

# HEB CENTER

## RULES AND GUIDELINES

**Address:** 2100 Avenue of the Stars, Cedar Park, TX 78613

**PARKING AND ACCESS (see map on bottom of this document)**

Park on the West side of the building outside the gated area (opposite 183) IN Lot D. If on an AHL TX Stars game day, then this section will be closed off for AHL player parking only. Park in Lot C or E. Entrance to the building will be available 30-45 minutes prior to the first scheduled event. To enter the building, you will go through the gated area and up the ramp to the right of the loading dock. (New process from prior seasons)

**SECURITY CHECK-IN PROCESS/POLICY – from Dallas Stars and HEB Center executive staff**

In light of recent world and domestic acts of violence, there is a renewed and intensified concern about public safety at stadiums, arenas and other public places where fans gather to see sports and live entertainment. In response to these attacks, we have been reviewing our HEB Center security protocols and making adjustments in several areas. Some of these adjustments have come from league governing authorities while others are specific to our building.

As we continue to collaborate with law enforcement agencies to update and upgrade our security measures, we ask for your full support as we implement new policies and procedures that will affect every person entering the HEB Center. The following new security procedures have been instituted for ALL HEB Center events:

- (1) Upon arrival for all events, all individuals entering the building for any reason will be required to receive a full security screening including a hand-held wand screen.
- (2) Moving forward, we will not permit anyone entering the building to bring in backpacks, duffel bags, or other large bags unless it is specifically required to carry materials for your work here at HEB CENTER, and please note that the bag will be thoroughly searched. This extends to (but is not limited to) business guests, full-time and event staff, contractors, vendors, corporate partners, guests, players, coaches, officials, artists, and touring crew.

We will keep everyone updated on any additional new procedures and policies as they are implemented. In addition, please be extra vigilant while on-site and on-post here at HEB CENTER. We each play a role in maintaining a safe and secure environment so never be afraid or hesitant to say something to security if you see or hear something suspicious.

Please do not hesitate to contact me if you have further questions or concerns.

Thank you,



**RICK  
MCLAUGHLIN**

**TEXAS STARS PRESIDENT & CEDAR PARK  
CENTER GENERAL MANAGER**  
2100 Avenue of the Stars | Cedar Park, Texas 78613  
O: 512.600.5000 F: 512.600.5020

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### **LOCKER ROOMS**

The locker rooms are to your right upon entering the building. There should be security or ushers on staff to direct you to the proper location. There may be times when only two of the four locker rooms are available for our usage. If this happens, they will block off an area near the locker rooms with curtains. This generally only happens when the Texas Stars have a game that day or their opponent arrives early and their equipment is in two of the four locker rooms.

### **AREAS OF ACCESS WITHIN THE ARENA**

Players, coaches, parents, visitors, etc. are not to wander the building. Children should be watched closely and not allowed to leave your sight. Spectators are restricted to the arena seating in section 107 (or other sections listed on locker room assignment stand just inside the building entrance) Security will be on site and will ask people to move or leave if they are in areas they do not belong. If anyone is caught in an area they do not belong, they can be asked to leave and possibly not allowed back. Also, if sections other than those indicated are used, teams will be charged any applicable housekeeping fees that we are assessed by the HEB CENTER for people being in the wrong sections.

### **ALCOHOL**

Alcohol is not allowed inside the building. Anyone caught with alcohol in the building will be asked to leave and possibly not allowed back.

### **ENTERING THE ICE**

At no time is anyone allowed on the ice while the ice resurfacer is on the ice. Once the ice is done, only the officials are allowed on the ice. Once the doors for the resurfacer are closed, then players may get on the ice. This is common sense stuff. Don't be that guy that can not follow the rules...

## RESERVED