

**02/08/2016 GYHA Board Meeting**

**6:00 PM**

**Open 6:02 pm**

**Attendance:**

**Board Members:** Brett -Chuck - Elissa - Sheri

**Non Board Members:** Suzanne Mitchell, Stacy Tadlock, Caitlin Hofstetter, Lavonne Abe, Brian Chatman, Steve Box, Justin Howard (late)

**Call to order by** Brett

**Meeting minutes read by** Elissa

**Additions to last meeting minutes:** None

**Changes to last meeting minutes :** None

**New Business:**

**Brian Chatman and Steve Box-** want to initiate a Squirt Pee wee camp- 4 day or 5 day summer camp with 4-5 ice time in addition to dry land. They are looking at august at the ice haus with a \$450-\$525 range. Looking to get coach from Colorado Eagles. Meeting with ice haus soon to discuss. GYHA sponsored. Fee goes to ice time, coaching and jersey. 40 player max- like to use GYHA sportngin registration, have to be USA hockey. Goal to be organized by March. Birth Years 2004-2008.

**Guest  
Comments:**

**Caitlin-**peewee chuck a puck went well- no total amount known yet for fundraisers, likely a few hundred dollars. Try for a Friday or Saturday night in upcoming year- Wednesday night was hard. Good exposure for GYHA

**Fundraisers:**

Sponsorship banner has been designed, and looking at placement at the ice haus and getting that put up. Banner will be left up all summer long. Both sleeves sponsorship has been purchased for next season for "Got Milk". Thank you gifts to sponsors with pictures will go out.

**Sheri:** final payments have been completed. Some still lagging, but not a financial risk. Attempts to contact midget have been unsuccessful. All others have been in contact if they are late.

**Financials:**

Refunds have not worked out with SportNgin, will have to rollover to next year. Sheri will have all financials laid out for Board to review soon  
Sheri provided current financials to Elissa, ending balance \$33,070.97

**Board News:** **Brett:** Updated board positions need to be completed. Sheri has Chuck's position started she can share.  
**Suzanne:** GYHA earned \$600 from the sale of Spirit Gear.  
**Brett:** DNHL finals- Bantams, Thursday Feb 25<sup>th</sup>. Foothills. 5:30(seed 3), or 7(Seed 4)  
**Brett:** DNHL finals- Steve will register all teams \$1750 for all teams  
**Brett:** Adding more ice time for the midgets before the CAHA state tournament  
Coach Stipends- Sheri will add to budget line items- so we can set that. Look in notes  
The Board would like to discuss off season activities and team opportunities with consideration to: 4<sup>th</sup> of July parade, Dry land(DDXF and at the hill), summer camps, Bantam/midget camps, stick handling, goalie clinic Steve Box has a contact for goalie camps. Decisions to be worked out by April.

**Branding:** Stacy Tadlock brought up the concern about GYHA brand not being consistent. Some known as Greeley Bears, Colorado Bears, GYHA Bears, DNHL Bears. Solid branding needs to be achieved prior to continuing with marketing of the organization. March meeting will look at branding in depth.

**Pictures:** Stacy Tadlock- pictures were not good- Brett will accept names but photographer will no longer be a parent. Organization is too large. Summer agenda, choose photographer, get quotes. Better communication about GYHA purchasing team pictures etc.

**Hockey Director:** Justin will have a coaches meeting in March.

Flyers about GYHA in to Schools by end of April

**Marketing:** More general marketing for local hockey " in town"  
Pioneer Press- squirt parent- wants to get involved- printing flyers etc.

**Concerns:** **Lavonne:** Safe Sport concerns. No response from CAHA, maybe DNHL is the proper contact. Can add 3<sup>rd</sup> ref. at what cost vs. benefit? Word of mouth from kids about negative GYHA experience is bad branding.

**Board Positions:** Open positions: Board has 5 voting positions with an additional voting position from Ice Haus rep. Open positions for coming year: Treasurer, and VP. Discussion about potential need for Marketing position to be added.

**Adjourned: 7:28**

**To Do:**

Elissa: Email Steve with OCR letter to go out to families

Caitlin: Banner in Ice Haus

Sheri: Comprehensive financials

March Meeting: **BRANDING**

April Meeting: Flyers for schools, off-season activities.

June: Choose photographer



