

**PENSPARTNERS GOLDEN TICKET SWEEPSTAKES**  
**OFFICIAL RULES**

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW. THIS PROMOTION IS NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH TWITTER

**1. ELIGIBILITY:** The UPMC Lemieux Sports Complex Golden Ticket Sweepstakes (the “Sweepstakes”) is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older at the time of entry, who have a Twitter account, and who are followers of @penguinsrinks (the “Handle”). Void in all other jurisdictions and where prohibited by law. Obtaining a Twitter account and following the Handle are free of charge. Employees and directors of the Pittsburgh Penguins LP (“Sponsor”) and its parent and subsidiary companies, affiliates, divisions, franchisees, representatives, consultants, sub-contractors, suppliers, distributors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, and members of each such employee’s immediate family (defined for these purposes as including spouse, parents, children, and siblings and each of their respective spouses) and individuals living in the same household of each such employee, are not eligible to participate. By participating, entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes.

**2. TIMING:** The Sweepstakes begins on January 11, 2017 at 12:00:01 a.m. Eastern Daylight Time Time (“EDT”) and ends on March 13, 2017 at 11:59:59 p.m. Eastern Standard time (“EST”) (the “Sweepstakes Period”).

**3. TO ENTER:** During the Sweepstakes Period, Sponsor will post tweets to the Handle that reference this Sweepstakes (the “Tweet”). To enter the Sweepstakes, participants must retweet the Tweet in its entirety. Participants’ account settings must be set to public. Retweeting the entire Tweet in exact compliance with these instructions will generate one (1) entry into the Sweepstakes. Any participant who posts after the close of the Sweepstakes Period, or who makes a post that is not in compliance with these Official Rules, will not be given an entry into the Sweepstakes. Limit: Each participant may obtain only one (1) entry into the Sweepstakes. Multiple entrants are not permitted to share a Twitter account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Twitter accounts, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified from the entire Sweepstakes. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the Twitter account used to enter the Sweepstakes will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the address used to register the Twitter account. The potential winner may be required to show proof of being the authorized account holder of the Twitter account associated with the winning entry.

**4. WINNER SELECTION:** At the close of the Sweepstakes Period, Sponsor will randomly select one (1) entrant from among all eligible entries received during the Sweepstakes Period as the potential winner. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY 2 AND COMPLIANCE WITH THE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. The potential winner will be notified by a direct message ("DM") on Twitter on or around February 23, 2017. All potential winners may be subject to verification of eligibility, and may be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form ("Release") within a certain time period after notification. If a potential winner cannot be reached (regardless of reason), does not respond within the designated time (if required), or there is a return of any Prize/Prize notification as undeliverable, he/she may be disqualified. Upon disqualification, no further compensation will be given. Failure to comply with any term or condition in these Official Rules may result in disqualification at Sponsor's sole discretion. In the event that a potential winner is disqualified for any reason, an alternate potential winner may be selected in a random drawing from the remaining eligible entries. Odds of winning will depend upon the total number of eligible entries received.

**5. PRIZES & APPROXIMATE RETAIL VALUES:** There will be one (1) winner selected. The winner will receive one (1) Pittsburgh Penguins Golden Ticket.

**Prize Restrictions:** No cash or other substitution or exchange of Prize(s) is permitted, except by Sponsor as set forth below. All federal, state and local taxes are the sole responsibility of winner. Prize consists of only those items specifically stated as part of the Prize. All expenses and costs associated with the acceptance or use of the Prize that are not expressly specified in these Official Rules as being part of the Prize are the sole responsibility of the winner.

**Golden Ticket Restrictions:** A Golden Ticket by itself does not entitle the holder to any rights, including the right to participate in the drawing (the "Grand Prize Event Drawing") taking place at the Game to award the Golden Ticket Prize (as defined below). THE GOLDEN TICKET HOLDER MUST PROPERLY AND COMPLETELY REGISTER A GOLDEN TICKET IN ORDER TO BE ELIGIBLE FOR THE GRAND PRIZE EVENT DRAWING. ALL REGISTRATION MUST BE FINALLY RECEIVED BY THE SPONSOR ON OR BEFORE MARCH 22, 2017 (the "Registration Deadline"). NO EXCEPTIONS WILL BE MADE FOR LATE REGISTRATIONS EXCEPT WITH THE EXPRESS WRITTEN CONSENT OF THE SPONSOR IN ITS SOLE DISCRETION. Golden Tickets that are not registered by the Registration Deadline may be deemed VOID, and if the Golden Ticket holder does not follow all of the instructions, provide the required information, or the Registration Materials (as defined below) are not received by the Sponsor by the Registration Deadline, the Golden Ticket holder may be disqualified. To register a Golden Ticket, a Golden Ticket holder must (1) sign and acknowledge the documents reasonably required by the Sponsor (the "Registration Materials"), which will be distributed with the Golden Ticket; and (2) mail the signed and acknowledged Registration Materials to: Pittsburgh Penguins Golden Ticket Prize Drawing Event, 1001 Fifth Avenue, Pittsburgh, PA 15219. In order for receipt by the Sponsor no later than the Registration

Deadline, the Registration Materials should be post-marked no later than March 17, 2017. For the Golden Ticket holder's protection, it is suggested that the Golden Ticket holder send the Registration Materials via certified mail, return receipt requested, in a padded envelope (recommended, but not required) and keep a photocopy of all of the Registration Materials for the Golden Ticket holder's records. The proper and complete submission of the Registration Materials is solely and exclusively the responsibility of the participant. The Sponsor is not responsible for lost, late, illegible, misdirected, mutilated, incomplete, or postage-due mail or submissions. Mechanical reproductions are void. All materials submitted become the property of the Sponsor and will not be returned. A Golden Ticket may only be registered once. Transfers, changes, or assignments are prohibited, except with the express, written consent of the Sponsor. At all times a participant's eligibility is dependent upon his or her compliance with these Official Rules, which are final and binding in all respects. The Grand Prize Event Drawing will take place at the PPG Paints Arena, Pittsburgh, PA, on April 2, 2017, during or after the Penguins vs. Hurricanes game.

At the Grand Prize Event Drawing, the Penguins will randomly select one (1) confirmed and verified Golden Ticket holder as the potential winner from among all registered Golden Ticket holders. There will be a total of fifty (50) Golden Tickets distributed by the Sponsor and its participating promotional partners ("Event Sponsors") through various creative presentations including this Sweepstakes. The confirmed and verified winner of the Grand Prize Event Drawing will receive two (2) season tickets to Pittsburgh Penguins home games for twenty (20) seasons (the "Golden Ticket Prize") (Approximate Retail Value: \$250,000). The season tickets are subject to the terms and conditions set forth in the Penguins' Season Ticket Holder Handbook (available at <http://penguins.nhl.com/club/page.htm?id=99328>, as may be amended from time to time) and the restrictions set forth in the Grand Prize Event Drawing Official Rules ("Event Official Rules"), available at <https://nhl.bamcontent.com/images/assets/binary/282524684/binary-file/file.pdf>. The Grand Prize Event Drawing is subject to the Event Official Rules, and continuous compliance therewith is a condition of eligibility. Failure by a registered Golden Ticket holder to comply with all of the Event Official Rules or these Official Rules may result in disqualification in the sole discretion of the Sponsor, in which case the disqualified holder's registration will be cancelled and the Golden Ticket rendered VOID. Additional drawing and prize restrictions set forth in the Event Official Rules apply, including without limitation physical presence at the Grand Prize Event Drawing or appointment of a designee to attend in the winner's place.

**6. PUBLICITY:** Acceptance of the Prize constitutes permission to the Sponsor and its agents to use the winner's name and/or likenesses, Twitter handle, Prize information, photograph, voice, and comments for purposes of advertising and trade without further notice, permission, or compensation, unless prohibited by law.

**7. NHL RULES:** These Official Rules shall in all respects be subject to and subordinate to each of the following, as such may be amended from time to time: (a) the NHL Constitution; (b) the NHL By-laws; (c) all other rules, regulations and policies of the NHL and the resolutions of its Board of

Governors; (d) any collective bargaining agreement between the NHL and/or its member clubs and other parties; (e) all consent decrees and settlement agreements entered into, between or among the NHL and its member clubs or the NHL, NHL member clubs and/or other persons in furtherance of NHL business or interests or as otherwise authorized directly or indirectly by the NHL Board of Governors, the NHL Commissioner, or the NHL Constitution; (f) any television or cable, radio, or other media network agreements between the NHL and third parties; and (g) any national corporate marketing, licensing, sponsorship or similar agreements between the NHL (or NHL affiliates) and third parties, all as the same may now exist or hereafter be amended or enacted or as they may be interpreted by the Commissioner.

**8. RELEASE OF LIABILITY:** By participating in this Sweepstakes, entrants agree to release and hold harmless Sponsor, Twitter, PPG Industries, Inc., AEG Management Pittsburgh, LLC, ARAMARK Sports and Entertainment Services, LLC, the NHL, and each of their respective parent companies, subsidiaries, affiliates, advertising/promotion agencies, and each of their shareholders, partners, members, directors, officers, employees, franchisees, and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize, including any travel related thereto.

**9. GENERAL CONDITIONS:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's or Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor and Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's and/or Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**10. LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted,

entrant's sole remedy is another entry in the Sweepstakes, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**11. DISPUTES.** Except where prohibited, all entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the courts in the Commonwealth of Pennsylvania; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

**12. PRIVACY:** All information submitted to Sponsor as part of a Sweepstakes will be treated in accordance with Sponsor's privacy policy, available at <http://penguins.nhl.com/club/page.htm?id=56463> and these Official Rules. If you are selected as a winner, your personal information may be included on a publicly-available winner's list.

**13. WINNER'S LIST:** For the winners' names, send a self-addressed stamped envelope to "PensPartners Golden Ticket Sweepstakes" Winner's List, Pittsburgh Penguins LP, 1001 Fifth Avenue, Pittsburgh, PA 15219. Requests for winner's list must be received within ninety (90) days after the Sweepstakes Period.

**14. SPONSOR:** Pittsburgh Penguins LP, 1001 Fifth Avenue, Pittsburgh, PA 15219.