



2017-2018 ADVERTISING/SPONSORSHIP PROGRAMS

Facility Overview

WHY ADVERTISE AT TOTAL HOCKEY MINNESOTA?

Total Hockey Minnesota is the premier, state-of-the-art on-ice/off-ice training facility in Minnesota and one of the largest training facilities in the Twin Cities Metro area, with a custom designed ice arena (65' x 130') and dryland training area. Established in 2007, Total Hockey Minnesota is a favorite destination for skating and hockey enthusiasts from all over Minnesota and beyond.

Our 24,000 square-foot Lakeville facility features an unprecedented off-ice training center fully equipped with the latest in hockey skills testing and performance technology and a strength and conditioning area.

WHO USES TOTAL HOCKEY MINNESOTA?

Total Hockey Minnesota is one of the largest hockey training facilities in Minnesota. Associations, Players, and Teams participate in programs that develop and prepare players for all levels of youth, collegiate, and professional hockey opportunities. In addition, Total Hockey Minnesota offers several 3-on-3 tournaments and leagues from elite high school levels all the way to recreational Learn-To-Play levels for both boys and girls.

Events, Events, Events!!!

Total Hockey Minnesota hosts year round hockey excitement for all ages and reaches upwards of 2000 households each year through programs such as:

- Annual Lakeville Pan-O-Prog Tournament
- Annual Holiday 3 on 3 Tournaments
- Weekly Summer Camps from June through August
- Spring and Fall 3 on 3 Leagues (up to 50 teams in each season)
- All levels of hockey players, including current NHL and AHL professionals training in the off-season

...and much more! With annual attendance up to 2000 athletes, their parents, and spectators, Total Hockey Minnesota draws a diverse group of patrons from different economic and social backgrounds that enjoy recreation and skating activities right here in Lakeville!

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DESIGN

You will create your own advertisement (format requirements must be met), when advertising at Total Hockey Minnesota. If for some reason you need us to create the ad, we will need your logo and verbiage. There will be additional costs if we create your ad. Advertisements must be approved prior to printing. Total Hockey Minnesota is not responsible for mistakes, typos, or errors in advertisements.

PAYMENT

Total Hockey Minnesota will send your advertisement to print once the full payment has been received. There are two parts to the initial payment: the price of advertisement (see price list) and the setup fee of \$250. The setup fee is waived when contracts are renewed after 1 year.

CONTRACT

Advertising contracts have 1-year terms. Agreement to the contract is signified by receipt of the first payment. The contract date will begin when the advertisement is on display.



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ZAMBONI

To most people, one of the most intriguing things to watch in an ice rink is the Zamboni. Everyone is always amazed to see how it always leaves a path of fresh ice. The Total Hockey Minnesota Zamboni provides an opportunity to display a creative and unique advertising medium that will leave a lasting impression with your target market. The only limitation with this fan favorite is your imagination!



BENCH AREA BANNER

Both bench areas are always a highly visible location to expose your business. These hot spots are observed by spectators who are looking at their favorite player to step on the ice. Banner ad sizes are 4' high x 8' wide or 8' high x 8' wide.



DASHER BOARD BANNER

The place where players and the puck are confined to the playing surface. The boards are always a highly visible place to display your companies marketing efforts. Banner ad size is typically 3' high x 8' wide. The Total Hockey Minnesota Arena features a Lexan cover to protect your ad. Dasher-board ad placement is on a first come-first placement basis.



WALL BANNER

Wall banners make a tremendous impact on potential customers. The banner's dimensions start at 4' high x 8' wide and go to 8' x 8'. There are various locations throughout the Total Hockey Minnesota facility that banners can be located.

