

Sioux Falls Youth Hockey Association Board of Directors Meeting

February 1, 2017 - 6:30pm – Conference Room – 5000 S. Minnesota Ave

President John Sievert called the Sioux Falls Youth Hockey Association Board of Directors meeting to order.

Board members in attendance were:

Bryan Kouri (Past President), Mindy Hansen (Tournament Coordinator), Brian Schumacher (City League Coordinator), Bryce Pattison (Development Coordinator), Matt George (V.P.), Todd Ramsey (Travel League Coordinator), and Matt Althoff (Sec.). Kyle Hanisch (Treas.) was excused. Thus, a quorum was present.

Also attending were Wendy McDonnell (Dir of Operations), Dan Houck (Dir of Hockey), and Cherry Hunter (Exec. Asst). Chad Dykstra (Equipment Manager) was present for the Open Session.

Equipment Manager's Report –

Chad Dykstra gave an update to the board on storage needs at the IcePlex and presented a proposal to commission the construction of new storage carts that would be slotted for ventilation purposes. After review of the schematics and discussion on funding, the Board resolved to authorize the equipment manager to use up to \$1,200 of SFYHA funds to procure the slotted storage carts (Kouri motion, seconded by Hansen, unanimous vote in favor). The Board directed the DO to investigate whether Legends grant monies could be applied toward the purchase.

There was significant discussion around the equipment manager's proposal to procure a full complement of goalie gear for each team in the younger house league. Bags of equipment would be checked out to each coach with a deposit check held as security. A schedule of equipment needed to supply ten teams was circulated to the Board. Citing the funds allocated in the operating budget for the existing fiscal year, the equipment manager's authorization to purchase needed equipment within the \$3500 allotted in the budget was affirmed by the board.

Discussion was held on the policy adopted for high school jerseys, specifically its provision to facilitate transitions when senior skaters graduate and wish to sell their jersey to an incoming player. The equipment manager and DO were directed to work with the travel jersey coordinator to clarify a process by which the SFYHA would serve as a clearinghouse for exchanges to ensure the physical condition of the jerseys and to avoid any duplication of numbers.

Treasurers Report – A mid-term (Dec 15, 2016) statement of financial position was reviewed. After discussion and a motion by Pattison (seconded by Sievert), the report was adopted unanimously.

The board discussed its preference to see a statement of activities that compares YTD revenues and expenses to budget. With the recent change in financial accounting

software, the administrative staff was having to explore functionality and capability to present this in a meaningful way, particularly given that business activities are so confined to the winter months.

Travel League Report – Ramsey reported on the travel advisory committee meeting held on Jan. 25. A principle focus of the council's discussion was the retention of existing and recruitment of new league managers and team coordinators.

After discussion, the DO was directed to review the team coordinator job descriptions to ensure they accurately reflect the duties asked of others. Suggestion was made to expand the team coordinator's list of responsibilities to include participation on any all committees planning tournaments hosted by the SFYHA (for the equivalent league level). The board deferred decision on this adjustment pending the DO's review of the description and solicitation of additional input.

Citing the number of injuries that have been incurred at checking-levels this year, Ramsey relayed the encouragement of the Council that the DOH conduct a checking clinic as well as develop curriculum for practice plans that include checking drills so that skaters learn to deliver checks safely and to position themselves properly for when preparing to receive a check. Houck affirmed the counsel and assured the board that the need had already been identified. He is presently working with the DO to produce the clinic.

Ramsey posed the question whether, in our current situation of increasingly-tight scheduling constraints, the current requirements for ice resurfacing might be revisited in an effort to preserve ice time. After discussion, it was determined that the SDAHA rule provided appropriate leniency so as to permit fewer resurfacing but at the same time disallow the situations where ice conditions are so poor they become a major detriment to the game.

City League Report – Schumacher reported that city league advisory committee was held Jan 25. Like the travel league, the major focus of the meeting was on league manager personnel, the retention and recruitment thereof. Storage and security issues experienced at the IcePlex discussed at the committee meeting were addressed earlier in the board meeting by the equipment manager.

Development Report – Pattison reported that very productive meetings had been held with prospective corporate sponsors of our program. Sponsorship dollars received to-date exceed budget with additional sponsorships still possible.

Pattison reiterated his willingness to reach out to firms and/or individuals who individuals felt may harbor an interest in financially supporting the formative program offered by the SFYHA. Referrals and suggestions of names are welcomed.

Tournaments Report – Hansen reported on upcoming tournaments:

Falls Freeze (formerly 'Mitefest') – To be held later this month, the many details related to this event, complicated slightly by the use of a second facility for ice, are being handled well. The Stampede's generous assistance with helping to make the

Premier Center ice available continues to make this a highly-requested tournament from surrounding clubs.

Varsity Girls (SDAHA) – The committee that produced the earlier girls tournament is preparing to also coordinate the State tournament to be hosted at the IcePlex March 3, 4 & 5, 2017. DIBS assignments will soon be posted for SFYHA parents to help out.

Director of Hockey Report – Houck gave a report summarizing his activities since the last meeting. Highlights included:

- Attending multiple Flyers games and offering constructive observations made to coaches
- Conducting practices at multiple levels thereby giving him direct exposure to many different skaters in the Association
- Addressing on- as well as off-ice behavior issues witnessed at particular age-levels
- Planning a second Jr. Stampede clinic to be offered to SFYHA skaters over the President's Day holiday.
- Preparing with the DO to bring offseason programming that would be offered through the SFYHA

The Board reiterated its appreciation for the comprehensive efforts Dan is making, citing personal observations of the positive impact he is having on the Association.

Director of Operations Report – McDonnell offered a report summarizing her activities since the January board meeting. Areas of emphasis included:

- Preparing with the DOH offseason programming opportunities that will soon be marketed to SFYHA families
- Developing entry-level programming that invites new skaters to explore hockey, including at older ages than the traditional atom-level
- Joined the Director of Development on calls made to possible corporate sponsors
- Exploration into better administrative tools, including with assistance from banking institutions, by which to manage more efficiently the day-to-day operations of the SFYHA. These tools would also help bring greater protections to the assets of the SFYHA.
- Ongoing assessment of the current fundraising resources provided by the SFYHA to families as means by which to help them meet the financial requirements placed upon members. Changes are expected in the 2017-18 season.

The Board affirmed the DO's intention to move forward to change banking institutions holding SFYHA funds.

The Board encouraged the DO to focus on offseason programming that is distinct in its purpose: to invite players new to hockey to try the sport (thereby growing membership) and to provide offseason development to existing SFYHA players (thereby raising skill levels within the Association).

The DO raised the possibility of expanding the SFYHA Board to include at-large appointments. The Board discussed the proposition at length but deferred on any action at this time.

New Business

The Board briefly discussed terms set to expire. The Treasurer, Secretary, Director of Tournaments and Director of Development terms end in April. Elections will be held in their traditional fashion, during the member meetings held at season's end. Board members resolved to reflect on qualified individuals within the organization that might be interested in running for the positions.

Old Business

Suggested revisions to the existing SFYHA Bylaws were circulated to Board members in advance of the meeting. The rationale for the revisions, primarily to reflect the changes brought about through the hire of the Director of Hockey and Director of Operations positions and their subsequent assumption of administrative duties previously reserved to the President of the SFYHA Board, was discussed. The Board deferred on action. Board members were asked to review the revisions once again prior to the next meeting.

The topic of vendors displaying goods and services during SFYHA-hosted events was revisited. After discussion, the board adopted the following schedule:

2017-2018 SFYHA Hosted Tournaments Held at the Scheels IcePlex

- 1) Informational Booths (defined as those with no point of purchase): \$250 fee
- 2) Sales Booths (defined as booths with a good or service that is transacted): \$125 fee + 10% of gross sales generated during the event
 - The policy is to take effect immediately.
 - The SFYHA allows up to 3 (no more than 3) vendors at any one of its hosted events.
 - All vendors must complete a facility use agreement provided by the ISA/Scheels IcePlex and provide required insurance paperwork.

The above policy was adopted unanimously (Althoff motion, Pattison second).

Transfers and late fees were revisited by the board as a topic. The Board by consensus came to the agreement that late registrations are to be viewed distinctly from transfers. For discussion purposes, a transfer would be defined as a player who was registered in an affiliate club after October 1 on a given season and then petitioned for enrollment in the SFYHA. The DO was tasked to audit all documentation (policies, bylaws) where this issue is currently addressed to ensure the definitions are consistently displayed. In assigning the task, the Board projected its anticipation that a comprehensive, revised policy would be presented to it for consideration at a later date.

Meeting adjourned at 8:55 pm

NEXT MEETING – Wednesday, March 1, 2017
6:30pm – 5000 S Minnesota Ave ~ 2nd Floor Conference Room

Respectfully submitted,



Matthew K. Althoff
SFYHA Board Secretary

Adopted 7-Feb-2017 by oral resolution at meeting **written correspondence**
(date) (circle one)