



SPARTAN FOOTBALL www.simleyfootball.com

Head Coach: Rex King - coachrking@gmail.com

Spartan End Zone Club Meeting **RECAP**

January 17, 2016 @ 4:00 PM

Location: Rolling Meadows Community Center, Inver Grove Heights, MN)

Attendees: Coach Rex King, Kathy Johnson, Chad Langton, Bess Rassman, Ray Watts and Sarah Zaiser.

Approval of Meeting Minutes

August 2015 and October 2015 meeting minutes approved with no revisions. Motion made by Sarah and Bess seconded. All in favor; no objections.

Open Board Positions – Fundraising Chairperson (and 2 – 3 committee members)

Continue to seek volunteers to fill the open positions. Sarah talked with Barb Tabor who has a public relations background who may be able to assist SEZC with fundraising activities. The goal is to contact potential sponsors for the 2016 season in early February with donations received by June 1, 2016.

Treasurer Update (Chad)

Checking Account Balance: \$5,435.00

Savings Account Balance: \$1,000.00 (need to maintain a minimum balance of \$1,000 to avoid service fees)

All invoices received to date have been paid. Sponsor donations yet to be received include: Hometown Meats.

2016 Fundraising (Sarah)

- 2016 Sponsorship: Three levels - \$500, \$350, and \$150. Sponsors will receive passes to home games and shirts. The goal is to focus on high value sponsors. Checks will be due by June 1; however, will reach out to sponsors in February so that there is enough time to complete the agreement and the sponsor's logo (jpeg) is received for printing purposes.
- Potential sponsors for 2016 include: New Italian restaurant scheduled to open next to Cahill Diner, The Grove, Paul's Auto and Sinclair. There are four open spots on the 2016-2017 Spartan card to fill.
- E-Team fundraiser is scheduled for April 2016. Rex to make changes from last year in order to get more players to participate in the fundraising effort. Planning to schedule time in the computer lab for all players to bring contact lists and send emails all at the same time. Prizes will be given for the top earners which may include a jersey, football or cash.



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Charitable Gambling Update (Bess Rassman, Gambling Manager)

- Still waiting to receive the deposit slips/book from the bank; will need to follow-up with the bank to see when these were mailed. A more detailed report of the charitable gambling activities will be made available upon request.
- The booth is up and running at the Bierstube. Activity has been slow, but that is to be expected considering the time of the year (after Christmas) and building a new customer base. However, feedback has been very good so far.
- Bingo and meat raffle is held every Tuesday night at 6:30 pm. The cost to play bingo is \$16 and the Bierstube is offering food specials for those playing bingo. Advertising and promotion of these events to bring in customer is a primary focus.
- Payroll – ticket booth attendants will be paid \$8.00/hour; assistant gambling manager will be paid \$10.00/hour.

2016 Meeting Dates (January – July)

Spartan Endzone Club meetings will be held at the Rolling Meadows Community Center, 3249 78th Street East, Inver Grove Heights, Minnesota, at 4:00 pm.

The following meeting dates for 2016 have been confirmed and will be posted on the Simley Football website – all members are encouraged to attend. The meeting dates for August – December 2016 will be posted at a later date.

Sunday, January 17

Sunday, February 7

Sunday, March 13

Sunday, April 10

Sunday, May 15

Sunday, June 12 (meeting location to be determined)

Sunday, July 10 (meeting location to be determined)

Upcoming Events

- January 12, 2016 – 6:30 pm - Bingo and meat raffle at Bierstube, 6434 Cahill Avenue, Inver Grove Heights.

Action Items

- Continue to be aggressive in promoting/advertising upcoming bingo and meat raffle dates on Simley Football website, Facebook, Twitter, etc. Bingo and meat raffle is scheduled to be held every



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Tuesday evening at 6:30 pm at the Bierstube in Inver Grove Heights.

- Sarah to contact the Bierstube to inquire about food specials offered during bingo and meat raffle and will post these on Facebook to generate more interest.
- Rex to provide a helmet and football (and possibly a jersey) to display at the Bierstube to promote the Simley Football program.
- Sarah to identify 10-20 photos on the Simley Football website taken by Susan Wanzek (which she will need to sign and approve) to frame and display at the Bierstube in the entry way, the ticket booth, and throughout the restaurant. Rex to make final photo selections.
- Kathy to forward a copy of the photo Arik Johnson took of the new football field from photography class to possibly put on display at the Bierstube.

Next **Scheduled Meeting Date**

- Sunday, February 7, 2016 at 4:00 pm – Rolling Meadows Community Center.