



SPARTAN FOOTBALL www.simleyfootball.com

Head Coach: Rex King - coachrking@gmail.com

Spartan End Zone Club Meeting **RECAP**

July 14, 2015 @ 8:00 PM

Location: Applebee's (Upper 55th)

Attendees: Coach Rex King, Kathy Johnson, Karen Matthews, Ray Watts, Sarah Zaiser. Absent: Chad Langton

- **Approval of May 17, 2015 Meeting Minutes**

May meeting minutes not reviewed; will approve at next meeting.

- **Open Board Position – Vice President**

Carol Ferry expressed interest in the position. Karen and Kathy provided her with information about the role and the activities of the Spartan End Zone Club.

- **Coach King Update**

Youth Football Camp – August 13 – 15, 2015

46 paid and 2 non-paid registrations

Income: \$2300.00 Expenses: \$1720.21 Revenue: \$579.79

Planning to purchase new polo shirts for all coaches to wear on game day. Total cost not yet available.

- **Treasurer Update** (Chad – via email)

- 2015 Budget

- Provided an updated version of the 2015 Budget for reference
- Expenses Paid:
 - Football jerseys to replace those purchased last year by the graduating seniors
 - Five pairs of game pants
- 2014 Football Banquet Expenses
 - Meals: \$1,105.42 – coaches and guest meals, board member meals, as well as a few players/parents who could not cover the cost
 - Senior Sweatshirts: \$1,470.00 – 21 sweatshirts at \$70 each
 - Coaches Gift Cards - \$778.22 (also includes candy and bags for senior sweatshirts)
- 2015 Football Banquet – Estimates
 - Senior Sweatshirts: \$2,100.00 – 30 sweatshirts at \$70 each
 - Coaches Gift Cards - \$800 (including candy and bags for senior sweatshirts)



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- Current Balance – as of 7/14/2015
 - Checking = \$7242.95
 - Savings = \$4314.36
- Outstanding Expenses
 - Graphic Edge (Youth Football Camp apparel – includes coaches, varsity helpers and campers) = \$1290.00
 - Youth Football Camp food (reimburse Coach King) = \$430.21
 - Sam's Club Membership Renewal = \$100
 - Taxes have been e-filed; estimate \$300 preparation fee (H&R Block); have not yet received an invoice; will follow-up on the status.
- Spartan Shack Apparel Purchases
 - Continue to research the possibility of running Spartan Shack credit/debit card purchases through the Spartan End Zone Club account rather than a school district account. Gina Wright contacted the district office, and it's not feasible to set up a separate Spartan Shack account under the school. May be able to set up a separate account under the Spartan End Zone Club bank account.

If the E-card reader app to process these transactions, it would need to be installed on a smart phone or tablet that will be used in the Spartan Shack. This is an area of concern as it relates to security because it would contain or have access to other financial information of the Spartan End Zone Club.

- **2015 Fundraising Update**

- Letter Writing Fundraiser – Final amount of funds raised through this program not yet available. Coach King noted that the key to a successful program is player participation. The percentage of players who actually sent emails was very low. However, of those players who sent the email, a large percentage of donations were received. Coach King will review and implement changes for next year's letter writing campaign, as well as encourage all players to participate.
- Joint Fundraiser – Wrestling/Football – August 15 – Mississippi Pub
\$25 per ticket (two tacos/beverage)
4 – 6 parent volunteers needed
50-50 split on funds raised
Coach King to talk to Will Short to finalize details and joint promotion of the event
- Charitable Gambling – Coach King is researching the possibility of setting this up at one of the local businesses. More information to follow as it becomes available.



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- Gold Sponsor Activity

Added "The Times Hair Designs" as a Gold sponsor (will also be on the 2015 Spartan Card – same offer as in 2014).

Converted Hometown Meats and Illetschko's Meat & Smokehouse to "Gold" sponsors.

- 2015 Spartan Card

- Some new and repeat local businesses included on the card this year both offering better deals. Plan to print the cards the week of July 20.

- Spartan Card Blitz – August 11 and 12 – 6:00 – 8:00 pm

Karen to get final player list from Kim Madigan in order to form groups; need by 8/10/2015.

Kathy to create maps, including 10-12 zones; Karen to review

Sarah to provide instructions/maps to players.

All Board members available both nights to help collect Spartan cards and cash from players (meet at Door W (by bus garage) at 8:00 pm).

Focus on selling cards in the high density areas of Inver Grove Heights, as well as those with high traffic volume (e.g., The Corner Store).

Will need adult volunteers for driving players.

- Concession Stand

Hometown Meats bought and refurbished the trailer for selling burgers and hot dogs and will be donating 10% of the profit to Simley Football (minimum of \$500).

Mini-donuts vendor returning this year donating profit to Simley Football.

Peterson Popcorn will help with popcorn until the concession building is open (scheduled to open by Homecoming game).

Other items (candy, water, pop, Gatorade, chips) will be purchased at Sam's Club and sold either at a table or from the Hometown Meats trailer until concessions building is open.

Requesting donations of pop (brand name), water, and Gatorade from parents/players.

Karen to meet with Mary Huseman to confirm Sam's Club purchases.

- **Website Update** (Chad)

The website update is complete and ready to be launched at any time.

Ray to follow-up with Chad as it relates to posting IGHMS football information on the website.

Karen to follow-up with Chad as it relates to volunteer sign up.



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- **Photography**

Karen to confirm with Susan Wanzek for taking varsity home game photos, as well as check availability for taking Senior photos on a Sunday in August.

Coach King to confirm Coach Spehn is available to take photos at varsity away games.

Senior Photography:

Coach King to provide list of senior players to Karen (approx. 30 players)

Karen to prepare communication to senior players/parents regarding photography session (date to be determined).

Karen to take coaching staff photos, including freshman coaches.

- **Upcoming Events / Communication to Parents and Players**

- Varsity scrimmage (grades 10-12) – July 31 at Spring Lake Park (bus departs at 8:00 am)
- Final apparel order – opens August 10 and closes August 21 (approx. 9/11 delivery date)
- Fall sports registration (Schoolview FeePay) – open now
- Fiesta Social Night (parents/coaches) – Mississippi Pub – August 13 (confirmed with Joe Harms on 7/13)
- Mom’s Day on the Field – August 15
 - Mom’s only on the field after practice (11:00 am – 12:00 pm)
 - Learn about the game / do some drills
 - Prepare agenda and include in communication to parents
- Varsity/Youth Football Kick-off Night – August 19
 - Serving Old World Pizza (need to confirm order)
 - Spartan Shack will have apparel available for sale at clearance prices
 - Karen to confirm agenda and communicate specific donations (brand name soda/Gatorade colors): Youth – Gatorade; Middle School – water and High School – soda
 - Sarah to order “sponsor” shirts
- Pasta Dinner for Players – Simley High School Cafeteria (5:45 pm)
 - Served to players (grades 10 – 12) day before game day beginning August 21 and each game thereafter (including away games) tentatively through November.
 - Kathy to confirm with Brian at Old World Pizza – menu (pasta and bread) and delivery dates/location/time.



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Other Business

- School supply drive – collect supplies during 1st home game – need to confirm with Will Short.

Next Scheduled Meeting Date

- To be determined.