



EVAA January 2015 Board Meeting

Meeting called to order at 7:00pm (Marc Dannecker)

Board Members:

Marc Dannecker

Greg LeVon

Karen Aagesen Kuhn

Paul Waxlax

Pat Martin

Alison Anderson

Brad Ericksen

Dave Black

Lynn Rauch

Sarah Trachet

George Singer

Renee Swenson

Shawn Calabrese

Michelle Fischer

Jason Olson

Kristin Dannecker



Visitors/Guests

Clint Hooppaw
Mayor Mary Hamann
Tom Goodwin
Barry Bernstein
Scott Breuer
Barb St. Aubin
Monica Eichton Dakota Rev
Katie and Dana Apple Valley Community Association
Scott with Crown Trophy
John Linhoff Photography
Craig Hutchin South Metro Sports

New Board Member: Ross Gustafson-Approved

President Report (Marc Dannecker)

2014 Year in Review: Successful year. 4050 competitors (5% increase). In-House soccer grew 14%-Tennis grew 32%. 2014 was a year to meet/greet and extend the reach of EVAA into the Eastview community. Reviewed Apple Valley fields and diamonds to review current situation. Why We Play-Why We Coach seminar-Matt Percival--Lacking volunteers-same core people doing all the work--How to deal with aggressive parents and keep kids interest in sports--doing it for the kids.

Thanks to all local businesses for their support. Participated in 4th of July parade for the first time.

Financial transition working well and on track.



2015 Outlook: Maintaining current program numbers and support struggling programs. Work with Valley and Rosemount to develop better relationships in Apple Valley/Rosemount and Eagan.

Lynn Rauch and George Singer leaving the board.

Program Updates/Program Directors

Dakota REV: No report

Baseball: Rich (new Program Director)-Strong Spring season turnout. New addition to board-21 members. Coach interviews-great turnout-25 coaches. Cooperstown Winter Clinic going well

In-House Basketball: Picture night

Traveling Basketball: Budget issue--Girls tourney-lost 30 teams to Edina tourney. Major hit to the fundraising efforts. NYS ref issues--calling closer games--less contact-longer games--more concussions--parents/coaches putting kids back out on court--Bring in concussion expert to help define concussion support for coaches and EVAA.

Cross Country: No Report

Nordic Skiing: No report

Football: 2015 meetings starting in January. Working on budget. Email blast for new board members

Lacrosse: No report

Soccer: Meeting with Rev this week. Tourney team organization. Soccer registration up soon.



Softball: Registration up for traveling this week and in-house soon after.

Tennis: Looking for ways to improve traveling program. Registration will open up in early March.

Track & Field: Submitted request for registration. Pat has space request. Friday folders update ready.

Volleyball: Spring in-house first week of February. Start planning for spring dig. 3 new board members.

Wrestling: No report. Traveling wrestling up and running.

December Minutes: Approved

Financial Update: Partial review of December numbers. Financial committee will meet to wrap up December. Will approve via email later in month.

Program Budget Approvals: No budget presentations this month

Field/Gym Update: Fields are frozen. Gyms are full.

Admin Report: Friday folders (email version). Might need surveys to research effectiveness. Next update in February. NGIN and registration issues. Adding content to newsletter. Community being formed to review new website options.

Committee Reports:

Appreciation Day: Last Sunday in July, 2015-tentative date

Newsletter Update: Done. Needs formatting and review. Quarterly delivery starting in January.

Postcard mailing for February.

EVAA table at Open Houses in elementary schools

District Email blasts



New Business:

New 4th of July committee needed

2015 Task: Info from Peter Blattner (VAA President)-Every board member has a position. All board members get Valley jackets. Evaluation Director-surveys for programs/review feedback. Risk Management position. Concussion position. Communication Director position/calendar.

Positive Coaching Alliance (pair with VAA): Define package/costs-conversation via email. Matt Percival is another option.

Adjourn: Motion to end January Meeting by Brad Ericksen, Sarah Trachet seconded the motion. Meeting ended at 9:27pm

Next Board Meeting:

Monday, February 23, 2015, 7:30 pm

Apple Valley Community Center