performance
- Player **will require** a **MD release** to return to the ice
- Don't put your coach in a difficult position - error on the side of caution here – **safety first!** *See a Doc!*



Player Attendance Policy



- Players are required to attend ALL games and practices.
- There ***will be*** tournaments ***Thanksgiving Weekend***.
- Acceptable absences include **religion, illness, and family emergencies**. The need to finish school work is not acceptable; players must balance their schedules and learn how to become student-athletes. It will be required if they wish to play high school hockey and beyond.
- **MEA Weekend (Oct 18-23) & Christmas Break (Dec 23-27)** will be **OPTIONAL** practices only for all PLSHA teams for this season.
- The following are the consequences of missing a practice or game; the same policy will be standard on ALL teams.
 - Players missing practice due to an unexcused absence will be required to sit one (1) period in the next game.
 - Players missing a game due to an unexcused absence will be required to sit the entire next game.

Ice Draw



- Will continue for the 2017-18 season – same process as last year
- Coaches will choose their practice schedules
- Justin Graber will coordinate and organize
- Ice times will be evenly distributed; early vs late
- Nate – reconciliation of unused ice

- **Tuesday October 24th from 6-10 PM**

- **If add'l time needed – Wed – Oct 25th from 6-10PM**

- Teams are encouraged to have 3 participants – 2 mandatory
 - Exceed will NOT be part of the draw
 - Break at 8PM – pizza and water will be served



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2016-17 Registration Numbers

Traveling Registration Numbers

- Approximately 337 registered travel players:
 - Bantam = 70+9 goalies ↑ 6%
 - PeeWee = 83+9 goalies ↓ 5%
 - Squirt = 90+12 goalies ↑ 3%
 - U12 = 26+4 goalies ↑ 10%
 - U10 = 30+3 goalies ↑ 6%
- Mite & U6/U8 & Rookie camp - registration closes 9/26
- Jr Gold/Jr Gold 16U – registration closes 10/31



Planned Traveling Team Formation

Anticipating 22 Traveling Teams

- Bantam = 5
 - AA, B1, B2, B2, C
- PeeWee = 6
 - AA, B1, B1, B2, B2, C
- Squirt = 7
 - A, B, B, B, C, C, C
- 12U = 2
 - A & B
- 10U = 2
 - A & B



Smaller Roster Sizes where possible

Planning to host

- 1 Jr Gold B teams (composed of mostly Seniors & Juniors)
- 1 Jr Gold 16U team (composed of mostly sophomores)



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Tryouts



Tryout General Information

- Tryouts are stressful for all!
- Continuous improvement - no perfect system
- TRYOUT INFORMATION
 - **REGISTRATION TAB**
 - [2017-2018 Tryout Info](#)
- Next day's scrimmage groups
 - Posted each night on **PLSHA HOME PAGE**
- If you haven't already please read the Let's Play Hockey "[Help your kids through tryouts](#)" article by Hall Tearse.



Board Tryout Principles



- THOROUGH: Multiple sessions and evaluators;
Use previous coach input when needed
- CONSISTENT: Board Liaisons utilized to monitor
integrity of process
- TRANSPARENT: Evaluation criteria posted/explained
- NO DISTRACTIONS: Tryouts are closed to parents –
Please respect this!

Even if you don't have a kid out there – please stay away!

2017-18 Tryouts



- Level Designations; Sept 24th Deadline
- HS Refs, face-offs, and timed shifts (*change on the horn*)
- Non-Parent evaluators; we have 6-7 per level
- Families can OPT OUT of tryouts if desire “C” team placement
- PLSHA does best to avoid fall sports/HP/homecoming conflicts
 - *Will never be perfect*
- All players **MUST** wear a **GOLD HELMET**

Tryout Structures



Bantam/Youth 14: 4 scrimmage sessions 10/2-10/8

- Chris Kearns and Brian Markwell (EBOD back up)

PeeWee: 4 scrimmage sessions 10/2-10/8

- Jill Christopherson and Brian Markwell (Trent Ulrich back-up)

Squirt: 4 scrimmage sessions 10/7-10/10

- Nate Pearson and David Lavigne (Jill Christopherson back-up)

12U: 3 skills & scrimmages 10/1-10/3

- Chris Hadland and Paul Emerson (Trent Ulrich back-up)

10U: 3 skills & scrimmages 10/1-10/4

- Chris Hadland and Paul Emerson (Trent Ulrich back-up)

**Due to the volume of work at tryouts other board members are likely to be present*

NO TRYOUTS
Friday Oct 6th
GO LAKERS!!



Contacting Tryout Liaisons

- Observe 24 Hour “Cooling Off Period”



- **PHONE CALLS ONLY** – If you have a **QUESTION** in regards to player placement please call the appropriate level liaison - *Emails will not receive a response*
- Acceptable reasons for contacting a liaison
 - Injuries or Illness
 - To clarify anything where there may be some confusion (missing or duplicate pinny numbers on posting)
 - To report inappropriate behavior by players or parents during the tryout process
- Unacceptable reasons for contacting a liaison (call level coordinator)
 - Debate player placement or evaluations

Level Coordinators Tryout Responsibilities

Level Coordinator responsibilities include:

- Tryout evaluations
- B and C coach selection/placement
- Conduct draft where needed
- Monitor conduct of players and coaches - Discipline
- First level arbitrator for on ice issues / concerns



Youth Level Coordinators

- Bantam "AA" coach (Tony Bianchi) oversees all Bantams
- PW "AA" coach (Ed Czech) oversees all Peewees
- SQ "A" coach (Rob Bloomer) oversees all Squirts

Girls Level Coordinators

- 12UA coach (Jim Bodick) oversees all 12Us
- 10UA coach (Meghan Brautigam) oversee all 10Us

Tryout Evaluation



Staff

- Our tryout staff has experience as coaches, players, evaluators at one or more of the following levels; D1, D3, Junior, High School, and Youth. They have significant experience as evaluators and coaches

What is being evaluated in tryouts?

- Skating
- Hockey Sense
- Play with puck
- Play without puck
- Effort

NOT # of goals
scored in
tryouts!

Consistency matters!

*The best players will be selected regardless of position previously played. The evaluators will identify appropriate strengths and weaknesses regardless of position.

*Last year's team is used as supplemental information as needed when determining bubble picks (all things being equal)...

Tryout Process



DAY 1	<u>A-H*</u>	<u>I-R*</u>	<u>S-Z*</u>	All levels together
DAY 2	Lower	Middle	Top	Rank vs competition
DAY 3	Lower	Middle	Top	Focus on “bubble kids”
DAY 4	Lower	Middle	Top	Divide pool into teams

** Example of groupings are for illustration purposes only*

DAY 1 and 2

- Every evaluator scores every player **1-5 (5 is best)**
- Scores are entered in PC
- Establishes player ranking
- Pools posted each night

DAY 3 and 4

- Pools are created
- Looking for outliers
- Players ranked 1's or 2's
- Scores not entered into PC
- Bubble players discussed at depth in war room



Common Post Tryout Questions

WHY AM I IN THIS POOL?

WHY DON'T YOU LIKE MY CHILD?

WHAT DOES MY PLAYER NEED TO WORK ON?

- Skating is #1 by far especially for C Pool players
- Consistent effort (back checking...)
- Ability to control the puck and make a play in respective pool
- Not engaged when not in possession of puck (play without puck)

I Didn't Make the Team I Wanted...



Keep a long term perspective

Kids change year over year as body changes

Kids leave – move – don't grow - or find other interests

Next player up! We need everyone ready! Focused on being their own best!

The #1 mission is that kids are having fun and focused on getting better – regardless of team!

Parents – you're a MAJOR contributor to your player's attitude – please keep it positive!

ROAD TO HIGH SCHOOL HOCKEY



Current Team	Position	Grade	1st Squirt	2nd Squirt	1st Pee wee	2nd Pee wee	1st Bantam	2nd Bantam
Varsity	G	12	C	B	C	B2	C	A
Varsity	D	12	A	A	A	A	AA	AA
Varsity	D	12	N/A	N/A	B1	A	A	AA
Varsity	F	11	A	A	A	AA	A	B1
Varsity	F	12	B	B	B1	A	A	A
Varsity	D	11	B	A	B1	AA	AA	AA
Varsity	F	12	A	A	A	A	AA	HS
Varsity	F	10	B	A	A	AA	AA	AA
Varsity	F/D	12	A	A	A	A	AA	AA
Varsity	F	12	N/A	N/A	A	A	A	AA
Varsity	D	12	B	A	B1	A	AA	AA
Varsity	F	11	B	A	B1	AA	AA	AA
Varsity	F	10	A	A	AA	AA	AA	HS
Varsity	D	11	B	A	B1	AA	A	AA
Varsity	F	12	A	A	A	A	AA	AA
Varsity	F	11	-	A	B1	AA	B1	AA
Varsity	F	12	B	A	B1	B1	A	AA
Varsity	G	10	A	A	A	AA	A	AA

ROAD TO HIGH SCHOOL HOCKEY



Current Team	Position	Grade	1st Squirt	2nd Squirt	1st Pee wee	2nd Pee wee	1st Bantam	2nd Bantam
JV	D	10	B	A	AA	AA	AA	AA
JV	G	10	C	B	B	B1	C	B2
JV	F	11	N/A	N/A	N/A	N/A	B1	JG U16
JV	D	10	B	B	B1	A	B2	A
JV	F	10	N/A	N/A	N/A	N/A	N/A	AA
JV	F	10	C	B	B1	AA	B1	AA
JV	F	10	A	A	A	AA	B2	AA
JV	D	10	C	B	B1	AA	B2	A
JV	D	10	A	A	B1	AA	B1	A
JV	F	10	B	A	A	AA	B1	AA
JV	D	11	B	B	B1	AA	A	AA
JV	F	10	B	B	B2	B1	MM	AA
JV	F	10	A	A	A	AA	B2	A
JV	F	10	C	B	B1	AA	AA	AA
JV	D	10	B	A	B1	A	B2	A
JV	F	10	C	B	B	A	C	A
JV	D	9	N/A	N/A	N/A	N/A	B1	AA
JV	F	11	B	B	B2	B1	B2	B1
JV	G	11	A	A	B1	AA	B1	AA



Moral of the Story...

Keep working hard!

*Be ready when
opportunity knocks!!*

Never "out of it"

Tryout check-in



- Volunteer Deposit Check OR Buyout
 - **\$300 per player** made out to **PLSHA** and **post-dated to 04/01/2018**
 - Please note “Volunteer Deposit” and “Player Level” in memo line
 - **\$250 per player** to BUY OUT of your volunteer obligation, made out to **PLSHA** and **dated current**
 - Please note “Volunteer Buyout” and “Player Level” in memo line
- For new players to PLSHA:
 - non-returnable copy of child’s birth certificate (if not e-mailed to Registrar or uploaded at registration)

Parents: Please make sure your child has everything for check-in! Otherwise, **they cannot get on the ice until turned in.**

REMINDER! Consent to Treat & Code of Conduct will not be collected at tryouts. Once teams are formed, Team Managers will collect your consent to treat. The code of conduct is signed at registration.



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Volunteers

Jill Christopherson

Volunteer Policy



- **Volunteer Deposit**
 - \$300 per player
- **Buyout Option** - For those families choosing not to volunteer PLSHA/D6 hours
 - \$250 per player
- **Hours – 2 “buckets”**
 - Team hours are expected and will be rotated by the team manager in order to successfully operate the team – these do NOT fulfill your requirement
 - PLSHA/D6 hours will be designated year-to-year by the Board based on needs and PLSHA Commitment – these fulfill your requirement
- **2017-18 season requirement?**
 - Traveling – 7 hours
 - Advanced Mites – 5 hours
 - Intermediate & Mini Mites – 3
 - If you attended tonight’s meeting you will receive 1 hour via DIBs
- **Exemptions**
 - No changes
- **Compliance**
 - The deposit check(s) **WILL BE CASHED** if the volunteer requirements are not fulfilled by the end of the current hockey season, or there are balances due. Final determination will be made by the board.

Volunteer Opportunities Using DIBs

DIBS can be found on the home page in the top navigation:

The screenshot shows the top navigation bar of the PLSHA website. The 'Dibs' menu item is circled in red. Below the navigation bar, the page title is 'Prior Lake-Savage Hockey Association Dib Sessions'. The user profile is 'PLSHA Comm Director - Jill Christopherson'. The 'My Dibs: View all of my currently claimed Dib items.' link is also visible. The 'ACTIVE' tab is selected, and the 'ARCHIVED' tab is also present. A table shows the progress of DIB sessions for the 2017-18 season. The 'AVAILABLE SESSIONS' section lists '2017 Dan Patch Days', '2017 Lakefront Days', and '2017-18 SEASON', with the last one circled in red.

DIB SESSION	ATHLETE	PROGRESS
2017-18 SEASON	PLSHA Comm Director - Jill Christopherson	0% 0.0 Completed 3.0 Claimed 1.0 Needed

AVAILABLE SESSIONS

DIB SESSION
2017 Dan Patch Days
2017 Lakefront Days
2017-18 SEASON

- Tryouts: starting Oct 4th (Oct 2 for goalies)
 - You may not volunteer at your player's level
- Equipment Sale: Oct 1st
- Wishbone Classic: Nov 24-26th
- Laker Shootout: Jan 12-14th
- Mite Jamboree: TBD
- Other Misc. Opportunities

COMMITTEE LEADERS



JOE

Pankratz

Boy's HDC Chairperson

KIERSTEN

Nelson

Girl's HDC Chairperson



TINA

Anderson

PLSHA Registrar



KAT

Sterns

Mite Jamboree Chairperson



TROY

Christopherson

Outside Tournament Chairperson

Phone: 952-290-6440



OPEN

POSITION

Wishbone Classic Tournament Chairperson

OPEN

POSITION

Laker Shootout Tournament Chairperson

ERIK

Westrum

Mite HDC Chairperson

JENNY

Pearson

Apparel Chairperson

OPEN

POSITION

Fundraising/Sponsorship Chairperson



COORDINATORS



AMY

Holmes

Coaches Coordinator



BRENDA

Kimmes

Website Coordinator/Co-Travel Team Manager Coordinator



JILL

Christopherson

Co-Travel Team Manager Coordinator



ROB

Bloomer

Safe Sport Coordinator



SHAWN

Boyce

News/PR Coordinator



JASON

Quinn

Goalie Coordinator [Mites]



KRISTIN

DeBoer

Mite Team Manager Coordinator

OPEN

POSITION

Mite Goalie Equipment Coordinator

DEANNA

Hawke

Mite Equipment Coordinator

OPEN

POSITION

Travel Equipment Coordinator

OPEN

POSITION

Volunteer Coordinator



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Apparel

LETTERMEN SPORTS/TEAM STORE



The [team store](#) can be found in the top nav of the PLSHA website

- 2nd ordering window closes tonight
- 3rd ordering window is 10/6-10/15
- Samples/Fittings the first week of October
- Other items available @ the "Team Store"
 - Wild Hockey Tickets
 - Bags – NEW VENDOR!

A screenshot of the PLSHA website's "Team Store" page. The top navigation bar includes links for Home, Registration, Teams, Tournaments, Team Store (highlighted with a red circle), Calendar, Sponsorship, About, and Dibs. Below the navigation, the page features a large "Lakers Hockey" logo. The main content area is titled "Team Store" and "2017-18 SEASON APPAREL". A prominent banner for "PRIOR LAKE-SAVAGE YOUTH HOCKEY" displays the ordering window (August 4th to October 6th), closing date (November 3rd), and delivery week (September 25th to November 11th). Below the banner, there are images of three pieces of apparel: a blue and yellow jacket, a blue t-shirt, and a white jacket. A large "OPEN NOW!" banner with the Lettermen Sports logo is overlaid on the bottom of the apparel images. To the right, a "LATE ORDER? 48 HOUR GRACE PERIOD" section explains the policy. At the bottom right, there are links for "Size Chart" and "Recommended Items".



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Financials/Fundraising /Sponsorships

Nate Pearson

PLSHA \$\$\$

Nate Pearson



PLSHA Financials

\$794K of inflows to PLSHA in 16/17 Fiscal Year

\$842K of outflows in 16/17 FY

- \$258K association costs – Up \$39K
- \$41K Fundraising costs - Flat
- \$377K Traveling team reimbursables
 - ~~D6 Fees~~ Will be back in 2017/18
 - Ice
 - Tournaments
- \$143K Mites – Included some 1-time costs for equipment

Association Costs: \$258K

PLSHA Association (Non-team or Mite) Expenses:	
Coaches	\$30K
Admin: CC processing, insurance, D6 Admin Fees, paid positions, professional services, etc.	\$55K
Equipment – jerseys, socks, pucks, etc.	\$70K
Off-ice Training	\$61K
HDC: Coaching Certification Reimbursements, Devenir, Goalie Reimbursement, etc.	\$21K
Zam Shack	\$1K
Tryouts	\$20K

Where does my money go?

Monthly team bill –

- All ice time (except tryouts)
- Tournament fees
- D6 fees

Team manager/treasurer responsible for collecting from parents.

- Like normal bills.....it is critical to pay your ice bill and pay it on time.

Paid Coaches

Paid Coaches

Each team with a paid coaching staff will pay
50% of the staff's pay, up to \$1,500

- Bantam AA & B1
- PW AA
- Squirt A
- Girls U10 A & U12A

- Billed in November ice bill

Cash Position

	<u>3/31/13</u>	<u>3/31/14</u>	<u>3/31/15</u>	<u>3/31/16</u>	<u>3/31/17</u>
<u>General Fund</u>	\$125,497	\$121,132	\$131,699	\$189,507	\$140,803
<u>Facilities Fund</u>	70,356	70,356	70,356	43,616	43,616
<u>Big Skate Account</u>	0	0	0	2,238	5,052
<u>Gambling Account</u>	3,105	3,105	3,105	0	0
<u>Golf Account</u>	5,580	5,580	5,580	0	0
<u>Dreyfus Fund</u>	23,512	23,512	23,512	0	0
<u>Cert. of Dep.</u>	0	0	0	32,197	32,342
	<u>\$228,050</u>	<u>\$223,685</u>	<u>\$234,252</u>	<u>\$267,558</u>	<u>\$221,813</u>

2017/18 Initiatives

- Facilities:
 - Rink 2 Coaches room
 - Rubber flooring in Rink 1
 - Stick Racks in/outside locker rooms (Maybe)
- Charitable Gambling

Sponsorship Program

Trent Ulrich – Leading Sponsorship Efforts for PLSHA

Please help gathering sponsorships!

- Mite X-ice Boards
- Mite jerseys
- Tournament Sponsors
- In-kind Sponsorships
- Corporate Contributions

Sponsor LOVE!

We receive \$20-35K in sponsorship money each year. This is crucial to our budget/planning cycle. (i.e. – Keeps registration costs from going up!!)

- We need them to come back every year
- Patronize their businesses
- Say thank you to sponsors

Buffalo Wild Wings!!

- 10% of all sales will be donated back to PLSHA
- During season only – 10/15/17 thru 3/15/18
- Show your card so sales can be applied – card or image of card on your phone





PRIOR LAKE-SAVAGE
HOCKEY ASSOCIATION



Closing

Staying in Touch with PLSHA

PLSHA.COM



2016-17 SEASON REGISTRATION OPEN FOR MITES, ROOKIES, JR GOLD AND U16

Registration for Traveling Youth and Girls (10u/Squirts up to 14U/Bantam) has CLOSED. A late fee will be applied to registrations for these levels. Other levels currently open include Jr Gold, U16, Mites, Rookie Camp (October-November sessions), The Big Skate event and the Give Hockey a Shot sessions. Check out our [registration page](#) for closing dates.

LEARN MORE OR REGISTER NOW



PLSHA EVENTS

SEP 25 **GIVE HOCKEY A SHOT (free trial)**
 1:40pm-2:40pm CDT @ WASHBURN
 For more information visit the "new to hockey" tab on the PLSHA website or [CLICK HERE](#)
 Tag(s): Association News

SEP 25 **MANDATORY PARENT MEETING (traveling players)**
 7:00pm-8:30pm CDT @ PRIOR LAKE HIGH SCHOOL (LESTERBUR)
 Tag(s): Association News



PLSHA Communications Director (Prior Lake-Savage Hockey Association) sent you a message.

Hello,

We are excited to kick off the 2012-13 Traveling PLSHA Season. We have a lot of new information to share and prepare for what is sure to be another great season for PLSHA. You will need to attend the MANDATORY parent meeting:

Who: Parents of Traveling Players (Bantam, PeeWee, Squirt, 12U, 10U)
 When: Monday, Sept 10, 7pm
 Where: Twin Oaks Auditorium

We will cover Tryout Information at this time. Tryout Schedules are also posted at www.plsha.com under the Tryouts Tab.

A Mite-age parent meeting will be held later in September. Details to follow.

You are receiving this email because you are a registered member of the Prior Lake-Savage Hockey Association website.

You can access this message online at <http://www.plsha.com/messages/show/30823>
 To control which emails you receive, visit <http://plsha.pucksystems2.com/set>

This email has been sent on behalf of **Prior Lake/Savage Youth Hockey**

Our mailing address is:
 TST Media
 1400 Van Buren St Ne Ste 200
 Minneapolis, MN 55413

Copyright (C) 2012 TST Media A

EMAILS*

**If you are not receiving email please check your NGIN account settings – it is not updated via registration info*

Prior Lake/Savage Youth Hockey
 Sports League

261 likes

Tyson Bloch, Kristin Peterson Nordling and 38 others like this.

What have you been up to?

THIS WEEK
 2 Page Likes
 412 Post Reach
 UNREAD
 0 Notifications
 0 Messages

FACEBOOK

<https://www.facebook.com/pages/Prior-LakeSavage-Youth-Hockey>

Mark your calendars

- October 4th– tryouts begin (Bantam & Pee wee goalies start 10/2)!
- First week of Oct – Lettermen apparel fittings (specific dates/times tbd)
- Sunday Oct 1st – Used equipment sale 1:30-4:00
- Oct 18-23 – MEA weekend, optional practice
- Saturday Oct 28th - Pictures
- October 31st – Jr Gold registration closes
- Dec 23-27 – Extended Christmas break
 - This is different than the season info doc due to D6 game scheduling
- March 4-5th, 2017 – District 6 playoff championship weekend
 - Bantam B2, Bantam C, Pee wee B2, Pee wee C
- March 3-5th, 2017* – [Regional Tournaments](#)
- March 16-18th, 2018* – [State Tournaments](#)
 - This is the last weekend of ISD #719 Spring Break

*Applicable to Bantam AA, Bantam A, Bantam B, Pee wee AA, Pee wee A, Pee wee B



ANY QUESTIONS?

First Time Traveling parents are welcome to stay for addition Q/A



PRIOR LAKE-SAVAGE
HOCKEY ASSOCIATION



Appendix

Coach Requirements 2017-18

If you are interested in coaching this season please complete the following **Online Registration Steps** (found on the PLSHA 'Coaches' tab):

1. Submit a coaching application. This requires you first register with USA Hockey
2. Complete the Background Screening
3. Possess a current CEP Certification
4. Complete the Age-Specific Modules for ALL levels you are coaching
5. Complete the SafeSport training
6. Submit receipts for all classes/modules in one request to the PLSHA Treasurer by 12/31/2016 for reimbursement of eligible expenses.

Please refer to the **“Coaches” Tab on the PLSHA website** for additional information or contact Amy Holmes (plshacoaches@gmail.com)

Experienced Evaluators YOUTH

All levels; D1, D3, Junior, High School, and Youth. They also have significant experience as evaluators and coaches with the Minnesota High Performance 18's, 17's, 16's, 15's, as well as numerous USA Hockey Festivals, and the Great 8 program. They are highly qualified and have been involved in this game a long time.

- Brad Thompson – Former HS Assistant Coach , Top Level Coach Bantam Coach at Centennial and Jefferson, Minnesota HP Evaluator, 20+ years experience
- Tony Bianchi – Peewee AA and Bantam AA Coach, 20+ years experience, College Player
- Brooks Holscher – Current Squirt A Coach, High School Player
- Ed Czech – 33+ years coaching and evaluating experience
- Brad Czech – 10+ years coaching and evaluating experience

Experienced Evaluators GIRLS

All are highly qualified and have been involved in this game a long time.

- Kiersten Nelson – PLHS Head Coach, USA Hockey Coach, experience youth/HS coach
- Joey Larsen - PLHS Asst. Coach, experienced coach, experienced evaluator
- Anna Steedman - PLHS asst. Coach, experience evaluator
- Taylor Barsness - PLHS asst. Coach, experienced coach, experience evaluator
- Jim Bodick - 12U A Coach
- Meghan Brautigam - 10U A Coach

Parents: Know concussion signs!

- Player appears dazed, stunned, or confused
- Unsure of game, score, or opponent
- Moves clumsily
- Answers questions slowly
- Loses consciousness
- Can't recall events
- Behavior or personality changes
- Headache, Nausea, Dizziness, Lack of Concentration, Sluggish
- Sensitive to light or noise










*** Call 911 if player can't be awakened, is vomiting, has seizures, can't breathe, worsening headache.**

Every Team Book has concussion information in it.

Volunteer Policy Comparison

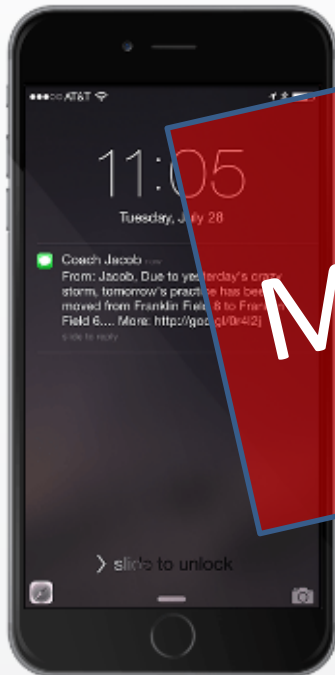


ASSOCIATION	HOURS PER PLAYER	DEPOSIT	BUYOUT	NO SHOW POLICY	WHO'S EXEMPT	FAILURE TO FULFILL HOURS
	6 PER PLAYER	\$200 PER PLAYER/\$300 PER FAMILY	\$175 PER PLAYER/\$350 PER FAMILY	2+ SHIFTS MISSED/CHECK MAY BE CASHED	<ul style="list-style-type: none"> 1 HEAD COACH 3 ASST COACHES 1 TEAM MGR 	DEPOSIT CHECK CASHED
	ASSIGNED HOURS BY TEAM	N/A	NO BUYOUT	\$25 PER HOUR	<ul style="list-style-type: none"> HEAD COACH ASST COACHES TEAM MGR 	\$25 PER HOUR
	12 PER SKATER	N/A	\$500	N/A	<ul style="list-style-type: none"> BOARD MEMBERS HEAD COACH COMMISSIONERS & COORDINATORS 1 TEAM MGR 	\$750 /ALL HOURS COMPLETED PRIOR TO PLAYOFFS – OR NO PLAYOFFS
	14 PER FAMILY	N/A	\$600 (AT REGISTRATION ONLY) - \$700 THEREAFTER	\$100 PER HOUR MISSED / OR COMPLETE DOUBLE THE HOURS MISSED	<ul style="list-style-type: none"> BOARD MEMBERS HEAD COACH TEAM MANAGER TREASURER 	\$100 BILLED PER HOUR MISSED W/\$700 MAXIMUM
	12 PER FAMILY	\$500	\$400	MAKE UP SHIFT + 4 MORE HOURS	<ul style="list-style-type: none"> BOARD TEAM COACHES TEAM MGR COORDINATORS WEBMASTER 	\$500 CHECK CASHED
	5 PER FAMILY (MITES & JR GOLD EXEMPT)	N/A	\$200 (AT REGISTRATION ONLY)	N/A	<ul style="list-style-type: none"> BOARD MEMBERS 1 HEAD COACH 3 ASST COACHES 2 TEAM MGR MITTE LEVEL SLIGHTLY DIFFERENT 	\$300 (NO TRYOUTS UNTIL PAID)
	TEAMS ASSIGNED TOURNAMENTS TO WORK 3 – 10 HOURS APPROXIMATELY	N/A	N/A	FINE TO TEAM	NO ASSOCIATION MEMBER IS EXEMPT – ALL HAVE TO VOLUNTEER (INCLUDING HEAD COACHES, BOARD MEMBERS, ETC)	N/A

NEW THINGS FROM SPORTNGIN

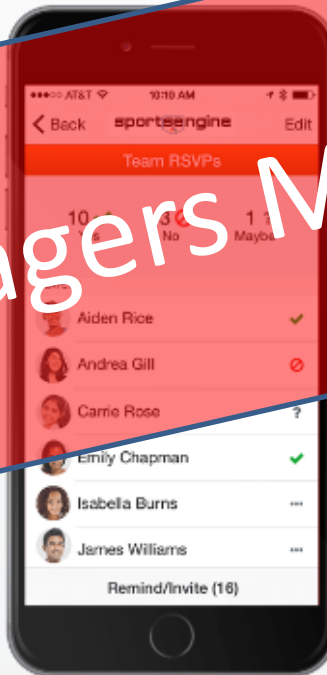
TEAM TEXT MESSAGING

Parents and athletes choose how they want messages – text or email – and coaches can instantly communicate with their team from anywhere... including any folks who aren't on SportsEngine!



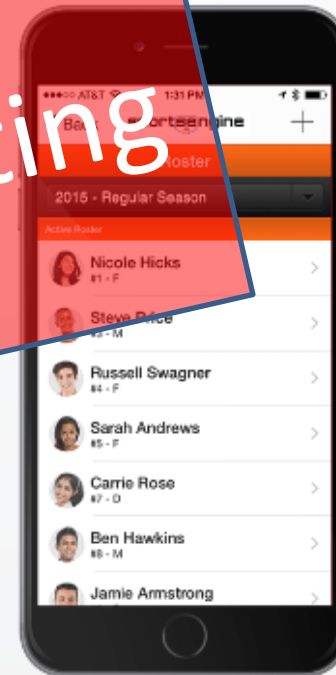
SCHEDULE ALERTS & RSVP

Not only can parents and athletes RSVP to games, practices and other team events, they'll also be automatically notified of any last minute changes your coaches might make to their schedules.



REGISTRATION & ROSTERING

Send the information collected from online registration directly to rosters and player profiles, plus, create team directories for free text & email messaging, schedule RSVP, and change alerts.



Managers Meeting