



Dear HEAT Enthusiast,

Thank you for considering sponsoring Hollister Heat, a member of the Amateur Softball Association. Generous donations from sponsors like you will provide our local girls, ages 5 to 14, wonderful opportunities. The girls will be able to make new and lasting friendships, learn and improve softball skills and most of all, enjoy the valuable experience of being a team member while having fun.

There are several levels of sponsorships, each of which contributes greatly to the league's success.

FIELD SPONSOR

Field sponsors will have a 4x8 sign at the new softball field, and a listing in our web site. This sign will be seen by several hundred people throughout the spring and summer season. (Please note that a simple logo is acceptable, however if your logo is more complex it may need to be approved).

TEAM SPONSOR

Team sponsors' names will be placed on team shirts and our web page for the spring or summer season. Team sponsors will have their business name on the team's shirts and receive an appreciation plaque containing the team photo.

EQUIPMENT SPONSOR

Equipment sponsors will be listed on our web site and receive appreciation from all Heat participants for providing safe, up-to-date equipment. These contributions will be used for purchases such as catcher's gear, helmets, balls, bats, bases, etc.

The Hollister Heat organization also needs sponsors to help with general expenses such as umpire wages, field preparation, first aid kits, just to name a few. In this area, any size donation is greatly appreciated.

Please provide us with the information on the attached form and return to Hollister Heat, for your reference our tax identification number is 31-1799980. For other league information please visit our web site at www.hollisterheat.com or contact us at 831-350-0432 or hollisterheat@yahoo.com.

Thank you for your support,

Hollister Heat Fundraising Coordinators



Please remit to:
Hollister Heat
P O Box 315
Hollister, CA 95024

2019 Season

_____ \$325.00 FIELD SPONSOR 1 YEAR
_____ \$300.00 TEAM SPONSOR
_____ \$100.00 EQUIPMENT SPONSOR

I do not wish to sponsor a team, however enclosed is a donation to Hollister Heat in the amount of _____.

I do not wish to make a cash donation, however please contact me for the following type of material or labor contribution. _____

CONTACT PERSON _____

COMPANY NAME _____

PLAYER NAME _____

ADDRESS & PHONE NUMBER _____

NAME to APPEAR on TEAM SHIRT _____

E-MAIL ADDRESS _____

WEB ADDRESS to be linked _____

ADDITIONAL INFORMATION _____