

Sioux Falls Youth Hockey Association
Board of Directors Meeting
August 5, 2015 - 6:30pm – Pastoral Center at 523 N. Duluth Ave

President Bryan Kouri called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Quorum present for the meeting. Board members attending were Chad Dykstra, John Sievert, Bryce Pattison, Mindy Hansen, Kyle Hanisch and Matt Althoff. Also attending was Laurie Koerner, Rhonda Anderson, Shelly Norlen and Executive Assistant, Cherry Hunter.

Matt Althoff made a motion to approve the July 2015 minutes as submitted. Motion seconded and carried.

Treasurers Report & Minutes: Bryce Pattison made a motion to approve the August 2, 2015 Treasurers Reports showing a balance on hand of \$206,096.16. The balance reflects scrip inventory, spiritwear inventory and Hockey Booster checking. Motion seconded and carried. Kyle noted approximately \$20,000 has been paid to date in tournament fees.

Presentation / Picture Option – Chris Jeffries from B-Side Studio presented options for team and individual pictures. He noted:

- Organized before, during and after pictures
- 6-8 staff possibly available for pictures
- Provides quality images & graphics. Can brand and market SF Hockey via logo
- Many options for product selection; phone cases, etc
- Team banners available (1 x 3 or 3 x 9 sponsor banners or annual 6 x 18 senior banner)
- Custom blankets - \$40 for one sided or more; \$60 for double sided
- Memory Mate for \$17. If green screen, the memory mate is \$23
- Need to schedule a month out – suggested one picture day on a Saturday

The board opted to defer action on this item until the September board meeting.

Spiritwear Committee – Rhonda Anderson & Shelly Norlen presented options for the upcoming season. Ideas include:

- Under Armor
- Coffee cups
- Tackle twill
- Flat bill hats
- Jerseys
- Door mat
- Flags
- Car stickers

Board members approved plans presented by Rhonda and Shelly and granted authorization to proceed as proposed.

Travel League Advisory Council Report – Brian Hefti – No meeting was held in July.

Tournament planning is on target and website training is planned for August 26th meeting. League managers were requested to register for the SFYHA Invitational Tournaments. Communication to the Travel League Advisory Council:

- Tournament & game Limit changes for Squirt Travel and PeeWee Gold
- Home Friendship Game changes – SDAHA teams can host 2 games each. Squirts and PW Gold can host up to 5 home friendship games. Ice cost and referee cost will be incurred by the player's family and included in tournament fees. No admissions will be charged for home friendship games.
- All games, home and away dates, need to be submitted to Todd Mescher, SFYHA Director of Scheduling.

- Tournament requests – Checks released as approved by Brian Hefti and Todd Mescher.
- Hotel Recommendations for visiting teams.

House League Advisory Council Report – Chad Dykstra – Wendy Quam (Atoms) and Stefanie & Brandon Haack (Intermediate City League) attended the July meeting. Discussion items:

- Wendy has a Mite player. Need Atom League Assistants
- Questions regarding equipment can be sent to Chad. Chad will assist in training off-ice officials.
- Registration, pictures and fundraising questions go to Cherry.
- Rental Equipment Check out dates – TBD – House Council should assist with distribution.
- Sept 13 is the Fall Kick-Off event for SFYHA season.
- Medical bags for the City Leagues and Atoms will be kept in the IcePlex office.
- Pucks – Members suggested coaches check out pucks from concessions. Issues with blue puck availability last season.
- Fall League Meetings will be held Sept 28, Sept 29 and October 8th.
- Volunteer hours – league supervisors will need to check attendance and report no shows. Accountability and approved volunteer tasks are focus points this season.

Executive Assistant Report – Cherry Hunter

- Removed the scoreboards from our equipment insurance coverage. We need to update other coverage: 2 rink divider panel sets \$6350 each and 378 sets of game jerseys valued at \$75,000. Chris indicated rental gear value is \$7500.
- Finalized registration forms for Power Skating Clinics, Knock Off the Rust and Director of Hockey camps.
- Tournament fees paid out as approved by Brian Hefti & Todd Mescher. Bantam & PeeWee League Managers have submitted requests thus far.
- Finalized Fall 2015 ice times with the IcePlex and Dan Houck for preseason activities. Will need to add ice for PeeWee Gold and Squirt Gold tryouts if sufficient numbers indicate desire to try out for the Gold teams.
- Provided non-parent high school coaches with their 2015-2016 pay rate & requested completion of W-4. Coach expense policy and forms were forwarded as well.
- Requests from Sioux City Hockey families at the PeeWee level continue. At this time, we have had 4 inquiries, but only one family has actually requested the Release Forms.
- Privacy screens for IcePlex storage bays picked up and installed on the 2 storage bays.
- Player Registration Build – worked with Sport NGIN to create and finalize the online Player Registration.
- Tournament Registration Build – Created SFYHA Invitational Tournament Online Registration. The non-monetary registration does not require Sport NGIN back end work. Added Falls Freeze information upon receipt of date and fee.
- Coaches – Created SFYHA Coach Online Registration. Sent letter of invite to 99 possible coaches and updated Coach Policies to comply with USA Hockey requirements. Communication and approval by Dan were included in the process. To date, 35 coaches have responded to the request for online registration. Encourage board members to view documents in Coaches Corner.
- High School posters & Sports Schedules – projects of the past. Board members noted High School posters and Sports Schedules are not needed.
- Screening- Confirmed SDAHA Background Screening completed thru Sport NGIN is good for 2 years. Coaches and volunteers who completed the screening process last season do not need to be screened for this season. All new coaches and volunteers who did not complete screening last season, are required to do so this fall.
- Working on build for online registration and payment for Power Skating Clinics and Director of Hockey Camps. Knock Off the Rust registration will be hard copy only. Per Bryan's approval, online camp & clinic registrants will pay transaction fee (3.25% plus \$1.50). If player registers for both events, the transaction fee will be \$6.70. One event registration transaction fee will be \$4.10. All families have the option to register hard copy and submit the \$80 registration fee to avoid transaction fees.
- Fall Parent Meetings – Lorang Theatre and Avera Prairie Center are not available. Contingencies are in place as planning for a suitable location to host the new format for meetings that the board envisions continues. Dates have been tentatively set as the following:
 - ✓ Monday – September 28
 - ✓ Tuesday – September 29
 - ✓ Thursday – October 8

and will be confirmed once location(s) have been secured.

- **Registration** – As of noon, August 5, players registered is 50 with 3 opting to pay the fundraiser fee at registration time. For PeeWee Gold tryouts, four thus far and for Squirt Gold tryouts – 9 players have indicated option to tryout.
- Other
 - ✓ Ordered & received BOD shirts
 - ✓ Updated & posted Friend of Flyers sponsor promotion
 - ✓ Updated & posted Big Soo Coupon Book promotion
 - ✓ Tracking coach responses
 - ✓ Published August 2015 Volume I Hockey Happenings
 - ✓ Provided Randy Preston with materials for Off Ice Minor Officials training
 - ✓ Submitted SFYHA CEP needs to Steve Salwei, SDAHA Coach-in-Chief
 - ✓ Pro Hockey Celebrity Hunt – Sept 25 and Sept 26. SFYHA has typically purchased table of 8 for the dinner – however, no one was available to attend last year. Board members approved purchase of table for the Pro Hockey Celebrity Hunt.

Tasks Coming UP:

- Complete Form 990
- Track Registration
- Practice Schedule
- Fundraiser Option updates
- Fundraiser Credit update
- Publish another Hockey Happenings with more details for fall events

OLD BUSINESS:

Sponsorships / Donations - Bryce Pattison reported list of sponsors & donors is being updated. Granite City, Scheels and Burger Time are recent contacts. Board members suggested Pinnacle Hospitality and Beef 'O Brady. The PSA is being utilized for promotion of SFYHA and parents are becoming aware fundraiser fee credit possible by securing sponsorships. Cherry reported a check has been received from Burger King corporate for \$1500.

Website Updates– Chris Jacobs and Jim Holmes continue with web updates. City leagues and team listings need to be updated. Matt recommended the SFYHA platform package from SportNGIN remain the same.

September 13 - Fall Kick-Off– The Sioux Falls Youth Hockey Association Fall Kick Off will be hosted at the IcePlex on Sunday, September 13th from 1:00-4:00pm. Spiritwear sales, fundraiser option information, travel game jersey distribution and open skate are planned. Bryan requested SFYHA host Open Skate from 2:30-3:30pm. IcePlex will be providing a meal for special purchase price. SFYHA will request 10% of sales be contributed to SFYHA.

PSA – KDLT is running the SFYHA PSA during August and September. John Sievert noted contacts with KELO and Midco Sports Net requesting PSA on air time.

Other

- Trophy case at the IcePlex – Proposed plans for case not yet received.

NEW BUSINESS:

Tournament Updates– The Falls Freeze will be hosted Feb 6-7 at the Premier Center. Aimee Chase is directing the Falls Freeze. Use of scoreboard, music, conference room, our own security people and use of locker rooms are included in hosting the Falls Freeze at the Premier Center. Board members suggested the invitational tournament consolation and championship games (Sunday games) be hosted at the Premier Center if possible. Bryan will work thru Ricco at the Stampede office.

Hotel Rebates - Mindy Hansen is currently working with Kelly Inn properties and Sheraton with possible \$5 per night rebates. Ramkota is offering \$10 per room per night rebate. Tracking will be done by linking the SFYHA with Kelly Inn code and Ramkota guests indicate they are participating in a hockey tournament.

ADM Clinic– Bryan Kouri is working with Guy Gosselin to set up an ADM clinic/training in Sioux Falls. The event is proposed for September or October with focus on Atoms, Mites and Squirts.

September 20 Fall Event for Ice Groups – Ice Sports Association is hosting a Fall Event on September 20th at the IcePlex for all ice user groups. SFYHA will be present with brochures and promotion. Spiritwear may be available. Complimentary Open Skate is planned for 2:00-4:45pm at the IcePlex.

Fall Parent Meetings– Fall Parent Meetings will be held September 28, September 29 and October 8. Sanford Schroder Auditorium and meeting rooms are booked for SFYHA on the dates. Board members noted concerns for parking at Sanford. Mindy Hansen will check on cost and availability for Exhibit Hall and Ramkota meeting rooms/auditorium. Matt will check on O’G Cafeteria. Focus groups for each night:

- Monday, September 28 – All SDAHA League levels: PeeWee, Bantam, Lady Flyers & High School boys. No breakouts, but tables for collection of paperwork, etc by league managers.
- Tuesday, September 29 –Squirts, Older Rec City League & returning Mites & Atoms. All
- Thursday, October 8 – Atoms and Mites or any new family to SFYHA. More in-depth presentation and information.
- All SFYHA families are required to attend at least one session. If parents have scheduling conflicts with the meeting where their skater’s league will be emphasized, they are asked to attend another date.
- Houck will present at the Fall League Meetings (Not available on October 8th due to DOH Camp)
- Tutorial videos planned for the large group session are
 1. DIBS
 2. Live Scoring
 3. Minor, Off-Ice Officials
 4. Tournament needs
 Plan is for 45 minute in presentations followed by 15 minutes for questions.
- Squirts, Mites, Atoms, Intermediate City League and Older Rec City League may need breakout sessions. Tables where league-specific information can be retrieved and dropped-off by parents will be required.
- Cherry to provide Matt the agendas of previous league level meetings so that meeting agendas can be developed and to insure all essential information is addressed during the combined meetings.

SFYHA Season Schedule - Mindy Hansen made a motion to approve the SFYHA Season Guide as presented. Motion seconded and carried.

2015-2016 Sioux Falls Youth Hockey Association Season

<u>League</u>	<u>Season Beginning</u>	<u>Season Ends</u>	
Atoms	November 2	March 6	5-6 yr
City Leagues	November 2	March 6	9-18 yr
Mites	November 2	March 12	
Squirt Travel*	October 19	March 6	
PeeWee Travel*	October 19	March 6	
Bantams*	October 19	March 6	
Girls*	October 19	March 6	
High School*	October 19	March 13	

Player Placement completed by Sunday, November 1st

(If any league completes tryouts before November 1, the ice will be allotted to those teams for practice)

Games & Other Info

- SFYHA hosts the SDAHA Bantam B Tournament Feb 26-28, 2016
- No tourneys or games scheduled prior to November 20 due to team registration process for any league or team without prior board approval.
- State games may begin November 20

• **Weekend practice ice times may be canceled or rescheduled due to SFYHA Invitational**

Tournaments

- Dec 4-6 Girls 19U and Girls 12U Tournament
 - Dec 18-20 Squirt A and Squirt B Tournament
 - Jan 8-10 PeeWee A and PeeWee B Tournament
 - Jan 22-24 Squirt Gold & PeeWee Gold Tournament
 - Feb 6-7 Falls Freeze Mite Fest
- Goalie sessions will be scheduled on Wednesday nights.
 - No ice time will be scheduled for travel teams 7 days following their last tournament of the season for Squirt Travel and older unless requested and approved by the board of directors no later than January 1st. The season end will not extend beyond the dates as noted above.

No practices scheduled for:

November 26 for all leagues (Thanksgiving)
November 27-28 for Atoms & Mites (Friday/Saturday)
December 24-25 for all leagues (Thursday/Friday)
December 26 for all league (Saturday)
December 31 – January 1 (Thursday/Friday) Coach may request by Dec 1st

Knock Off the Rust Sessions – October 10 and October 17

Director of Hockey Camp starts at IcePlex – Week of October 5 and Week of October 12

SFYHA Mite City League Jamboree will be held March 12, 2016. End of the year Intermediate City League will need to be determined. Atom Jamboree will be March 5, 2016.

Goal Set - Board members requested Cherry order a pair of one piece design goals & nets from Heartland for the Mites. Approximate cost is \$440 for the 4' x 3' nets.

Coach Approval - Board members approved the following coaches. Director of Hockey, Dan Houck will make final assignments for all coaching staff.

BANTAMS

Kevin Miller
Troy Scandin
Troy Murphy
Patrick Griesgraber

PEEWEEES

Brett Goehring
Aaron Pollard
Corey Camp
Doug Clark
Corey Mitchell
Jeff Gromer
Jason Sarahan
Laura Hanlon
Nathan Hadrick
Michael Flanagan

GIRLS

Mark Ehrmantraut
Michael Flanagan

SQUIRT TRAVEL

Mike Ramstorf

John Sievert

Scott Carmody
Matt Mohr
Patrick Perdaems

Jon Martin

Kyle Brunick
Jeff Gromer
Jason Sarahan
Kelly DeCoursey
Perry Langston
Wade Peska

Intermediate City League

9-12 Year Old Squirts/PeeWees

Jon Erickson
Jon Ryckman
Nathan Hadrick

Older Rec City League

13-18 Year Olds
Brandon Rowe
Nathan Hadrick

MITES

Eric Covrig
Jason Henry
Mike Ramstorf
Aaron Pollard
Beau Schmaltz
Brett Goehring
Aaron DeBates
Wade Peska

ATOMS

Braden Williams – Veterans
Eric Covrig – Rookies
Jason Henry – Rookies
David Haas – Veterans
Todd Rhinehart – Veterans
Mike Ramstorf - Veterans

Not Coaching

Scott Krabbenhof
Jamie Gravett

Other

- BOD shirts delivered to Bryce & Mindy.
 - Fall 2015 SFYHA Ice Schedule for preseason activities submitted to board members.
- Meeting adjourned at 9:45pm.

NEXT MEETING – Wednesday, September 2, 2015 6:30pm – Sanford Meeting Room A

Between Meetings – August 6, 2015 thru August 29, 2015

Fall Kick Off– IcePlex Manager, Brian Prisbe, agreed to 10% food and beverage commission for SFYHA during the September 13th Fall Kick-Off hosted from 1:00-4:00pm. Aug 7, 2015 The IcePlex announced plans to host Fall Kick-Off for all ice user groups on September 13th. They will have a grill out front and most likely do an Open Skate on the Stampede Rink. Aug 13, 2015

High School – An email was sent to possible players, high school coaches and board members noting the process for geo split for players at the high school level. Also noted – the estimated cost published on the website for bussing is an average of past seasons. High School League manager, Jeff Hoekstra will provide detailed costs once game schedule is established. Aug 10, 2015

Gold Team Tryout Sessions– Tryout times for Squirt Gold and PeeWee Gold teams were confirmed with the IcePlex and Coach Houck. Players need to attend all 3 tryout sessions:

Sunday – September 27

2:30-3:30pm – Squirt Gold

3:45-4:45pm – PeeWee Gold

Thursday – October 1

6:15-7:15pm – Squirt Gold

7:30-8:30pm – PeeWee Gold

Sunday – October 4

2:30-3:30pm – Squirt Gold

3:45-4:45pm – PeeWee Gold

August 11, 2015

Form 990 – Board members reviewed the draft Form 990 for Sioux Falls Youth Hockey. Matt Althoff made a motion to approve as submitted for forwarding to IRS. Motion seconded and carried via email vote. Aug 19, 2015

SDAHA Conference Call– Rushmore Hockey, with low registration numbers at the high school boy's level, will be allowed to host one varsity with attached junior varsity and a stand alone junior varsity. The junior varsity teams are to be similar skill split. Previously, Sioux Center was to host a Varsity Boys and Bantam A team. Members approved allowing Sioux Center to host a JV Boys team and a Bantam B team for the 2015-2016 season. Aberdeen will host a Bantam A and a Bantam B team. August 20, 2015

Fall Coaches Meeting– Fall 2015 Coaches Meeting set for Thursday, September 24 at Sanford Meeting Room A. Non-Travel coaches will be at 6:30pm and Travel coaches at 7:30pm. First Aid Training for all coaches will be held 7:30-7:45pm presented by Kristen Hamman, our Sanford Athletic Training serving at home games. Rebecca Anderson will be invited to present information on SafeSport. Aug. 20, 2015

Rental Gear Check-Out– Rental Gear Check out will be hosted at the IcePlex:

- Saturday – September 26 from 9:00-10:30am
- Saturday – October 10 from 9:00-10:30am
- Last Call – Saturday – October 31 from 9:00-10:30am

High School Registration– High School registration for boys is 52 players. The players will be geo split to 4 teams with a Varsity and JV team on each side of the geo line. Aug 25, 2015

Other

- John Sievert secured air time with Midco Sports Net for the SFYHA PSA. KELO has the video for possible publication. KSFY is unable to run the PSA due to current policy for promoting non-profit groups. Aug 11, 2015
- Chris Nelson plans to order 25 helmets: 10 small, 10 medium and 5 large. He has ordered some Mite items also. Aug 20, 2015



Cherry Hunter, SFYHA
Executive Assistant

Approved as amended Sept 1, 2015