



For Immediate Press and Media Release

Madlax Inc.

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Madlax in Southern Maryland: Partnership with Cannons Select Lacrosse Grows Game of Lacrosse

McLean, VA. September 14, 2015 - Madlax announced a new partnership with the southern Maryland elite lacrosse club, Cannons Select, based in Calvert, St. Mary's and Charles counties, further enhancing its well-known national lacrosse all-star program and brand while helping grow the game of lacrosse nationally. Cannons Select joins Madlax-[Capital](#), Madlax-[Florida](#) and Madlax-[California](#), Madlax-[Georgia](#) as regional lacrosse efforts and Apex (Edmonton, Canada) Sentry LC (Dallas, TX), Power Play (Michigan) and LAXNW (Portland, OR) as a new partner program, which make up the Madlax [National](#) All-Star Program.

The partnership between Madlax and Cannons Select works perfectly. Cannons Select players are now able to 'guest play' anytime on Madlax Teams and the top Cannons Select players can play for Madlax National Teams, considered some of the most competitive teams in the US between the 2016-2023 high school graduation years. Madlax gains the advantage by having excellent players from southern Maryland join an already very talented roster to compete in all-star and recruiting tournaments. Madlax plans to put the best players from all regional and partner programs blending in Cannons Select players. It should make it easy on college coaches who are scouting knowing that Madlax has pulled all the best from around the US and Canada and put them on one National Team roster for each graduation class.

This partnership will enable even more players from southern Maryland a greater opportunity to develop skills faster and be seen by college coaches. It is a dream of many young Cannons Select players to attend a top academic and athletic colleges to play lacrosse. Therefore, this partnership should attract more athletes from the Charles, Anne Arundel, Prince Georges, St. Mary's and Calvert counties to Cannons Select knowing now what they might be able to do. Since Madlax is a well-recognized and respected lacrosse program by college coaches, players from southern Maryland will quickly figure out if they want to play college lacrosse in the US a smart path to that dream is by playing for Cannons Select. Madlax has [placed over 400 players](#) in to NCAA colleges since establishing the travel teams in 1999.

Cannons Select Lacrosse Club President and Director, Bert Fleming says, *"We are very excited to start this partnership with Madlax. They have an amazing reputation for developing strong lacrosse players and succeeding at the best events in the country. Their size and scope allows for us to share their impressive resources which we hope will improve our club experience for our boys overall. I think that our programs are going to work very well with each other. Cannons Select Lacrosse is strong in southern Maryland and partnering with an established national program like Madlax is going to significantly benefit our players and families as we utilize their existing resources."*

Madlax founder and owner, Cabell Maddux, adds, *"Cannons Select is already a successful club program with outstanding leadership so we are very honored and excited to help grow this great sport in that region. There are many strong athletes from that region. We have been focused on establishing a partner program there for years but searching for the right leadership. We could not be happier with the partnership with Bert Fleming, Joe Casalino, Erna Casalino and their entire staff at Cannons Select who have been working hard since 2006 to grow the sport in southern Maryland. All the boys who are in Cannons Select going forward will be afforded the opportunity to play with and against some of the best players in the US & Canada on a true national team in premier recruiting and all-star tournaments. I am truly excited for the boys in the Cannons Select program!"*

About Madlax

Since 1996 Madlax, headquartered in McLean, Virginia outside Washington, DC, has been one of the nation's premier lacrosse companies. Madlax is a comprehensive elite lacrosse and character building program for boys ages 5-18. Madlax manages seven [tournaments](#) and three showcases annually across the country. Madlax Directors, coaches and leaders emphasize the unique [CASE](#) initiative (Character, Attitude, Success, Effort) throughout specific aspects of our programs. Madlax is committed to developing players through clinics, camps, tournaments and travel all-stars teams throughout the world. Madlax offers boys from Virginia, DC, Maryland, Florida, California, Georgia, Canada, Oregon, Texas and Michigan the opportunity to travel and play at an elite level in the most prestigious recruiting tournaments each year. Madlax also operates a lacrosse specialty store in McLean, VA, an online superstore, madlaxshop.com and owns the private apparel label, MadGear, which produces the nationally popular [MadGear Shorts](#).

About Cannons Select

Cannons Select Lacrosse was formed in 2006 by the varsity lacrosse coaches at Northern High School and Huntingtown High School to keep local quality lacrosse players playing together during the off season and to prepare them for high school play and beyond. Since its creation, the Cannons Select Lacrosse program has continued to grow - not only in number of players, but also in age levels offered. The Cannons have fielded teams at the HS Varsity, HS Junior Varsity, Open Alumni Level, U15, U13, U11, U9, U7 and U5 levels.

<http://capital.madlax.com/cannons>