

ELTC
BOOSTER MEETING
7/10/17

The following is a meeting synopsis of the July 10, 2017 ELTC Booster Club meeting. If there are additions or changes needed, please contact Jo Haugen at haugenjo@yahoo.com.

Board and Committee Members Present:

Coach Sherwin, Bret Lewison, Ron Reimann, Jo Haugen, Sarah Trachet, Jennifer Hoel, Dennis McKenzie, Bev DeWitte, Dawna Novack, Gail Krull, Patty Sherwin and Angie Talbot.

Call to order @ 7:03pm

June meeting minutes were approved via email and were uploaded to the Web site.

Financial Update – Natalie Pueschner

Natalie provided a handout.

The months of June and July do not result in many financial transactions; most activity is in the area of planning for the upcoming season. Our current cash balance is \$7,961 which will provide a nice carryover balance of cash for the start of the season.

Player numbers:

2017 (projected): 25 seniors
45 juniors
50 sophomores
50 freshmen

2016: 50 seniors
31 juniors
45 sophomores
50 freshmen

Spirit Wear – Bev DeWitte:

Bev modeled the new “Feel the Thunder” fan t-shirt for us and announced her two new committee members, Gail Krull and Katie Baccoli. We confirmed with Coach Sherwin that the player “Blood and Iron” apparel would be handled by the coaching staff. T-shirts will be passed out to all those who attended camp, and sweatshirt sales will start soon.

Bev also wanted to report that she went to the concession stand earlier today and found it unsecured.

Sept 10th is the EVAA steak fry, and we are invited to sell apparel. We will sell steak fry tickets at our spirit wear stand at the KOB as well.

PAK Parties – Sarah Trachet:

Welcome to Steve Stolpa, our new PAK Party co-chair.

We need to change the name from PAK Party to something more indicative of the event, such as Post-Game Team Feed. No name has been formally chosen.

We want to make sure that we are advertising our donors on FB, our web site and in the game announcements. We may also put up banners if the restaurants will supply them.

Upcoming Events and Needs – Bret Lewison:

Bret provided a handout outlining upcoming events/tasks, who is in charge of the event and if the ELTC is in need of a volunteer to take on that committee position/task. Based on that handout and subsequent discussion, we are still in need of volunteers for these three positions:

- SNAP Campaign Coordinator
- Lightning Blitz Coordinator
- Pre-game Tailgate Coordinator

These details were also discussed:

Parent meeting: We need to encourage the parents of upper classmen to attend so that we can explain the new SNAP fundraiser.

KOB: We will recruit volunteers for concessions and spirit wear from junior and senior class parents since they are not asked to volunteer during varsity games.

Senior Banquet Cut-outs: Bret is looking into having banners made for the seniors rather than building cut-outs.

SNAP Fundraiser: Gail Krull provided details on the track team's success with the fundraiser. She found the process easy to follow, the emails were sent as though they'd come directly from the player so that they were instantly recognizable, and the update emails made it easy to see how your contribution made a difference.

DIBS: The grade liaisons will take on a larger role for volunteer recruiting rather than sending out multiple mass emails and hoping for responses. We still need to iron out the details, but the idea is to designate a class for a particular event/task and ask the liaisons to contact the parents of that class to step up. There was some disagreement as to whether we should have the liaisons keep track of the volunteers or direct them to DIBS. Also, will the liaisons start the process or will we begin with a mass email for volunteers and then the liaisons will go directly to their class to fill in the gaps? We will finalize the process before the next meeting.

Pre-game Tailgating: We wish to create a community atmosphere around each home game. If we can bring in food trucks and some entertainment, we can attract more families and encourage early attendance. The plan is to set this up for the first two home games to test it out. The food trucks need to agree to donate to the program and will be cut off before the game begins to keep people in the stadium and to minimize the effect on concessions. Entertainment could include student bands, representatives from the many school bands, drumline. Could we get a pep band?

Women's Social: Held last year on August 17th. We will target August 15th or 16th this year. Jo will get Jen Decker, the new coordinator, in touch with the ladies who coordinated last year.

Coach Sherwin comments

Special Olympics: June's event was a success, although we were short volunteers. It seemed about 30 people made the entire event happen. Special Olympics announced that it will be adding swimming and basketball next year and will be moving to a new venue – The University of St. Thomas. EVHS was asked to continue on as the power team, and we accepted. Also, we have quite a lot of small water bottles left from the event.

High School camp and weight room: Over 100 players are participating at camp this week, mostly from 10th and 11th grades. Weight room is still going strong. Coaches will mention the SNAP fundraiser to the players before camp is over so they can start compiling email lists. There will be no lunch on the last day, but DQ will provide Dilly Bars. We will have the lunch later in August, during the first week of practice.

Tackle Cancer/BFTA: AV is all in and the details are finalized. If we ever play AV again, we will go back to having the BFTA but separate from Tackle Cancer. Tackle Cancer will also continue to be a yearly event. This year, the Wed night kick-off event will be a coaches' volleyball tournament—offense vs defense, best 2 out of 3 games. Tickets will be sold for the tournament, but we won't give out change. Attendees may donate any amount. We'll sell t-shirts and 50/50 raffle tickets. Randy Shaver will come after game one. Coaches will make 30-second spots for each of the 4 weeks prior to the event to build excitement. We might even be able to get Randy Shaver to televise them. Then on Friday night, both games will be played in our stadium. First game will be AV vs. Cottage Grove at 5:30pm. We will play our Homecoming game afterward. Next year, AV will host. We need to determine how the donation to Tackle Cancer will work this year. The money we donated last year came mainly from: t-shirt sales, 50/50 raffle and concessions. The raffles were not successful. The American Legion donated \$5K.

Meeting adjourned @ 8:30pm