**Find a way to win…at everything you do.**

It sounds simple and maybe a little cliché, but we take that saying very seriously within our program. From fans, to coaches, to players, to parents - we want to be the best program in the state of Minnesota.

Mission for our Players:

Winning doesn’t happen by accident and there isn’t a switch you can turn to become a winner when you want to. For that reason we spend a tremendous amount of time building a winning attitude in all their activities. We can’t just expect to win on Friday nights in the fall. We have to win at all our other sports. We have to win in the classroom with our effort and desire to succeed. We have to win in the community by offering our service whenever it is needed and being a positive role model. We have to win at home by being good sons that strive to make their parents proud of them. We have to win in off-season workouts, in-season practice, pregame warm-ups, playing hard on every down. Heck, we have to tie our shoes and strap our helmets faster than the team we play. When we do all that, winning on Friday night will happen naturally.

Mission for Coaches:

We have to push each of our athletes to reach beyond their potential and expectations they set for themselves. We have to commit to preparing for every aspect of every game at every level. We have to practice efficiently, and prepare game plans we believe will work. We have to prepare to adjust when situations don’t go our way in games. We have to communicate honestly to our athletes what we expect from them and what they need to do to improve. We have to believe that winning is possible.

Mission for our Parents:

Support your sons when they come home after good days and bad. Help them to become leaders that have the courage to approach teammates and coaches with concerns. Celebrate with them when they win, and help us pick them back up if they lose. Teach them to find ways to improve themselves rather than point at reasons the team lost. When their time as a Panther Football player is over, hug them, and remind them they are Panthers for life.

Mission for our Fans:

Create an environment where every member in the crowd can feel a part of the game. We want our student fans to create an atmosphere that is difficult for an opposing team to play in. That does NOT mean we want our students to harass other teams. We want our fans to win with the same class and character our player’s do. Use your intelligence and creativity to cheer for the Panthers and not against the opposition, each other, or anyone associated with Lakeville North Football. We want you to enjoy one of the most special atmospheres for high school football in the state of Minnesota.

Mission for our future Panthers:

Participate in as many sports as you possibly can. Fight the pressure to specialize in any one sport and trust that the lessons learned in different sports crossover and help you far more than hurt you. Respect the season you are in and dedicate yourself to your team and your coaches. Learn to compete with class and improve from your successes and failures. Find ways to be winners in your own life so the wins you care most about when you are young happen naturally. I can’t wait for the opportunity to coach you.

Thank you to all of you for your support. Now, lets go find a way to win.