



This adult softball program is administered by Elko Adult Softball (EAS). EAS is a nonprofit corporation registered in the state of Nevada, recognized as a leader in organized softball, and for giving back to the community through donations/volunteering with Elko Girls Softball and Elko Little League. The EAS Board of Directors serves without financial compensation to promote the general welfare of the adult softball program within Elko, on behalf of the individual participants, at all levels of organization emphasis and play.

Dear _____,

I am _____ and I manage a _____ softball team that will be participating in the EAS program for the upcoming season(s). We are seeking sponsorship from the business community to help support our team for this 2018 softball season. I am writing to enlist your backing with the hope that you will consider being a monetary sponsor of our softball team. Your sponsorship will significantly help defray the team costs including entry fees, uniforms, and equipment.

What's in it for you? Some of the most effective methods of building your business' reputation within the community are positive word-of-mouth advertising, increased name recognition through charity and goodwill endeavors, and being associated with a winning organization like our team and Elko Adult Softball. Sponsoring a local softball team will bring those benefits to your business at a substantially lower cost than traditional advertising, and you gain an unlimited amount of local exposure. Our players range widely in age, as well as professional occupations and social circles, further increasing your opportunity for publicity. In return for your support, participants in the EAS program become familiar with your establishment and your customer base expands. What better way to increase your local visibility than the following:

- ⇒ **Your business name and/or logo displayed on our team uniforms**
- ⇒ **Your business name and/or logo posted on the EAS website**
- ⇒ **Our team's patronage at your business**
- ⇒ **If you would like to provide a banner (3'X5'). We will hang it on the fence during the season.**
- ⇒ **Your business name being repeated daily during the season by participants in the program as they discuss upcoming games, game results, and team schedules.**
- ⇒ **You may receive a sponsor trophy and team photo to display in your business as an example of how your company gives back to the community**

\$50 Player Fee \$200 \$350 Women's/Coed Team Fee \$500 Men's Team Fee \$1000

Goods/Services Other _____

Please make checks payable to
Elko Adult Softball
 PO BOX 1504
 Elko, NV 89803

I truly appreciate your consideration of sponsoring our team at whatever amount you find possible within your operating budget. The funds from your sponsorships will be used to cover the major cost of essential operating expenses to run a non-profit community adult recreational league including Equipment (Balls, Field Chalk, Score Cards, Field Markers, etc.), Grounds Keeping Fees, Umpire Payments, Eclectic Bill, Website Expenses, Etc. Any donation is appreciated and welcomed in our efforts to fund our team. Again, thank you for your thoughtfulness. **Our Federal Tax Payer Id # 47-3539132.** If you have any questions, or require further information, please do not hesitate to contact me.

Thank you,

Phone Number: _____