



Advertising Package Order Form

Dasher ads are 31"x95" and will be placed on the dasher boards depending upon the tier location purchased. You provide the artwork and we'll do the rest. Price includes production and installation fees.

Website Ads will consist of a company logo, company bio, and link to your company website. Please provide us with a logo and a short description of your company's services.

Digital slide show ads are JPEG files that are continuously displayed in a slide show on 3 television screens throughout the ice rink.

Each advertisement will remain in place from September through August. Dasher ads will be reapplied once during that 12 month time frame. Please indicate below which location you are interested in purchasing.

Advertising Space Pricing:

Dashers

Tier 1 Location – \$1,200 – On the side panels between the goal lines on the North side, (players bench side), of the rink.

Tier 2 Location – \$1,000 – On the end panels behind the goal lines at either end of the rink.

Tier 3 Location – \$800 – On the side panels between the goal lines on the south side, (warm room side), of the rink.

Website

Home Page – \$750 – A logo and company bio on the main page of our website.

Secondary page – \$500 – A logo and company bio on a secondary page of our website. These pages will be one click off of the home page.

Digital Slide Show

One Slide - \$100

Three Slides - \$200

Save and purchase all 3 options

Gold Level - \$1800 - Tier 1 Dasher Ad, Home Page Website Ad, 1 slide in the digital slide show. *Save \$250*

Silver Level - \$1500 - Tier 2 Dasher Ad, Secondary Page Website Ad, 1 slide in the digital slide show. *Save \$100*

Payment must be received in full for production to begin



Advertising Package Order Form

Purchase of a dasher board advertising space also entitles you to a link on the North Buffalo Rink website sponsors page at no additional charge.

Business Name: _____

Web Site Address: _____

Contact Person: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Dasher artwork should be submitted in vector format for printing. Website business logo should be JPEG image. Digital slideshow image should be JPEG with 1600x900 resolution or higher.

Please submit order form and artwork to Nick Price by email at
nbrinknick@gmail.com

Or

Please mail this form and make checks payable to:

Bison Hockey Association

PO Box 187

Buffalo NY 14207

Contact Nick Price at 716-253-3432, nbrinknick@gmail.com

Payment must be received in full for production to begin