

**GREELEY YOUTH HOCKEY ASSOCIATION**  
**Board of Directors' Meeting Minutes**  
**Monday, April 11, 2016**

**Call to Order:** Meeting was called to order at 6:06 pm by Brett Patterson.

**Attendance:** *Board Members* - Brett Patterson, Steve Box, Steve Gonser, Franco Ramos, John Swaro, Sheri Garland; *Non-Board Members* – Justin Howard, Suzanne Mitchell, Harold Mitchell, Caitlin Hoffsteder, Ryan Tregoing, Corbin Fitzgibbons

**Approval of Minutes:** Minutes of the March 14, 2016, board meeting were approved as distributed with no changes.

**Welcome:** Brett Patterson opened by welcoming the new board members. Round-table introductions.

**Coaching Director Update:**

Justin Howard reported that he is holding coaches' meeting tomorrow. He asked for clarify that he has authority to make decisions on coaching staff; Board referred to bylaws which confirm he does. Howard plans to implement post-season evaluations of coaches from players. In the meeting, he also will discuss safe sports, code of conduct, develop coaching core values and mission statement and layout a communication path for grievances. Communication process is (1) talk to coach, (2) coaching director, (3) Board Vice President, with President as alternate in the event of conflict and (4) full Board. Franco Ramos asked for clarification on role of manager versus coach. This process will be communicated to parents and to team managers at the beginning of the season. Motion for bylaws in May. Howard will have coaching commitments by first part of May will provide final coaching line up.

**CCYHL:**

Howard and Board discussed how GYHA makes the transition from DNHL to CCYHL. Next step is to develop a CCYHL license contact – Howard and Ramos will research and secure necessary information. Will continue CCYHL dialogue next month.

**Webmaster/Social Media:**

Ryan Tregoing expressed interest in assisting GYHA with social media needs – association website, Facebook, Twitter, Instagram – to increase its social media presence. Board discussed benefits to social media as a way to distribute news and happenings, share pictures and to markets teams. Swaro will update the release form used at registration to include social media. Patterson moved that Tregoing be elected GYHA webmaster and social media administrator. Motion was seconded by Steve Gonser. Motion passed unanimously.

**Fundraising Update:** Caitlin Hoffsteder reported that GYHA received two checks from Eagles for chuck-a-puck fundraiser in the amount of \$200. It was asked if we could distribute GYHA flyers at Eagles games. Board asked what can be done to grow our relationship with the Eagles organization. Hoff will follow-up with her Eagles contact.

**Branding:** New GYHA logo design options will be provided to board members by Gonser and Box. Logo will be voted on at May meeting.

**Off-Season Conditioning:** Howard will hold off-ice conditioning sessions during summer with Kyle at Diamond Cross Fit. Registration will be set up on SportsNgn. Cost is to be determined. Draft dates are June 11, 18, 25 and July 9, 16, 23. Also, a nutrition seminar will be offered to parents and players at the beginning of the season.

**City of Greeley Hockey Camp:** Corbin Fitzgibbons informed the Board that the City of Greeley is holding a hockey camp July 11-15 for ages 8-14, from 9am-3pm. Cost is \$170/resident; \$180/nonresident.

**4<sup>th</sup> of July Parade:** Suzanne Mitchell and Justin Howard will team up to gather information regarding GYHA participation in the Stampede's 4<sup>th</sup> of July parade. They will contact Stampede parade coordinator to secure spot for GYHA. Steve Box has lead on alternate transportation.

**Concussion Protocol:** Orthopedic Center of the Rockies (OCR) in Fort Collins is offering baseline testing on June 4. Free for coaches. OCR will be at GYHA parent meeting at Ice Haus prior to season start.

**Squirt/Peewee Camp:** Steve Box provided Board an update on the Squirt/PeeWee camp being offered August 1-5. Information was submitted to SportsNgn. Deadline for registration is July 1. Need to decide where to allocate funds earned from camp.

**End-of-Season Survey:** Patterson reported on the end-of-season survey. There were 50 responses – 14 Squirts, 11 PeeWee, 10 Bantam and 18 Midget. Attached are detailed results. He highlighted a comment regarding DNHL tiering and suggested we relay that feedback to DNHL during its summer board meeting. Patterson will distribute all survey comments to Board via email for their review.

**Recruiting/Growth:** Board discussed how to recruit players and grow GYHA. Swaro asked how GYHA captures information of interested parties so that we can contact them over the summer. Franco suggested an information session for potential players and parents to learn about our organization. Box suggested giving out shirts at the upcoming GYHA Bears Squirt/PeeWee camp, as well as to players who come to the Ice Haus for public skates. Starts with City of Greeley's Cub Hockey Program. Fitzgibbons stated that the City of Greeley will build a second sheet of ice when they reach 100% capacity; currently at 85%.

**Mites 8U Program:** Box discussed adding a Mites 8U program for GYHA. He found a CAHA "Grow the Game" grant program that offers \$2,000 to assist with the startup of program costs. Board discussed benefits and steps needed to form the program and apply for grant. Box moved that GYHA create a Mites 8U program. Motion was seconded by Swaro and passed unanimously.

**Housekeeping:** Agenda and meeting minutes to be provided 1 week prior to next board meeting.

**Homework:** Patterson asked that each board member come to next meeting with goals for the 2016-17 season.

**Adjournment:** Patterson adjourned the meeting at 8:56pm.