

## **Lightning Football Fundraiser and Fees**

The purpose of doing these fundraisers in the ways described below is to make it equitable throughout the program. By following this model every player is making an equal contribution to the program. We remind all families that the Eastview Lightning Touchdown Club is the sole provider of equipment, supplies, and the like for the program. The ELTC has purchased all game jerseys, shoulder pads, helmets, practice pants, practice gear, highlight dvds, end of season parties, special events such as parent night and homecoming activities, as well as provide several coaching stipends on a yearly basis. We ask that all families participate so that Lightning Football can continue to operate with all of these value added items.

### **Equipment Contribution and Flower Sale: (\$100) – EARN BACK OPTION**

Every player will be asked to pay a \$100 equipment contribution to our booster club. This contribution will be collected on August 10 on the evening of our parent meeting. Payment of this contribution will allow the player to get their game jerseys (provided by the booster club) for the upcoming season.

If a player took advantage of our spring flower sale and had this contribution waived they will not need to make the payment on August 10. Booster club will make contact with these individuals in early August.

### **Lightning Card Fundraiser and Blitz Night: (\$200 for all players) EARN BACK OPTION**

For our Lightning Card fundraiser, all players will purchase 10 Lightning Cards for a cost of \$200 (\$20 per card). We will have a fundraiser blitz night on Thursday, August 20. Players will go out in groups of 4 with a parent driver to assigned neighborhoods to sell these cards. Each group will report back to the commons for an accounting of the amount sold. All proceeds will be given back to the player, thus if a player sells all 10 cards there will be no cost to the player. Players will also be allowed to sell these cards after the blitz day. We also recommend that they “pre-sell” as many as possible to friends, families, and neighbors. The card will be very similar to the cards we have sold for the last several years.

The booster club will keep all checks and cash them mid-September. On blitz night each player will be reimbursed in cash for the cards sold that night. An accounting will be kept of this transaction and families will be informed (via email) of the amount that is refunded on blitz night. Please communicate with your son and ask him how many cards he sold on blitz night; then collect the proper amount from him.

Any cards that are unsold by the player after Blitz Night will be the possession of the player and may be sold or kept as desired. Players that sell these cards will either keep the money because they already paid for the cards, or if they have checks (to ELTC) collected after blitz night from card sales may turn them in for cash reimbursement at the Battle for the Apple Ice Cream Social on Tuesday, September 15.

Families with two players in the program will be asked to purchase 15 cards (\$300) rather than 20 cards (10 for each player at total cost of \$400).

Our goal is to have the players take responsibility to earn this money back for each family, thus making the out-of-pocket cost effectively \$0 per family.

Any questions should be directed to Coach Sherwin at 952.303.9042.

Kelly Sherwin  
EV Lightning Football