

RIVER FALLS YOUTH HOCKEY ASSOCIATION

September 2015 *MINUTES*



DATE: Wednesday, September 9th, 2015

LOCATION: St. Croix Lanes, River Falls

Frank Linn, President __No__	Mike Marsollek, VP __Yes__	Neil Accola, Treasurer __Yes__	Janell Rasmussen, Secretary __Yes__
Kathy Bennett __Yes__	Steve Magnuson __Yes__	Jody Christensen __Yes__	Paul Wilson __Yes__
Josh Cleveland __No__	Tim LaVold __Yes__	Kevin Hare __No__	Andrew Thomas __Yes__

AGENDA

1. Welcome, Intro, Agenda Review Marsollek
Call to order 7:35pm.

2. Consent Items(All can be approved in one motion, unless an items is removed by a board member for further discussion) Marsollek
 - A. Agenda Approval
Action Item: Approve Agenda and any supplementary materials
 - B. Approval of Minutes
Action Item: Approve meeting minutes from past month.

Accola asked that we change the August Minutes to say we “encourage” them to attend A/B tournaments together instead of require. Also, change that there are 3 kids playing down, not 4. Motion to approve by Christensen, second by Magnuson, all in favor.

3. Guest Comments Guests
No Guests

4. Financial Operations Accola
Financial spreadsheet and information was sent to the Board for review prior to the meeting. Accola explained that this is our tight time. Magnuson had question on Golf Event and Dodge ball Event. Accola will look into. Magnuson also asked about the Bingo account and reserve fund.

5. Building Operations Wilson
 - a. Control System Update
Everything is on schedule a week before we fire up compressors. Couple more helping with start up from Rlnctec than we normally have. Start compressors the 1st; Paint for the 5th; on schedule for first practice the 11th.
 - b. Women’s restroom repairs – Wilson will look at.

*Questions on update on board cleaning. Wilson will check with Linn on this.
Parking lot update and lighting in office – 1 is done.*

Magnuson asked for an update on when the bleacher heaters will be fixed and offered to help if needed. Wilson said the Outdoor rink has to have the weeds taken down and he is looking at getting rid of plow truck. He is looking to have Norman reseal the red brick and trade some hours. Steiner will be converting some of the lighting to LED lighting. We will use some of the credit but not all of it. Accola said we never use it all, Rasmussen asked if we can please find something to use the credit. We will be renewing contract again for advertising.

6. External Relations/Communications

Rasmussen

a. Discuss Locker Room and Advertising display monitors in Lobby

Locker rooms will be renumbered. We are training Kevin and Jody and whoever else would like on locker room signs. Digital Displays were order after our last board meeting. After discussing with MacMan their hourly fees we decided to purchase the 1 year service plan and media play and Rasmussen's will donate the \$600 so we do not go over the amount the Board approved. This is important this year so there are no problems and we can evaluate it. It will be cheap insurance and next year will be based on how much we use this year as they are able to fix it remotely.

Sponsorship renewals are going very well and we have sold a number of additional signs, including a 5 year dasher and many of the existing sponsors have moved up to the next level.

Meet with the LTS group on August 11th. LTS is full with 60 skaters (30 boys/30 girls) and a waitlist of 20. We have 22 registration lawn signs posted. 11 in RF; 5 in Prescott and 5 in Ellsworth. There are ads in the RF Journal and the Pierce County Herald for two weeks. Have been doing a huge Facebook promotions push and have posters/flyers in the RF schools for orientation day.

Rasmussen provided by email an updated 2015-16 policy manual for the Board to review. Changes included (On page 4 change to Division 2; On page 8, change from RFYHA boundaries to schools districts of Ellsworth, Prescott and RF; on page 5 should say RFYHA traveling teams "may" participate in D2 play; on bottom of page 5, add may to once a week prior to; on page 19, change fundraising dates to be more generic; on page 13, add (for games in leagues where double rostering is allowed); There was a discussion on the info on Page 17 under A-1 for the Bantams and it was decided to leave as is for this year.

A motion was made by Christensen to approve the 2015-16 Policy Manual with the discussed changes, a second by Magnuson, all in favor. Rasmussen will make the changes and post to the website.

Rasmussen will send Kevin an Org Chart for the website to put under board section.

7. Fundraising Operations

Sheri Magnuson will be coordinating the Schwans fundraiser again. It will kick off on October 15th. All orders placed through Schwan's for the year will generate a 5% payback to RFYHA with a 20% bonus for the first 60 days of the campaign. Marc Harer is working to collect all of the old jerseys. Once they are collected, Shelly will send an email to the Association and sell online. There is a new fundraising link to share. smile.amazon.com which is Amazon's foundation that gives back to 501 c3 non profit organizations. An account has been created and the fundraising group will put together an email and a handout to go out to each family regarding both of these items. You order off of amazon just like you normally would. Everything is the same: the prices, the prime shipping options, etc and they in turn deposit 5% of all purchases into our fundraising checking account each quarter. Confirming all of our contact/shipping info with Chevy Corporate and we will be receiving our raffle tickets and free items within the next month. The entire fundraising team will be at registration to help.

8. Hockey Operations – Off Ice

Christensen

Registration is Sept 16th. Everyone but Marsollek will be there. We need to be ready for new members because we have received a lot of calls. All of the LTS bags have been collected. Christensen will check with Marc H to make sure the socks were ordered. Christensen provided an update on the tournaments and an update on the numbers. We will be hosting the ref clinic on October 31st. If anyone has open buckets in their area or needs committee heads, send the description to Amy Edelman to post at the Registration Night. Christensen asked if Andrew Thomas was listed on the org chart as the high school game coordinator. Rasmussen said yes and will have Kevin post the org chart under the Board on the website. Lisa W. will contact Rachel Link to train her on taking over the Team Manager Coordinator Role. The October Ice Schedule is posted. It is heavy with practice at this time because there are no games scheduled. Equipment swap was advertised. Followed up on Picture scheduled and waiting to hear back. There are 46 kids registered for the pre-season clinic. We broke even on renting the ice with 38 kids. The Squirt C team would not be in the home tournament, so we will need to give them money to go somewhere.

9. Building Events

Linn

No update provided and Linn was not present.

10. Hockey Operations – On Ice

LaVold

a. Utilizing Steve Payne in our Program

Cleveland

Cleveland provided a request to the Board. Cleveland was not present. Marsollek will speak with him and the Board can discuss at the next meeting.

Coach Joseph spent 2 weeks doing interviews. Goal to meet everyone. Going forward it will just be new Coaches that will be interviewed each year.

Team rules – what are they. Jim will lead the parent meetings this year. He will have team rules, consistent across the board. Should be written team rules. LaVold will provide the Board with a copy of the Team Rules.

We should have a good idea of the Bantam numbers on Sept 17th. Goalie clinics are set. College team will be helping and are great partners. Joseph will be organizing the Pre-Season Clinic. There will be a Coaches meeting. We will be meeting with all coaches and running a practice and practice plan.

LaVold had an updated discipline policy that was put together by the ACE committee. Rasmussen will send it out to the board tomorrow and ask for votes by the end of day Friday. Also, it was suggested we remove the game misconduct from the page 16. G 1.

The annual region 6 meeting will be taking place in Osseola. Rasmussen will be speaking about the recruitment and promotions program in River Falls. Two board members are required to attend so Linn will be attending as well.

11. Other Business

a. Welcome Back Event

Bennett

Bennett provided an update via email prior to the meeting and gave an update on the Welcome Back Event at the meeting. . All Board members who have not paid for the event should turn in their money. All of the activities will be held inside of the arena.

12. Adjourn

Motion to adjourn Magnuson, second by Rasmussen all in favor.

2015 – 2016 Calendar - Key Dates

May 13th - 6 pm - 8 pm - Spring Registration

August 8th – RFYHA Golf Fundraiser Clifton Highlands Golf Club

September 9th – St. Croix Sports RFYHA Appreciation Event

September 16th – Fall Registration

September 19th – Welcome Back Event

September 27 - Preseason Camp Starts

October 1st, 2015 - Compressors Started

October 10th & 11th – Girls Hockey Weekend

October 11th, - Ice-in finished (*tentative*)

October 17th - Preseason Camp Ends

October 18th, 19th, 21st - Try Outs

October 13th - LTS Equipment Distribution

October 28th - LTS Starts

???? – Team/Individual Pictures

November 7th – Try Hockey for Free

November 18th - LTS Finishes, **Winter Registration 6 pm - 7 pm**

December 4th, 5th, 6th - Squirt Tournament

December 12th, 13th - Mites Holiday Extravaganza

December 13th – Calendar Raffle due

January 8th, 9th, 10th - Pony Tail Classic Tournament

January 15th – Pizza order forms/money due

January 15th, 16th, 17th - PeeWee Tournament

January 29th, 30th, 31st - Blackcat Classic Tournament

February 3rd – Pizza's delivered

February 5th-7th, 2016 Playdowns

February 12, 13th, 14th - Bantam B Tournament

February 20th, Try Hockey for Free

February 19th, 20th, 21st - Bantam A Tournament

March 18th, 19th, 20th - Fat Boy Tournament

March 25th, 26th, 27th - Midget JV Jr Gold Tournament