

GREELEY YOUTH HOCKEY ASSOCIATION
Board of Directors' Meeting Minutes
Monday, May 9, 2016

Call to Order: Meeting was called to order at 6:04 pm by Brett Patterson.

Attendance: *Board Members* - Brett Patterson, Steve Box, Steve Gonser, Franco Ramos, John Swaro, Sheri Garland; *Non-Board Members* – Justin Howard, Suzanne Mitchell, Harold Mitchell, Caitlin Hoffsteder, Stacy Tadlock, Brian Chapman

Approval of Minutes: Minutes of the April 11, 2016, board meeting were approved, with the addition of Chris Barth to the attendance section. Garland to forward PDF copy to Gonser to post to website.

President's Comments: Patterson reminded board members to submit their goals to him.

Fundraising Update:

Hoffsteder will be revamping strategy. No word back from Eagles yet regarding additional fundraising opportunities. Need to order more decals. John Swaro recommended a coffee mug fundraiser. Suzanne Mitchell with Zamar Printing will send decal quote to Patterson, as well as look into coffee mug options and pricing. Box requested clarification on the “do’s and don’ts” of fundraising for a non-profit organization; suggested it might be beneficial to have a tax accountant review legalities. Ramos will research and report back to board.

Webmaster/Social Media:

Box is sending out blast regarding August 1-5 Squirt/PeeWee camp. Swaro is working to set up 2016-17 season registration. He would like to build a recruiting list. Board discussed recruiting ideas. Ramos suggested a booth at Ice Haus. Include fill-in-the-blank email slips to turn in for a chance to win \$25 and/or give away hockey stick and jersey at front desk. Additional brainstorming included pamphlets at front desk and business cards. A draft recruiting communication will be drafted to go out for recruiting. Ideas to be firmed up next meeting.

Finances:

Ramos said we need to align finances with where GYHA wants to be in the future. Fundraising – are we in or not? He suggested that a \$16,000 balance remain in the GYHA main account at all times, which allows for a 2-month cushion. Think about it and vote at next meeting.

April ended with a balance of \$17,000. Ramos inquired about the Midget account balance of \$1,200; Gonser stated it is a tournament refund for the Gold team. He reiterated that managers' books will include a monthly budget.

The board reviewed proposed 2016-17 budgets. Ramos provided three versions. He reviewed the format, reasoning and line items dollars. Need to set coaching stipend before budget can be finalized. Ramos will confirm next month if goalie coaching payment is 1099 reportable.

Ramos moved that one week from today the budget would be finalized and publicized via email. Box seconded the motion. Passed unanimously.

CCYHL:

Ramos made contact with DNHL regarding GYHA making a transition from DNHL to CCYHL. GYHA has an opportunity to go in front of DNHL board tomorrow to propose its inclusion. After discussion, it

was determined that GHYA does not have ice availability or enough player commitment to move forward with CCYHL at this time. Will focus on DNHL tiering to ensure our teams have competition at the appropriate levels. Will continue to evaluate and discuss in July after DNHL's meeting.

Branding:

Gonser provided options for the 2016-17 GYHA logo. Board discussed options. Patterson moved to select Option B. Motion was seconded by Ramos and passed unanimously. Option B is similar to the 2015-16 season. No text will be added. Attention will be paid to the printing color and logo size on jerseys.

4th of July Parade: Suzanne Mitchell contacted Stampede and will move forward with registration.

Mites 8U Program:

Box updated the board on Mites program. David O'Grady will be head coach; he has a Level 4 certification. Box needs approval for expenses – blue pucks, foam bumpers, t-shirts and water bottles. A Mites "meet & greet" is scheduled for Sunday. Brett will meet with Amanda at Ice Haus to discuss possibility of splitting bumper cost and storage. Need to continue Mite discussion next month. Requested Mites be first on the June agenda.

Recess: Patterson recessed the meeting at 8:15pm; reconvened at 8:31pm.

Coaching Director Update:

Howard confirmed off-ice conditioning dates will be June 11, 18, 25 and July 9, 16, 23. A nutritional seminar will be set up in September, post tryouts.

Coaching paperwork and certifications were briefly discussed. Need to set date for coaches to have paperwork completed. A coaches' meeting will be set prior to tryouts. Swaro will help by looking at classes offered. Need to create an outline/structure to ensure coaches have proper classes completed.

Howard updated the board on coaching staff. Most head coaches have been assigned, with Midget head coach and some assistant coaches pending. The tryout process and related evaluations were discussed. Swaro and Box will draft tryout communication.

Scheduling:

Gonser distributed a scheduling overview sheet. Discussed shifting/moving a few time slots. Board will finalize via email.

Adjournment: Patterson adjourned the meeting at 9:15pm.