The Winnebago County Heroin Task Force started in 2013 after an alarming increase in heroin use was seen in Winnebago County. The Task Force follows a four pillar collaborative approach with focus areas on Prevention, Treatment, Harm Reduction and Law Enforcement.

About the Run/Walk:
Through the efforts of the Prevention Pillar, the re:TH!NK Addiction Run/Walk was organized to raise community awareness of the dangers of drug and alcohol addiction. The event’s beneficiaries are: NOVA Counseling, Solutions Recovery, Inc., Winnebago County DARE, and the Winnebago County Heroin Task Force.

About the Awards:
We’re offering a fun and competitive challenge between the various Law Enforcement Agencies throughout Wisconsin. The winning Agencies will be awarded an attractive trophy to display. We will rotate the trophies to the designated winners each year. Here are the two awards:

“Magnanimous” Award: This will go to the Law Enforcement Agency that enters the greatest number of participants on a single team. Show us how magnanimous your Agency is by getting a huge team together to show your support for the re:TH!NK Addiction Run/Walk!

“Let’s Roll” Award: This will be a timing challenge. You need a minimum of three participants on your team to participate. You can have as many participants on your team as you’d like. We will take the fastest three times from your team and add them up. The team that has the fastest of the fastest top three will be the winner of the “Let’s Roll” Award.

How to Register:
Each person on your team can register themself, or you can designate a Captain to register your entire team. Important: You MUST identify your team by the name of the Agency you work for. You may register with the enclosed registration forms, or online by going to www.active.com and searching for re:TH!NK Addiction Run/Walk.

More Information:
We hope you join our efforts and support our similar goals of keeping our communities safe and healthy. If you have any questions or need additional information, please email or call Gloria West at gloria@dutrirun.com or 920-562-1885.