



## **Carlsbad Softball Association Sponsorship**

### **2020 Levels**

Each year the Carlsbad Softball Association (CSA) serves over 200 young girls from throughout North County in our girl's fastpitch softball program. The league could not survive without the interest and support of community-minded people and businesses. By becoming a sponsor, you provide a valuable resource for girls while successfully promoting your business to their families and friends. As a non-profit organization, all donations and sponsorships to the Carlsbad Softball Association are fully tax-deductible. We could not continue to provide a high quality sports program for our girls without your generous support!

Your business can participate in four levels of sponsorship: Single, Double, Triple & Grand Slam. Your donation will be used to buy safety gear, equipment, uniforms and to pay umpire's fees. Sponsorship benefits include:

Sponsorship Level		Value
Single	\$250	Name placement on 1 team's jersey for Spring OR Fall Season
		Name placement in Player Handbook
		Plaque with team photo
		Logo on CSA website with live link to sponsor's website
		Name on sponsor thank you banner
		Sponsor supplied flyers in player uniform pickup packages
Double	\$500	All Single Level Sponsor benefits
		Name placement on 1 team's jerseys for Spring AND Fall Seasons
		Recognition at Opening Day & Closing Day
		Option for booth at Opening Day
		Option for 1 email blast to CSA mailing list (administered by CSA)
Triple	\$1000	All Double Level Sponsor benefits
		Banner Ad on CSA website with live link to sponsor's website
		Recognition at all CSA sponsored tournaments
		Option for booth at all CSA sponsored tournaments
Grand Slam	\$5000	All Triple Level Sponsor benefits
		Name placement on 1 team's jersey's for All Stars season
		Individual banner at all CSA fields
		Option for 4 email blasts to CSA mailing list (administered by CSA)

If you are interested in becoming a sponsor, please fill out the attached sponsorship form and return it along with your check to the address listed on the form. A receipt will be sent to you with our taxpayer ID number when we receive your check. **The spring 2020 deadline is January 31st so that we can ensure that your company's name is on the uniforms for Opening Day ceremonies.** Please don't hesitate to contact CSA Sponsorship Chair Nancy Joy at [sponsorship@carlsbadsoftball.org](mailto:sponsorship@carlsbadsoftball.org) or call 760-840-0546 with any questions. Thank you so much for your support, we couldn't do be Carlsbad's premier youth softball league without you!



## 2020 Carlsbad Softball Association Sponsorship Form

Name/Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Business Web Address \_\_\_\_\_

**I would like to be a CSA Sponsor at the following level:**

☐ Grand Slam - \$5,000

☐ Triple - \$1,000

☐ Double - \$500

☐ Single - \$250

**I would like to sponsor a specific CSA player or team:**

☐ Softball Team/Player's name: \_\_\_\_\_

Division: ☐ 6U

☐ 8U

☐ 10U

☐ 12U

☐ 14U

**I would like to offer a donation to support Carlsbad Softball Association:**

Please specify amount \$ \_\_\_\_\_

Please contact CSA Sponsorship Chair Nancy Joy at [sponsorship@carlsbadsoftball.org](mailto:sponsorship@carlsbadsoftball.org) or call 760-840-0546 with any questions. Please submit complete form and payment to:

Carlsbad Softball Association  
P.O. Box 2726  
Carlsbad, CA 92018-2726  
[www.carlsbadsoftball.org](http://www.carlsbadsoftball.org)  
Tax ID # 33-0333946

**Please make all checks payable to Carlsbad Softball Association**

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**For League Use Only: Check #:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Amount:** \_\_\_\_\_