

HOPKINS ROYALS BOYS BASKETBALL ASSOCIATION
Board Meeting Minutes
May 10, 2017
Minnetonka Community Center / 7:00 – 9:00 PM



Meeting Attendance:

Dana Johnson
Andrea Rauser
Tim Hoffman
Tim Omdahl

Jean Stout
Joan Frenz
Tony Corwin
Justin White

Lydia Kabaka
Nicole Schachtman
Stacie Saunders

Call to order/Minutes/Agenda Review:

Meeting called to order at 7:02 p.m.

Introductions/Guest:

Curtis Smith – Curtis has a 4th grader and coached with Tony. He is a marketing director at the Nerderly and is interested in the Social Media Director Position. There are other people interested in the board who were unable to make it. Stacie is going to talk to Kim Lampe. One guest from last month thanked us for inviting him, but his commitments are too great for further participation.

April 2017 Minutes: A quorum was established. The April minutes were reviewed and approved. Andrea will post on the HRBBA website.

Critical Discussions:

Open Positions:

President - Tim Omdahl has expressed interest in taking on the role of President for the June 2017-June 2018 term. We discussed the need to get someone in the role of tournament director if Tim were to take this on. However, the President has in the past been heavily involved in the tournament planning and works closely with the Tournament Director. At the same time, there is a need for some consistency in the TD position from year to year, and ideally, this is a position that the director will take for multiple (3) years.

Marketing/Social Media director: Curtis Smith has been working and talking to Brad. He is interested in the position. He thinks that there will be some Sponsorship and Fundraising overlap. Motion made, seconded and following discussion, Curtis voted in.

Rene is committed to joining the Board but hasn't decided on a position yet. This will be deferred to next month.

We will be looking at board positions next month, making sure the duties make sense and making any changes. **ACTION ITEM**

Treasurer's Update:

March was the brunt of the expenses. We have about \$3K outstanding. We will end the fiscal year on May 31 at about \$30,000 in the bank. This puts us in a pretty good position for the start of next year. Hopkins will want all facilities charges for the year paid before the first practice. Tim did the tax returns that didn't get done for several years. There is some ambiguity about our status and how long it will take the IRS to complete its review.

Tim will prepare a budget for the next fiscal year and present at the June meeting.
ACTION ITEM

Vice President Update:

Committees - Last month we talked about the Coaching Committee. Dana has put together descriptions of the Coaching Committee and the Discipline Committee. Be prepared to discuss next month whether we need both and whether we should put together a list of things that should be brought to the Executive Committee for action.

Bylaws - Next month we will go over the by laws and guidelines to get consistency. Dana has redlines, but needs to get it in to a soft copy. **ACTION ITEM**

Calendar of events - Stacie has offered to help put together the calendar. **ACTION ITEM**

Miscellaneous - There was discussion regarding possibly working on putting together fall or spring/summer leagues next year. This is in the very developmental, early stage. Also, the HGBA sponsors a Midwest 3x3 league. This is something that we could consider

Tournament update - Flyer submission is due July 1 to MYAS, but Tim will start reaching out to other clubs in the next month to try to get registrants in advance. Last year we had a many registrations before July 1. Tim will also research what other clubs are charging for their tournaments to see how we compare and whether we should raise the entry fee.

Player Development Update:

Yard signs - Joan showed off mock ups of yard signs she prepared. The options and graphics were discussed and we have a general agreement of what we would like to see. Joan will price it out and let Tim know the cost.

Tryout flyers - Joan will also put together flyers to pass out at the Hopkins basketball camp. Joan will spearhead getting a flyer in to the schools until we have a registration director.

Summer development opportunities - Based on our discussion last month, Joan compiled a list of ideas that have been flushed out. Justin has been talking to James Ware about putting together a combined Hopkins/Park Center clinic. It could be mid-summer or as a pre-tryout training camp. There is no limitation or prohibition on HS coaches working with pre-high school aged kids during this time frame. As always, we need to get dates to Jean as soon as possible.

Tryouts – Tryouts are set for Sept. 23 and 24 at Eisenhower. Jean has the dates secured. She has also reserved three gyms in the Activities Structure Sept. 27 and 28.

Open gyms – We agreed that open gyms are a "no-brainer". Joan will put together a list of possible dates and check with Jean about where we can do it. The target night is Wednesday night beginning August 2, and Sept. 6 and 20 from 6:00 to 8:00 but not on Board nights.

Joint tryout clinic in the couple weekends before tryouts? This will need to be on a Sunday (Sept. 10? Or a Sunday in August) and fee based, but low fee. No registration limit.

On September 17 we would like to see an HRBBA only pre-tryout clinic.

Nicole proposed a "minis" 3-4 grade only night or two.

Community outreach. How do we reach out to the younger kids?

Nicole suggested coming up another volunteering event that would combine basketball and community service.

Coaching update:

Managers on a Mission - Justin presented on a nonprofit he will be helping with. The organization takes donations of new or used branded equipment that colleges throw away, then sells the donated items to fund mission trips. We could get basketball shoes

for 80% off to help our kids who may have more of a need. It will involve diplomacy in finding the kids in need and getting them shoes, a basketball and a bag. Managers on a Mission also sells the branded equipment online. The participating organization will get 20% of the sales. The concern, however, is that this is a faith-affiliated organization. This is something we need to think about. We will have Gregg work with Justin to further investigate and do due diligence. Regardless, Justin wants to help the kids.

Year-end parent survey – Before adjourning the meeting, we briefly discussed the results of the year-end parent survey. The Coaching Directors and Player Development Director conducted exit interviews with each coach during which the survey results were discussed. The Board discussed concerns that some had over extremely critical reviews of one coach in particular. These concerns have been addressed, and the coach will likely not be coaching the same team next year. Additionally, we have been working with the Hopkins coaching staff, and anticipate that they will start to become more involved with the program, which will help to address some of the concerns expressed.

Action items for next month:

- Election of 2017-2018 Executive Board
- Review of Board Positions and Responsibilities
- Annual Budget Review/Presentation
- Review of Bylaws/Club Calendar/Committee Function

Meeting adjourned at 9:10