

# Ankeny Football Mission Statement

The mission of our Ankeny football program is to **build character** in our student-athletes, continuously pursue excellence, and **overcome adversity**. The football field is our classroom and the game is our vehicle to teach **lifelong lessons, create memorable experiences, and have fun**. **Effort, attitude, respect, discipline, character, loyalty, and sacrifice** will be used to build a successful program. Our plan is to expose student-athletes to a **family atmosphere** that will build on **tradition** and continue through generations of players. We will always prepare, practice, and **compete to win on the field, in the classroom, and the game of life**.