



Meeting Agenda

Date: 11/17/2014
Board of Directors Meeting

Meeting Date/Time

Date: 11/17/14 Time: 6:30 PM

Meeting Deadlines

Agenda Submission:

11/14/14

Meeting Minute Approval:

11/24/14

Meeting Minutes Published:

11/28/14

Agenda

Board of Director Updates

- President - Corey McDonald: I met with Jonathon Marks, our Attorney to discuss our possible Bylaws changes. He will have his notes for us to review during executive session before taking to general membership for a vote. These changes are designed to clarify policy and procedure within our association.

After I have been going to Ice Ranch for last few weeks and multiple calls, finally had Heidi Kelly agree to send us our security deposit back. She did say that they had Ice time available for next season.

Try Hockey for Free was a great success; see Kendall's update but 74 participants!! A huge thank you to Kendall and all who volunteered, as they represented our association with class and enthusiasm. A huge key was having players available to help participants get dressed and sized correctly. I spoke with many parents who were very impressed and complimentary of our association and players.

As a coach of the 12U MSGHL team, and in watching our younger teams, I have seen the positive effects of our ADM program. As coaches and parents we have been pleasantly surprised how well the players have learned positioning and skills and transferred those into game situations. One of



example of this is in breakouts; the drills and SAG (small area games) used in our practices have resulted in our players being positioned correctly and transitioning quickly.

Our Alumni game is fast approaching. It is scheduled for December 22nd . Please encourage all players and families to attend. This is a great opportunity to have a great time, spotlight our organization and build a on our sense of community, while having a great time in the process.

- Director of Hockey - Kendall Hanley: **CAHA SafeSport Training:** We held a special CAHA SafeSport Training for coaches, Team Managers and BOD and 14U – 19U players. Michelle Peterson’s presentations were very engaging and she provided a lot of insightful information abuse statistics, awareness, the history of SafeSport and what youth sports organizations are doing to create a safe environment for all. My recommendation would be to ask Michelle back next year, but have her present earlier on in the season. Many thanks to Jim Porter for coordinating this valuable opportunity.

Women’s National Team: The Women’s National Team took time out of their training schedule to skate with our association on Thursday, October 30th. Each practice session had 3 – 4 players on the ice coaching and interacting with our athletes. Following the 8U/10U and 12U/14U sessions a Meet and Greet session was held. A special WNT College Recruitment Panel met with the 19U AA, 16U AAA and 19U A teams prior to their practice to field and answer any questions the girls had about development and recruitment. A special thanks to Kendra Weber for helping get all the posters and banners up on the wall and set up the Center Ice Room for our special guests. An additional special thanks to Laurie Volpe for making the limited edition Select and Team USA brownies and cookies for the WNT. I don’t think there was a single desert left at the end of the night!

Power Play Pals: Power Play Pals is ramping up. Eric Mayhew is taking the lead as the P3 Coordinator and has done a great job of communicating pairings and we are starting to schedule specific events.

19U AAA, 19U A, 12U MSGHL, 12U C470

16U AAA, 10

19U AA, 14U A, 8U

John Dohner is helping Eric with a formal P3 proposal and I’m excited to see what they have put together. I am already seeing teams supporting each other in addition to many older players hitting the ice to assist with younger age level practices. For instance, the 16U AAA team came out to cheer on the 10U team last weekend and created a tunnel. Vice versa, the 10U team attended the 16U AAA game to support their on-ice play.

Try Hockey for Free: If you were not there to witness the controlled chaos, picture 74 brand new women and girls (a few boys in the mix) hitting the ice for the first time! We had 13 women and of the 61 youth, 48 participants were girls. FHA was kind enough to allow us to utilize their OneGoal sticks on the fly as we ran out of various sizes (thank you Charlie!). I want to send a HUGE thank you to everyone who volunteered to make this day a success. The 19U AAA and 10U teams were well represented on and off the ice in addition to players, parents and coaches from the 12U and 14U A teams (if I am missing an age level I apologize, there were a lot of awesome volunteers!). Special thanks to Sandy Glatt for helping coordinate and track volunteers for this event. I am working on transitioning as many participants as possible into a low cost, low commitment program and/or getting them signed up as practice players. Women included. Try Hockey for Free will return February 21st as part of Hockey Weekend Across America.

Battle of the Cans: Eric, Tonya Harris and I met coming out of the last Board Meeting and set up the annual Holiday Food Drive benefiting the Action Center, but added a little twist by creating a friendly



competition between Power Play Pal teams (Pikes Peak, Longs Peak, Mt. Evans). The competition will run until November 20th, with the winning P3 Team receiving a pizza party and game of shinny. Visit www.coloradogirlshockey.com/communityservice for full details.

Captain's Council: Kerry, Taylor and Kendra are refreshing the Captain's Council program and holding the first meeting Monday, November 17th at 6:30 p.m. Additional dates have been posted to the website through March. The sessions will be open to 19U – 14U age level Captains and Assistant Captains in addition to rotating four 12U players in from both the MSGHL and C470 teams each session. We are creating a website page for the program, www.coloradogirlshockey.com/captainscouncil, which will be updated regularly with documents, event recaps etc.

Locker Room Painting: Thanks to a generous, anonymous donation we have paint and supplies! I worked with Edge Ice Arena to identify two days (Tuesday and Wednesday) over Thanksgiving that we can coordinate P3 pairings to come out and help paint locker room 4, 6 and 8 on the West Rink. While we tried to target the weekend, there are no openings due to various tournaments and rink programs. Eric is taking the lead on scheduling teams to work together to paint each room. I will be out to monitor and help both days.

Alumni Game Update: The Alumni Game Committee held its first meeting Wednesday, November 5th. Our next meeting will be Wednesday, December 3rd. The first meeting was very productive and we feel we have a great plan of action moving forward. The game will be held Monday, December 22nd at 8:30 p.m. at Edge Ice Arena. We have set up special pricing at the Penalty Box for a Select Happy Hour (6:30 – 10 p.m.) and will be hold a Post-Game Party in the Penalty Box after the game (10 p.m. to close). Hardest Shot Competition, Alumni Autograph Session, Chuck-A-Puck will all make an appearance with activities starting as early as 6:30 p.m. An invite letter was sent out to Alumni on Tuesday evening, with spots for the Alumni Team filling in approximately four hours (25 players + 1 goaltender). The response was overwhelming and we have one goaltender spot left in addition to a waiting list. We are encouraging all Alumni and their families to attend even if they are not skating.

Alumni Wall: Eric and I have a guarantee from Crown Trophy that the Alumni Wall will be up by Thanksgiving. Eric has put a ton of work into the coordination of this wall and I cannot wait to have our Alumni and their accomplishments recognized and displayed for all to see.

USA Hockey ADM Model Club Night: USA Hockey will return on Tuesday, December 9th to host an ADM Model Club Night. Various Regional Managers, including Michele Amidon, will hit the ice with our teams and coaches to run through High Performance practice sessions. USA Hockey will also hold a special 8U – 12U Parent Education Session from 6:15 – 7:15 p.m. in the Center Ice Room with special guest speaker Roger Grillo.

Select Bulletin Board: Please excuse the mess while it is under construction.

Online Apparel Store: I am sure Tracy and Andy will cover, but I am very excited for this to open! There will be 24 options available for purchase and I think this will be a big hit with families in our organization.

- **Treasurer** – Glenn Kuzminski: Day to day to-do's:
First notices for delinquent payments went out early this week
Calculated some association fees for a few new players
Ready for second notices for delinquents for next week
- Registrar – Stephanie-
- Directors of Coaching - Chris Foy and Mitch Watson; Coaches are working on the level CEP training and age modules a dead line of 12/15/14 has been given to complete by.
There will be another coaches meeting on 11/19.



No major issues we still have a lot of concerns being expressed at some upper age levels these issues are being looked into and addressed.

- Director of Tier I Programs - Sandy Glatt: **Tier I Update:**

Not a whole lot new. 19AAA went 0-5 again in Rochester over Halloween weekend, however, the score gap was closed on a few of games, losing our last game 2 -1 in the last 30 seconds with only two lines playing. Injuries continue to plague the team, another player with a knee injury, status unknown at this time. Both the 16s and 19s will be in CT the weekend of November 21st. 19s played the club team from U of Michigan last week, fun game, 2 - 2 tie (again with only two activated lines.) 16s inter-association games vs 19AA.

- Director of Tier II programs - Mitch Cohen

- Director of Recreation Programs - Gary Weber

- 16U/19U Age Division Director – John Dohner Issues - There has been a few isolated issues at 19AA/19AAA/16AAA. One result is a new locker room policy that we are implementing at 16AAA & 19AAA to keep the teams out of each other's locker rooms.

There have not been many parents around the rink, so getting a read on the temperature of things is difficult.

Team Handbooks – It looks like at this time all teams have submitted and distributed their handbooks for player expectations related to their teams.

SafeSport – All teams have had their SafeSport meetings. I was able to attend the 19AAA meeting as well as the 19A Team and SafeSport meetings.

Team Photo Schedule – Team photos for the 16AAA & 19AAA have been scheduled for Sunday Nov. 16th at the Edge. Photos for the 19A & 19AAA have been scheduled for the evening of Nov.22nd at their shared practice at the Edge. We were able to schedule around the team's travel and out of state players.

Power Play Pals – I met with Eric and discussed his vision for the PPP program this year. I created a draft program proposal based on our discussion and have asked Eric to review it. I would like to get this out over the next week.

College Commitments – Great news on the college front. We have 3 seniors committed to play DIII collegiate hockey next season. Elizabeth Dohner Committed to Utica College (NY) on 10/20, Caley Mueller to Saint Anselm (NH) on 11/03, and Jocelyn Gacek to Utica College (NY) on 11/05. We have 1 senior in discussion with DI& DIII schools at this time and the other 2 seniors plan to PG next year. Congratulations ladies!

- 12U/14U Age Division Director - Daroah Powell U12

MSGHL – The team has achieved great success in its first two tournaments this season. The girls went undefeated in Aspen in October bringing home a banner and undefeated in Vail this weekend bringing home another championship. The team has only allowed one goal so far. Congratulations on a fine start to the year. The team travels to Summit next weekend to begin the MSGHL season.

C470 – The team is currently 1-5 and have had a few not so close games of late although they are working hard. The U19s As and AAAs came out to support them this past weekend. The team will be attending the Adele Dombrowski tournament in Steamboat next month and the Fort Collins tournament in January. The team is picking up a new skater from the latest try hockey for free event. Both teams are expected to participate in the CAHA State Tournament.

U14

The combined team with Summit played its first tournament this weekend in Vail. I defer to Gary Weber to provide a further update.

- 8U/10U Age Division Director - Andy Lutz

U8

Recently the 8's revealed their season plan for jamborees and team fees. I was notified that the



team fees were just above \$300. The team was planning on registering 2 teams for 3 tournaments thus driving up the cost. Needless to say there was significant push back from a number of parents. Over the past week I have investigated more as to the status of the team. After a month on the ice the 8's had their first friendly against an all-girls Littleton Hawks team at which time I was approached by a parent who has some serious issues with the level of coaching and development the 8's were receiving. After further investigation the root cause of the concern of the parent was a lack of leadership of the coaching staff and a lack of instruction provided by the coaches and parent coaches. Kendall had the Coaching Directors participate on the ice to evaluate their performance and I initiated a survey to the parents to get more feedback on additional issues or concerns unbeknownst to me or the board. At the time of this report no additional information has been received. Once the investigation is complete a plan will be implemented to successfully address the areas of concern. There is no financial report as they have not started to collect fees.

U10

The 10's are now 2-1-1. They are practicing hard and developing well. The largest area of improvement is their ability to out battle the boy's in small areas. The SAG's seem to be working well. There does not seem to be any issues or problems. This season they will participate in 2 tournaments; The Slap Shot Tournament in Ft. Collins and the Mile High Meltdown in February. There is no team financial report as they have not finish collecting fees. No other items to report at this time.

- Apparel Coordinator(Tracey Powell)-
- Communications Coordinator - Andy Atencio

The apparel store is very close. I have coordinated with Tracy and Kendall to select four different designs across three different types of apparel

There will be six different options using applique, basically a big patch like the jerseys. All six of these options are hooded sweatshirts. There are four adult size options and two youth size options. The design option for these is the classic Select logo shield.

There will be 12 or 13 embroidery option items ranging from hats to jackets to a blanket. There will be two different embroidery logo options available. There will be the classic Select shield logo and additionally for this season there will be the ability to purchase items with the 15th Anniversary logo on them.

Finally there will be 4 or 5 options using heat transfer. These are all dryfit style shirts, some with some different and fun color schemes. They will all have a print that has Colorado and Girls Hockey in large print above and below the shield logo.

You might notice if you counted that there are five logo designs listed not four. The fifth design (the 15th Anniversary logo) has been donated (\$50). The store is currently schedule to go live either this coming weekend or at the latest early next week in time for the start of holiday shopping!

Working with Kendall, the coaches and managers to figure out the best process for getting updated information to me from the teams to be published through social media, the website and the weekly newsletter.

Continuing to work on getting information out to the association celebrating all that is good and all the success we are seeing this season.

We have more presence in the Colorado Rubber Magazine in November. Picture from the WNT visit and the 19U AA Silver Sticks championship are both included in the photo gallery (page 10) and we are the lead item for the WNT visit in the From the Editor section on page 2. Hoping to get the 12U MSGHL team, P3 program mentioned in the next issue and maybe the can food drive.

Would like to talk at some point about entering into an agreement with Rubber Magazine. If you have ever seen it you will notice that almost every boys association has a section in each edition. That is because that is a paid for slot. There are three levels you can buy in to and I think it would be money well spent for us to "advertise" in the hockey world that is the Rocky Mountain region. The



three levels are:

Full Page: Half-Page Ad/Half-Page Article: \$500/issue (\$5,000/season)

Half Page: Half-Page Ad or Half-Page Article or Quarter-Page Ad/Article Combo: \$300/issue (\$3,000/season)

Quarter Page: Quarter-Page Ad or Quarter-Page Article: \$200/issue (\$2,000/season)

I reached out to the local news stations about the WNT visit but we got no takers. I have reached out once again to the new stations about the alumni game, but have not heard back. It would be nice to find out if anyone current or past member of the association has connections to the local TV stations. Maybe we could leverage that?

Old Business

- Sub-committee updates
 - Grow the Game – Alumni Game see Kendall’s Update
 - Coaching – Oversight Committee – Update during Executive Session
 - Policy and Process Review- Bylaw cChanges have been reviewed by attorney Jonathan Marks with his notes, we will discuss in Executive Session
- Approve previous minutes

New Business

- Sandy Glatt- Expense of Tier 1 program and Evaluating JWHL experience and other options
- Glenn Kuzminski - For next year, I’d like to have the ability to automatically charge paypal accounts the remaining amounts. AYHL does this, they said out a notice a week in advance stating to verify your credit card information, because the association will charge the remaining amount.

I notice Foothills has a secure drop box on their door, can we have one installed?

- Kendall Hanley- Celebrating Success
Request for Spring/Summer and Tryout Dates – Due on or before January 1st
Spring Program – Fourteeners

Adjourn General Session

Executive Session

