



Monday, 18-May-2015

BOARD AND COMMITTEE MEETING

Agenda

- Club Update
- Treasury Report
- Communication Plan
- Facilities & Coaching Update
- Team Kick Off Activities
- Tournament Update
- Sponsorship & Fundraising Update
- Spirit Wear & Uniforms Update
- Next Steps



Organization – SISL Board



Board of Directors

President Christine Barnhart christine.m.barnhart@gmail.com 812-499-0740

Treasurer Gayla Kalb gaylakalb@gmail.com 812-455-7085

Secretary OPEN

Director, Facilities & Coaching Brian Hartz bhartz@trade-markind.com 812-499-2819

Director, Fundraising & Sponsorship Jill Reeb jillreeb@yahoo.com 812-573-3739

Organization – Eville Storm



Coaching Staff

Purple Coach	Jared Weis	jaredmweis@yahoo.com	812-483-2745
Orange Coach	Dan Goda	dmgoda@coastal.edu	410-236-6572
Assistant Coach	Angelo Butturi	butturim16@hanover.edu	812-746-7149
Assistant Coach	Austin Newman	austin.newman11@gmail.com	812-550-4515

Support Organization

Purple Team Manager	Christine Fulkerson	cfulkerson90@gmail.com	812-431-2631
Orange Team Manager	Jennifer Barton	barton2218@wowway.com	812-455-9012
Hospitality Manager	Angie Fonner	afonner33@yahoo.com	812-909-3064
Travel Coordinator	Kathy Hartz	bk95hartz@aol.com	812-457-1671
Medical Oversight	Tony Knight	awknight1975@yahoo.com	812-430-6952
Sideline Assistant	Wayne Cardwell	allamtile@hotmail.com	812-453-1794
Sideline Assistant	Ty Barnhart	ty.barnhart@yahoo.com	270-797-4517

2015 Summer Roster



Name	Graduation Year	High School	Jersey Number
Addison Abbott	2016	North	97
John Abbott	2018	North	6
Ethan Barton	2019	Castle	11
Jackson Bolek	2018	North	34
Owen Edwards	2017	Castle	16
Griffin Eich	2018	North	33
Keegan Escamilla	2018	North	5
Noah Fisher	2016	North	17
Dallas Fonner	2016	Central	15
Michael Fulkerson	2016	Castle	23
Jadon Green	2018	Castle	57
Ethan Hartlein	2017	Castle	56
Ian Hartz	2018	Castle	55
Zayne Hartz	2016	Castle	47
Seth Harvey	2016	Memorial	22
Samuel Hicks	2016	North	27
Brandon Hodge	2016	Castle	45
Eric Hopkins	2017	Central	31
Riley Hunnicutt	2018	Memorial	14
Peter Johnson	2018	North	30

Name	Graduation Year	High School	Jersey Number
Stephen Johnston	2016	Reitz	1
Austin Jones	2018	Central	8
Andrew Kane	2016	North	3
Kody Kifer	2017	Castle	98
Austin King	2017	Castle	35
Johnathan Kline	2016	Memorial	32
Peter Kline	2018	Virt. Acad.	20
Chase Knight	2018	Castle	24
Cole Lamborne	2016	North	18
Zion Lutz	2016	Reitz	4
Jake Matuscak	2019	Castle	12
Michael McCool	2016	Memorial	2
Hunter Nilsson	2016	Castle	37
Trevor Nugent	2016	Memorial	7
Kendall Reed	2017	Castle	21
Ben Seidl	2018	Memorial	13
Brauly Sinclair	2017	Castle	19
Austin Wood	2016	Central	10
Andrew Zieg	2017	Castle	26
Austin Zink	2018	Castle	9

Spare (L/XL Pinnie & L Shorts) 25
Spare (L/XL Pinnie & L Shorts) 28

2016	17	Castle	17
2017	8	North	10
2018	13	Reitz	2
2019	<u>2</u>	Central	4
	40	Memorial	6
		Mater Dei	0
		Virt. Acad.	<u>1</u>
			40



Club Creation



- ◉ Indiana State Articles of Incorporation
 - Filed & Accepted on 24-April-2015
- ◉ IRS Employee Identification Number/Tax ID
 - Filed & Received on 24-April-2015
 - 47-3821499
- ◉ IRS 501(3)(c) Exemption
 - Received on 7-May-2015
 - Effective as of 24-April-2015
- ◉ Need to finalize and approve by-laws
 - 5 directors
 - 2 year, staggered terms
 - Provision to accept email & text votes
- ◉ Need to finalize Insurance Requirements/Needs

Treasury Report



- Checking Balance: \$
 - \$2,400 to be deposited
- PayPal Balance: \$2,801.77
- Fees Collected: \$ 9,950
- Player Payments Outstanding: \$8,125
- Creating Financial Projection for future meetings.
 - Assets
 - Checking
 - PayPal
 - Pending Deposits
 - Outstanding Club Fees
 - Committed Sponsorship
 - Projected Fundraisers
 - Liabilities
 - Actual
 - Projected
 - Balance

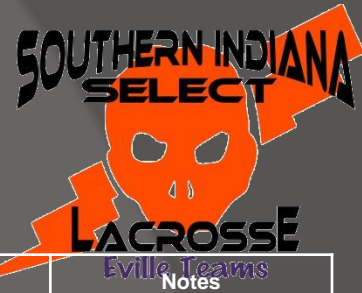
Treasury Report



SISL Budget as of 17-May-2015

Revenue:			Projected	Actual		
Player Fee	\$500	35	\$17,500	\$18,075	\$18,075	3 families received a 2nd child discount and 3 boys received scholarship (total was \$1,925)
Spirit Wear			\$500	\$0	\$0	No upcharge on 2015 summer spirit wear.
Sponsorship			\$3,150	\$2,150	\$2,150	
Fundraisers	\$500	4	\$2,000	\$1,200	\$1,200	Sam's Fundraiser
Subtotal			\$23,150	\$21,425	\$21,425	
Expenses:						
Misc. Office Supplies & Printing	\$250		250		\$250	
Entity Creation	\$500		500		\$500	Indiana Incorp and Federal Status
Practice Fields	\$75	16	\$1,200	\$200	\$200	\$100 for fields plus Port-o-John
Uniforms	\$80	40	\$3,200		\$3,200	Pinnies, shooter shirts and shorts
Practice Balls	\$160	2	\$320	\$180	\$340	1 case @ 179.95 received
Misc. Equipment			\$500	\$468	\$468	Goals, nets & bags
Coaches shirts	\$34	4	\$0	\$136	\$136	
Tournaments	\$1,500	6	\$9,000	\$8,259	\$8,259	(5359 to Lacrosse America and 2900 to Monkey Up)
Sponsor Banner	\$300	1	\$300		\$300	Need estimate
Coaches	\$750	2	\$1,500		\$1,500	\$250 per tournament
Assistant Coaches	\$300	2	\$600		\$600	\$100 per tournament
Coaches - Hotel	\$300	3	\$900		\$900	Hotel (\$150/night for 2 nights) for each tournament
Coaches - Other	\$100	12	\$1,200		\$1,200	100 per tournament per coach (assumes 2 head coaches and 2 assistant coach for each tournament)
Sponsorship Credit					\$1,200	
Need Based Scholarships	\$500	2	\$1,000	\$1,175	\$1,175	Estimate is for 2 kids but can split according to requirements.
Subtotal			\$20,470	\$10,418	\$20,228	
Difference:					\$1,197	

Communication Plan



Stakeholder	Topic	As Needed	Weekly	Monthly	Quarterly	Bi-Annual	Annually	Other	Notes
Families	Schedule & Locations	Email Facebook Shutterfly Twitter?	Facebook Shutterfly	Facebook Shutterfly	Facebook Shutterfly				
Families	Fundraising	Email Facebook Shutterfly Twitter?	Facebook Shutterfly	Facebook Shutterfly			Email Facebook Shutterfly		
Families	Sponsorship	Email	Facebook Shutterfly	Facebook Shutterfly			Email Facebook Shutterfly		
Families	Financial & Fees	Email Cell Phone		Facebook Shutterfly			Facebook Shutterfly		
Families	Volunteer Requirements	Email Facebook Shutterfly	Facebook Shutterfly	Facebook Shutterfly					
Families	Club Status/Updates			Email Facebook Shutterfly		In Person			
Sponsors	Donation Requests						Email Cell Phone In Person		
Sponsors	Club Status/Updates			Email Facebook Shutterfly					
HS Coaches	Schedule & Locations	Email			Email Facebook Shutterfly				
HS Coaches	Club Status/Updates	Email		Email Facebook Shutterfly					
Board	Multiple	Email			In Person				
Committees	Multiple	Email			In Person				

Communication Mediums



○ Email

- SouthernIndianaSelectLacrosse@gmail.com
- EvilleStorm@gmail.com

○ Facebook

- <https://www.facebook.com/EvilleStorm>

○ Shutterfly

- <https://southernindianaselectlacrosse.shutterfly.com/>

○ Twitter

Facilities & Coaching



○ Practice Location

- 19 and 21-May: North HS
- On-going: Sarto Retreat
4200 N. Kentucky Ave

○ Equipment Needs

- 2 cases of Practice Balls – 1 Received and 1 In Process
- 2 Ball Bags – Received
- 3 Goals – Received
- 2 Nets – Expected by 21-May.
- Other?

○ Mini-Camp

- Sunday, 31-May from 1 to 5 PM
- Location
- Itinerary
 - Clark, Bakel & Goldstein alignment

Facilities & Coaching



○ Roster/Team Plans

- 17 Juniors must play on Purple Team
- 23 Other can play for either team.
 - 8 Sophomores
 - 13 Freshmen
 - 2 Eighth graders
- Roster for Nashville must be final no later than 8-June

○ Communication Recommendations

- Practice changes
- Game changes
- Player availability
- Email, Text, Shutterfly

○ Other

Tournament Updates – Team Mgrs



- Team Managers:
 - Purple 2016/2017 – Christine Fulkerson
 - Orange 2017/2018/2019 – Jennifer Barton
- Preliminary Rosters submitted for Lacrosse America
 - Need team managers to monitor site to ensure all waivers are submitted prior to 8-June-2015.
- Online waiver for MonkeyUp is not yet available.
- Need team managers to help collect US Lacrosse numbers

Tournament Updates - Hospitality



- Drink & Food Donations – Sign up on shutterfly
 - Need each club family to donate two items for each tournament

- Tents

- Trailers

- Fans

- Golf Cart

- Other?

Item	Quantity	Unit of Measure
water	8	Cases
gatorade	4	Cases
bananas	8	Bunches
orange	4	Large bags
apples	4	Large bags
grapes	8	Large bags
snack bars (large)	8	Large boxes
fruit snacks (large)	8	Large boxes
cookies	8	Large boxes
chips (individual bags)	8	Large bag of individual bags
Jerky	6	Large boxes
Total Items:	74	
Club Families	37	

Tournament Update - Travel



- Nashville Tournament – Block is closed.
 - No availability for team dinner.

- Gainesville Tournament
 - Block closes Friday, 26-June-2015
 - Hilton Garden Inn, Gainesville
 - \$ 89.00/night plus fees and tax.
 - Location is 5.9 mi from tournament.
 - No availability for team dinner.

- Indianapolis Tournament
 - Block closes Friday, 19-June-2015
 - Reservation for 80 needed at Bucca Di Beppo

Candlewood Suites Indianapolis

13.2 miles from the fields

Rate: \$124.00

Comfort Suites NE Indianapolis Fishers

10.5 miles from the fields

Rate \$159.00

Medical/Safety - Update

- Sideline first aid requirements
- Equipment/supply needs
- Other



Fundraising Update



- Sam's Club Fundraiser
 - Saturday, 30-May-2015
 - Volunteer signup on shutterfly.
 - Food/paper product needs

- Sandy's Pizza Fundraiser
 - Orders due Tuesday, 19-May-2015

- Other

Sponsorship Update



Potential Sponsor	Target	Committed	Responsible	Player Credit	Collected	Teams
Kempf Cabinets			Cole Lamborne	0		
Tee Time			Cole Lamborne	0		
First Security Bank			Cole Lamborne	0		
Zingiberis International	1000	1000	Kendall Reed/Andrew Zieg	500	1000	
Berry Plastics			Zion Lutz	0		
Tri-State Ortho			Zion Lutz	0		
Kares Painting			Zion Lutz	0		
Sterling Credit Union			Austin Zink	0		
Chik-Fil-A			Austin Zink	0		
Matuscak Family	800	800	Jack Matuscak	400	800	CK 1324
Hetts Graphics			Zion Lutz	0		
Lifted Limo			Zion Lutz	0		
Questmark Flooring	250	250	Jadon Green	125		
Hamlin Equipment Rental	100	100	Jadon Green	50	100	CK 26873
Town & Country Ford	250	250	Jadon Green	125	250	CK 30219
Stickhead	250	250	Club			
EI Sports	250		Club			
Blackyard Blasts			Gift in kind (decals)			
All American Tile			Gift in kind (golf cart, trailer, etc..)			
Pizza Chef	250	200	Gift in kind (pizza, drinks, etc...)			
	3150	2850		1200	2150	

- Need someone to take ownership of sponsor banner.

Uniforms



Ordered 42 sets from Stickhead

- Reversible pinnie
- Shorts
- Shooter Shirt
 - Light grey
 - Front
 - 3 Color logo
 - Back
 - Number - \$2.50/shirt
 - Eville Storm
- Re-order estimate \$80 - 100



Additional needs

Spirit Wear


- El Sports hosted team store is live.

- <https://eisports.tuosystems.com/stores/sil2015>

- Closes at midnight on Thursday, 21-June
- Current store does NOT include an upcharge from the club, i.e. no fundraising.

- New store will be required for fall to add additional items.



 [Check Order Status](#) [Support](#) [Log Out](#)


Southern Indiana Lacrosse

Welcome to the Southern Indiana Lacrosse online store. This online store has been developed to greatly simplify the team gear ordering process for you. To get started, just select the appropriate sizes and quantities for the items below. [FAQs](#)

This store is open for ordering from May 16, 2016 00:00 CDT until May 21, 2016 23:59 CDT.

Order# 3501290

Team Package



[Click to view large packaged product image](#)

Description: Team package consists of bag, shirt and socks

Price: \$91.75

Quantity:

Golden 5000 Short Sleeve T Shirt

Select Color:

Size:

[Click to view large image](#)

Twin City Socks MLP1

Select Color: ☒

Size:

[Click to view large image](#)

Sizing Guidance: M-6-9 L-10-13

Get ARCADEA-6 Lacrosse Bag


Select Color: ☒

Size:

[Click to view large image](#)

[Add To Cart](#)

Sport Tek 5050 Polo



[Click to view large image](#)

Description: Machine management polo with embroidered front left chest Evile Storm embroidery

Adult-\$32.00
XXL-\$34.00
XXXL-\$34.00


Select Color:

Quantity:

Size:

[Add To Cart](#)

Sport Tek LS050 Ladies Polo



[Click to view large image](#)

Description: Machine management ladies polo with embroidered front left chest Evile Storm logo

Women-\$32.00
XXL-\$34.00
XXXL-\$34.00

Select Color:

Quantity:

Size:

[Add To Cart](#)

Sub Total: \$0.00
Sales Tax: \$0.00
Handling Fee: \$0.00
Total Cart Price: \$0.00

Fulfillment Info: Items will be delivered by coaches on June 12th

[Empty Cart](#) [Checkout](#)

Team Support:
Retailer Representative:
Jae

[FAQs](#)

Player Decal



- Vinyl decals from L. Lamar
 - \$5 cost to club – selling for \$10 to families.
 - Orders to be turned in on 19 or 21-May at practice.


Player Decal Order – 2015 Summer



These are representations of the decal.

Fonts and colors may vary.

Length of name will impact lettering.



Player Name: _____

Phone Number: _____

Email: _____

Name for Decal: _____

Quantity: _____

Price per decal: X 10.00

Total: _____

Please make checks payable to Southern Indiana Select Lacrosse.

Orders can be turned in at practice on 19 or 21-May

Next Steps – 2015 FALL



- Call Out/Registration/Tryouts
 - Existing vs New
 - Dates
- Practice Schedule
- Cost
 - Existing vs New
- Tournaments

Sponsor	Tournament	City	State	Month	Weekend	Fee	Notes	URL	Notes
Hoosier Lacrosse Academy	The Great Midwest Shootout	Westfield	IN	October	4	550	Minimum of 4 games	http://hoosierlacrosse.com/shootout-showcase/	7v7 - 8 teams per divisions, 2016/2017 and 2017/2018 divisions - College Recruitment Tab - Cost is \$525 if registering more than one team. 11-17 players are required for each
Empire Lacrosse	2015 Empire Lacrosse Fall Classic	Indianapolis	IN	October	11			http://www.empi-relax.com/2015-Fall-Classic-Info.html	\$45/player -7v7 tournament, HS varsity, HS JV, and MS boys divisions - 12 players are required for each roster -Registration opens on 8/3
Lacrosse America	LA Shootout Tournament	Vernon Hills	IL	October	3-4	1195			Payment due by 9/14, 10v10 tournament, 2016/2017 and 2017/2018 divisions
Lacrosse America	Haunted Crease	St. Louis	MO	October	24-25	1195			Payment due by 10/1, 10v10 tournament, 2016/2017 and 2017/2018 divisions
Monkey Up Tournaments	Warrior Georgia High School Showcase	Gainesville	GA	November	21		Minimum of 5 games		\$110/player - Open to HS, Club and Free Agents. JV A/B and V A/B and Full 10v10
LaxDogs	Wild Turkey Shootout	Louisville	KY	November	21-22			http://www.laxdogs.org/	Registration opens on 6/1
Lacrosse America	The Blizzard	Glenview	IL	December	19				

Next Steps – 2016 and Beyond



- Teams
 - U19, U17 & U15
 - Boys & Girls
 - Other
- Call Out/Registration/Tryouts
 - Existing vs New
 - Dates
- Practice Schedule
- Cost
 - Existing vs New
- Tournaments
 - Showcases

Next Steps – Meeting Schedule

- Board
- Committee
- Parent/Club





New Business