

## Lakeville North Cross Country Booster Club Minutes

July 28, 2016

6:30 p.m.

Attendance: Tracy Loth, Stacy Ashley, Kathy Vaughn, Jenny Drangstveit, Chris Omdal, Lisa Heilman, Dan Ince, Kari Snyder, Chrisann Rauzi, Rachel Frechette, Terry Larson

Coaches in Attendance: Rich Heilman, Joyce Bourassa, Zach Haskins

### Summer Running:

- Boys program had typical attendance of about 20 guys per day, but never had less than 12.
- Some alumni helped coach as running was held more days per week.
- Girls had 40 high school girls enrolled
- Middle school program had about 30 kids enrolled (about 20 girls and 10 boys).
- No cancelled days for weather this summer!
- Good feedback on holding summer running at a variety of locations and also on running more days per week
- Girls added some strength training this summer

### Kids Camp:

- 22 kids enrolled
- Though we had enough helpers, it was hard to get some of the high school students, especially boys, to engage with the kids
- Kids had a great time

### Time Trial and Corn Roast:

- August 25 with first race at 6:00, dinner at about 6:45
- Middle schoolers run first (1 mile) followed by girls (2 miles) and then boys (2 miles)
- Jenny is emailing captains' parents to plan
- Tracy has a box of materials to pass on for the event
- Giant grill is borrowed from a team parent who has connections at a rental company
- An end of season/event email will be sent to summer middle school runners and kids' club participants that will include an invitation to corn roast

### Upcoming Season:

- Registration is open online. Long initial process to enroll
- Idea was presented to possibly have booth at back to school day at middle schools on August 18. Would be hard to staff it as it runs from 11:00-7:00

- Activities fair at North is on August 11. Captains man that booth.
- August 15 is first day of the season as well as the fall sports parent meeting

#### Parent Social:

- Loths will host on September 1, night before Rosemount meet

#### Apple Jack:

- Planning meeting will be held on August 10 at 7:00 at the Heritage Library
- We can get an apple depicted on the race bibs
- Chairs have received an email regarding planning
- Need a volunteer to plan and order t-shirts for winning teams and to offer for purchase
- Tracy will forward some t-shirt design ideas to Melissa
- Need a volunteer to coordinate course take-down
- Event date: September 17

#### Apparel:

- Headed by Stacy Ashley
- Rich and Zach will be meeting with reps from Arcon and Lids to determine which vendor to use
- Captains will be involved in design choice

#### Roster Booklet

- Dan Ince is willing to work on this, but may need someone to take the photos
- Discussion regarding template and how to keep track of who is who. Idea presented to take a picture of a card with runner's name and parents' names, then take a second picture of the runner
- Jenny can make copies of the booklet

#### Treasurer's Report:

- Account balance was about \$12,000 at the end of June, 2016 (end of fiscal year)
- We should break even without charging a booster fee if no big expenses are added
- We were finally billed for police service for last year's AppleJack

#### Hayward/Cushing trip:

- Discussion of whether to subsidize cost of the trip if a family needs assistance. Consensus was that those with legitimate needs will be offered assistance.
- Discussion of whether it would be possible to track who attends fundraiser events (marathon, duathlon, triathlon) and give direct credit towards trip to those who volunteer.
- Zach looking into lowering budget by cooking own meals and/or exploring alternative transportation options.

- Trip August 22-24

Alumni:

- Chrisann is trying to track down who is running in college
- She has been unable to reach Tom Ferguson who has the database of alumni and was wondering if anyone has an updated email/phone number for him

Carb dinners:

- Dates:
  - 9/8 before Faribault
  - 9/28 before Farmington
  - 10/3 before Chaska
  - 10/13 before Conferences
  - 10/26 before Sections
- Host assignments not made yet

Communication:

- Headed by Terry Larson
- Terry will work on a 2-page (back-to-back) handout for parent meeting with information about the season. There will also be a link on website to this document
- Will increase submissions to local newspaper and Star Tribune/Pioneer Press this year to attempt to get more coverage for cross country
- Dan Ince takes a lot of pictures and will put them in DropBox so they can be accessed for publication submissions

Nike Regional

- Headed by Stacy Ashley
- Souix Falls in November

Next meeting dates:

- August 10, 7:00 pm, AppleJack planning
- Booster club meeting will be held the second week of November before the banquet