

# **2020 CHEER OFF**

**The Gwinnett Football League is a non-profit organization that host approximately 9000 children who participate in our Gwinnett County Recreational Programs. One of our events for the children of our program is the annual Cheer Off which is held at the Gwinnett Arena the typically the first weekend in October.**

**This event is largely funded from sponsors within Gwinnett County as it is a fantastic way to not only advertise for your business but most importantly to give back to the children within our community. Last year we had over 15,000 people attend our Cheer Off event and we expect the same for this season. As you can see, it is most certainly a great marketing tool for a company to reach many of the citizens within Gwinnett County.**

**We are reaching out to our local business owners and managers asking that you come together and help us make Cheer-Off a success. As a cornerstone of our community I am hoping that your company will take this opportunity to be a part of this exciting project.**

**All donations are tax deductible and we will include a sponsorship table set up at the Arena during the Cheer Off event. This table can be manned by your company representative or stand alone to show your support for the children of Gwinnett.**

**Our children deserve the very best we can give them, let's pull together to make this a GREAT event. Donations of any amount are greatly appreciated and we have listed a few things we are able to do above and beyond saying 'THANK YOU' for those that are able to donate \$500 or more.**

- A \$500 donation includes a display table at Cheer-off. You may decorate the table and hand out flyers, brochures, business cards, etc. You must provide someone to work your table or be prepared for it to stand alone.**

- **A \$1000 donation will include the above with your name on a banner to be displayed at Cheer-off and an honorable mention at our football championship games.**

**Your Company's Sponsor amount:**

**\$ \_\_\_\_\_**

Please indicate if you would like to have a sponsor table/booth at Cheer Off, as some sponsors do not choose to man a table or prepare one to stand alone:

I would like to have a booth inside the arena: yes no

I would like to have a table outside the arena: yes no

**Company Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Contact Name and Phone** \_\_\_\_\_

**Gwinnett Football League**

**2395 Camp Mitchell Rd.**

**Grayson, Ga. 30017**

***\*Make all checks payable to GFL Cheerleading\****

**\*\*All paperwork and donations are due by September 13, 2020 in order to be a part of the 2020 GFL Cheer-Off\*\***