



January 7th, 2016

Board Members Present: Dave Withrow, Rob Barger, Ryan List, Kevin Heiman, Kevin Schulz, Heath Larson, Gwen Wenisch.

Guests: Shawn Wagner, Pam Erickson, Kevin & Julie Perakslis, Mike Freeman

I. Call the meeting to Order by Withrow.

Motion to approve minutes by List with a second by Barger. All approved

II. Old business

A. Continue the Miracle Campaign - nothing new. The preliminary sign design looks great. Heath is proofing the names. The puck star needs to get moved and the new one will get hung. Signs for CTM for around the rink will be looked at for additional funding on a yearly basis. All big signs should be up now, with one coming yet from First Dakota National Bank.

B. Board and Glass from Becker-set to tentatively arrive on 1/14 forklift needed. Ryan will make a list and talk with Becker.

C. State Bantam Tournament - parents working on it. The tournament structure looks like it will be a three day double elimination. Our expectation is schedule will start early Friday (8:00 A.M.) and run late on Sunday.

D. Other business -

- Zamboni has been having issues with stalling. We may need to see if major repairs need to be done on it. So far, it's being handled with local repair, in house guys.
- We put Freon in again \$1000...it's leaking somewhere and we can't find it - Craig Gartner (Midwest Mechanical) thinking it's in the chiller. Need to have the system assessed. A company in Sioux City may be willing to assess the system. We have to wait until the end of the season to have it checked though.
- Sewer is cleaned so we should no longer have blocked lines. Blockage occurred due to the limited use during the summer months.
- Sound system - still not working...possibly have speakers blown. Need to be assessed.
- Gutters - need to address this issue with the amounts of snowfall and ice. The current condition is a safety concern for our facility.
- Sign - glass broke again due to possible vandalism. Dave will look at the sign and see if it's simply the glass that needs repair or the entire sign. Any repair/replacement will be asked to share with the 4H.
- Keys - Talk to Rob Barger if you need a key.

III. New Business

A. Registrar - We are trying to get more learn to skaters. Current registered members are 172. We had some issues this year with the Calendar fundraiser. Next year, calendar fees may be added into the registration for YAIA. All payments would have to be received PRIOR to any skater taking the ice. We may possibly reinstate the calendar sales for mites and mini mites as this greatly affected our profits on the Calendar fundraiser. State registrar quit so inquiries or concerns normally taken to her are now taking a bit more time to get answers.

B. Equipment -

- Shawn bought new goalie gear (approx 2 squirt, 2-3 mite sets now available), spending \$1025. Still need 2 jr. goalie sticks (totaling \$100). We give permission for the additional \$100.
- Jerseys - wait to see what numbers are next registration to determine highest need.
- Bantam jerseys are having issues with numbers coming off...don't know if its application error or bad quality.

C. Coaches - Chad had nothing. There was a discussion on what level of play the association wants to strive for in next year's teams. More discussion will be coming on that in future meetings.

D. Figure Skating -

- We have four new learn to skaters have and four or five have re-registered for 2nd session. The holiday program was great, as well as the public turnout. The figure skaters wish to thank YAIA for the donations.
- Competition season is upon us with four going to Luverne. Nine will be going to Frosty Blades.
- We are starting to get registrations for Yankton. Currently we are at 23 registrations.
- Forty-six should perform at the end of the season program.
- Board agreed to offer the 10 punches to remain in line with what's been done before for the learn-to-skate kids.

E. Financial - Expenses are really high this past month. We did have a great deposit but the expenses are eating away at our bottom line. We hope things settle down now. There will be an accurate assessment of finances sent out via email and will also be discussed at the next meeting.

F. Disciplinary - The state had a hearing Dec 18 regarding an incident @ a PWA game between SF & Brookings. An issue with intentional, extremely rough play that resulted in an injury left a Brookings player getting banned from the ice for a month and banned from games through the next SF game. From here on, the state disciplinary board has adopted the policy to view any/all video recordings, if a recording is available as part of their standard procedures.

G. Marketing- We will be selling the program sponsorship for game programs again. We will also put an ad in the Chamber mag.

H. Other -

- Mike Freeman talked about ways to increasing association numbers by utilizing ADM.
 - Survey for those that drop to find out why they left the association.
 - Goal: to increase numbers at lower level (mite, mini-mite) by more marketing perhaps.
 - Once they're here - how to keep them??
 - New module/teaching strategy designed for kids, now have more opportunities. Cost is against us due to eventual transportation and acceptance through the schools.
 - Long term Athletic Model - shows how kids younger need to focus on specific areas at specific times. Deals with hockey AND the athlete. Care about kids, not just those that play hockey.
 - Search ADM kids on line for info on the complete program. Look into this as a way of keeping kids involved (step-by-step from Mites to bantam). Need to have kids to maintain the program itself.
 - No other association is completely ADM driven. Coaches, Board, and Parents ALL need to be in agreement with what's going on in this. The Board would like Mike to chat with Chad to begin discussing the merits of

implementing this program. Freeman would be willing to spearhead this as Director. He was directed to come back in the next few months and let us know where the coaches and he feel we need to go.

I. Scheduling: The rink will be kept open until March 10th for rentals.

Next meeting: February 2nd 6:30P.M.

IV. Adjourn Heath, List 2nd. All approved. Adjourn @ 9:20.

PENDING BOARD APPROVAL