

MCYHA Board Meeting Agenda
 July 12, 2015
 Manitowoc County Ice Center: 7:00 p.m.

Agenda Item	Presenter
<p>I. Call to Order **Meeting called to order at @ 7:03 Present: Robert Hensel, Doug Berry, Bill Ploederl, Matt Berge, Tricia Hynek, Shannon, Nickels, Holly Fey, Matt Wallander, Margarette Allen, Absent: Jeff Schmitz, Marie Hamill, JoBeth Hoeffner. Guests: Jane Seiler, Carrie Wallander, Don Seiler</p>	<p>Rob Hensel</p>
<p>II. Secretary's Report **Approve minutes from the June Meeting Some members cannot open minutes. Rob needs the minutes sent in PDF format. Rob moves to approve and Matt seconds.</p>	<p>Margarette Allen</p>
<p>III. Treasurer's Report **See Attached Has been in contact with the accountant. Did not send a profit and loss. \$5900 from Betsy Wernli for golf outing and sent out \$500 to DIBS</p>	<p>Bill Ploederl</p>
<p>IV. President's Report/MCIC Liaison a.Board positions: Todd has, officially, stepped down again. Holly is interested in filling a temporary position. Matt Wallander is also interested. Holly wants to join board because she wants to help out. Matt wants to be active in the association and take a bigger role. Both are voted on the board unanimously b.MCIC Repairs: Floor is done. Rob says it looks as though they have finished it but he is waiting for info from the county. c. Contact Status: No update at all. We need ideas for how to manage the keys. d. New Zamboni Update: Holding pattern.</p>	<p>Rob Hensel</p>
<p>V. Committee Reports</p>	
<p>a. Programs Season Info: We still don't have much info on HS pricing and whatnot. We are waiting. Parent group planning to go to MPSD school board and ask for support in September</p>	<p>Margarette Allen</p>
<p>b. Marketing **Photo Updates: Spring signed a 3-year contract with the photography people from last year. We are going to see if the contract can be nullified. We were supposed to get a picture CD but no one knows where it might be. **Renewals and New Sponsors: Working on getting a new advertising contract in place.</p>	<p>Maura Berry</p>

<p>Ideas for having a sponsor wall, what are the options for different kinds of sponsorships? Maura and Carrie are working on organizing a spreadsheet so we know who has been asked for \$\$ and we are not “double dipping” on our asks. We might not be offering enough for our options for the larger donors. We might also need to look at asking the donors to pay for the signs themselves. There is some discussion about jersey sponsorship. There’s some discussion about Zamboni sponsorship also. The 50/50 split with figure skating is unfair because they do not bring in any new sponsors. Some discussion on the affordability of the dasher boards via Lakeshore Screenprinting Pepsi is a non-negotiable sponsor Should we offer in-kind options? Maybe we should have some numbers so people see how many eyes touch the signage.</p>	
<p>c. Volunteering **Review Volunteer Hour Proposal: We’re going hours for hours. Head coaches Margarett moves Head Coaches be granted all their volunteer hours but still work their public skates. Tricia seconds, motion passes. Matt moves for 1.2 volunteer credit for two assistants (3 at the mite level) and do public skates. Tricia seconds, motion passes. Margarett moves to have the same (half credit) for team managers, scheduler, and concessions coordinator. Tricia seconds, motion passes. **Dibs--people will be tied to their player’s level and the program will count up the hours. The entire system for MCYHA is open--people can register for anything. To use DIBS, you need your sportNGIN login. **Golf Outing Volunteers: We need volunteers!!!! Committee wants kids to fill out “thank you” cards. Committee would like to see hockey families volunteering. Kids with parents especially.</p>	<p>Tricia Hynek</p>
<p>d. Fundraising **Need new fundraising committee head--Rob has asked Holly if she’s interested. **Golf outing update 16/18 holes are sponsored. Betsy estimates about \$8900 in sponsorships thus far. There are 22 teams signed up. **Wine and Canvas event: Set for July 30th at City Limits. We got the building for free. The event has been posted on FB. Cost is \$40. We are spending \$100 on the instructor. There’s a registration form online but it’s a print form.</p>	<p>Rob Hensel</p>
<p>e. Coaching **Matt Wallander is going to participate as the parent liaison for the coaching committee. So is Matt Berge. **Applications--board approves the applicants. We need to look at the by-laws because Doug is both a headcoach and the head of the coaching committee Matt moves to approve, Tricia seconds, motion carries.</p>	<p>Rob Hensel</p>
<p>f. WIAA/HS Liaison</p>	<p>Rob Hensel</p>

<p>g. Blue Line Liaison</p>	<p>Marie Hammill Shannon Nickels</p>
<p>VI. Old Business/Other **Fair booth coordinator Rob needs help with this--we need volunteers **Mite tournament---hopefully something early in the season. **Registration is now open</p>	
<p>VII. New Business **Open Forum--Have we looking into doing grants? This is something that has been talked about but not acted upon. The Lakeshore Community Foundation is an option. Rob is planning to work on the West Foundation avenue for the Zamboni. **We are registered for "Try Hockey for Free" on November 7, 2015 and February 20, 2016 **Rob talks about having applied for a job out of state. **Mites need new jerseys next year **Jersey list needs to be updated.</p>	<p>Rob Hensel</p>
<p>VIII. Adjourn Margarette move to adjourn--Matt seconds *Next Meeting: August 9th @ 7:00 p.m.</p>	