

ELTC
BOOSTER MEETING
6/5/17

The following is a meeting synopsis of the June 5, 2017 ELTC Booster Club meeting. If there are additions or changes needed, please contact Jo Haugen at haugenjo@yahoo.com.

Board and Committee Members Present:

Coach Sherwin, Bret Lewison, Ron Reimann, Jo Haugen, Sarah Trachet, Joy Kamano, Julie Cochran, Jennifer Hoel, Dennis McKenzie, Bev DeWitte, and Chris Miller.

Call to order @ 8:07pm

May meeting minutes were approved and will be uploaded to the Web site.

Financial Update

Natalie Pueschner provided the following report that Bret Lewison read at the meeting:

The flower sale wrapped up with a net profit of \$8,340 with about 70 players participating. The 2017 budget was \$7,500. Overall a successful fundraiser.

We are showing a net negative \$837 from spirit wear, but we have paid for all of our inventory ordered at the parent meeting and have several items still available for sale for the start of the season.

Our cash balance is \$8,860 with all known invoices paid.

Per Bev DeWitte, fan t-shirts still need to be ordered, so that is an expense not yet considered on the report.

Bret Lewison also asked for ideas on how to develop reserve revenue. Some ideas: Amazon Smile, a drive-a-thon through the Ford Community Program, voluntary booster club memberships with different levels/perks, charitable gambling. 61% of Eagan's booster club budget is funded through charitable gambling. Eastview Hockey (led by Heather Sodomka) made \$145K last year through charitable gambling. Organizations that do this must hire an outside party to run the program and there are many hoops to jump through. Bret plans to reach out to Lakeville South's football booster club, as he has heard they are looking into charitable gambling. Maybe we could investigate the options together?

Committee Openings

Officers will meet separately to solidify a plan to recruit committee chair people. PAK parties and Spirit wear are most in need of help.

College Football Camps

Jo Haugen sent an email last week and posted on Facebook about the U of M football camps coming up. Bret Lewison shared a list he compiled of other camp opportunities at the meeting, and we agreed to pass the information on to the entire ELTC (and post on FB) as long as it is made clear that no players are required to attend any camp.

Coach Sherwin comments

- Tackle Cancer / BFA: Talks with the AV coach are ongoing. It was agreed that both programs would like to have an event and September 22nd was tentatively chosen. That date is Homecoming for us. We play Edina. We'd need to design a t-shirt and would again involve the American Legion. Would we have a BBQ? How would we create a competition if we're not playing one another? Randy Shaver has indicated that he would like to be involved.
- Our current schedule is expected to last for one year only. More details to come.
- We agreed to continue with HUDL Sideline and pay the yearly fee. There is a free hardware upgrade if we commit, although the coaches seem to prefer tablets on the field rather than large tv screens.
- Leadership meetings: Very successful. Throughout the summer, coaches will be referring back to themes discussed at the meetings. The players have been bonding and planning events themselves, such as running the hill and going out to breakfast. Kids are following through with responsibilities and seem to be getting to know each other well.
- Super Group: We are expecting a visit from the Marines to run fitness tests.
- Camp: Jo Haugen needs to send out a message to make sure that players/parents know that the skills development sessions are included in their payment for camp.
- The BBQ is set for July 14th
- Pictures are Aug 15th. The turf from the trophy case is still missing.
- "Blood and Iron" is the chosen theme for the year.
- Senior BBQ: Julie Cochran tentatively offered to host this year.

Upcoming board meetings:

July 10

Meeting adjourned @ 8:54pm