



June 1st, 2022

Dear Valued Business Partner,

**Centennial Youth Hockey Association**, (600 loyal members strong), has been furnishing a top-quality youth hockey experience for your community for several years. We strive to create programs that improve our player's development on and off the ice. We invite you to participate in the development of our boys and girls, ages 4 through 18 years old, through your support of our youth hockey program.

We had an exciting season last winter, CYHA had three teams advance to State Tournaments (Junior Gold B and Junior Gold 16, PeeWee A), we had eight teams advancing to Region Tournaments (Junior Gold B, Junior Gold 16, Bantam AA, PeeWee AA, PeeWee A, PeeWee B1, U12A, U12B) along with the PeeWee A team winning the District 10 championship. All CYHA teams had a rewarding experience and improved throughout the season. We enhanced development for both our goalies and skaters and had a strong showing of academic excellence from our players via our S.K.A.T.E (Skaters Keep Achieving Through Education) student athlete program for high academic achievement!

This season we are excited to keep the momentum moving forward! With your support, revenue generated from Sponsorship for the 2021-2022 season will be applied towards the following programs for our members and community. The CYHA Hardship Fund and S.K.A.T.E (**Skaters Keep Achieving Through Education**) program.

We welcome you to join us in developing and fostering strong long-lasting partnerships within our community and have a sponsorship program that will provide ROI for your organization as well as our community. Included in our 2021-2022 Sponsorship packet you will find further details on sponsorship opportunities for the upcoming season offering outstanding visibility at all price points. **Facts:**

- **2,000 average monthly visitors to CYHA Website during season.**
- **1,000 programs distributed at annual Boy's and Girl's Chill Tournaments.**
- **150,000 estimated ad impressions/foot traffic to CYHA Super Rink 8 arena annually.**
- **220,000 estimated monthly ad impressions/foot traffic to Centennial Sports Arena annually.**

Thank you in advance for your consideration, support, generosity, and helping us make a difference in our community and players! Please consider becoming our valued partner.

Sincerely,

Centennial Youth Hockey Association Sponsorship  
Email: [cyhasponsorship@centennialhockey.org](mailto:cyhasponsorship@centennialhockey.org)

Sponsorship, donation, or contribution is tax deductible. CYHA Non-Profit Tax –ID 501 (c) (3) number: 41-1648083