



Little Elm Area Youth Sports Association  
P.O. BOX 103  
Little Elm TX 75068  
[www.leaysabaseball.com](http://www.leaysabaseball.com)

Dear Potential Baseball Sponsor,

LEAYSA Baseball is a very popular Little League baseball club for the area youth 3-14 years old and their families. Our mission is to provide every child an opportunity to enjoy the game through fair play, good sportsmanship, honesty and integrity. We have over 550 children in our organization. The league has been running for several years and we have had over a thousand diverse families participate in our league. The LEAYSA organization has very strong ties to its families and the local community.

Over the past years, we have sent teams to represent Little Elm to Youth Baseball All Star Division tournaments within the metroplex. Several teams have earned division championships and qualified to advance to the State Championship Tournament. We are very proud of each of our young athletes.

With the success of the organization and the growth in our town's population, we have been challenged with increasing expenses. This year, we made the decision to open up our fields at Cottonwood Park, 900 Lobo Lane, to traditional sports advertising and are offering local businesses the opportunity to sponsor LEAYSA Baseball by purchasing advertising with banners that are displayed on our sports fields' fences. Cottonwood Park will begin to be used to host tournaments for leagues from the surrounding cities. With close to two thousand plus people attending practices and games each week in our spring and fall seasons and visitors during tournaments, local businesses will have the opportunity to market directly to scores of our families.

Your sponsorship will help to subsidize the costs associated with administering these programs, provide equipment, provide scholarships for those in need as well as help to keep the registration cost low, and help to fund field improvement projects. As a LEAYSA Baseball sponsor, your tax-deductible donation will allow you to reach new customers for your goods/services and help to promote our youth baseball program. This is truly a win-win opportunity for all. Our banners are available for \$1,250.00 for the entire year and will remain on our fences until the fall season ends in November 2023.

We do hope that this is something you might be willing to consider. I would welcome the opportunity to speak with you further about this.

Thank you for your consideration,

Karla Figueroa  
Public Relations Commissioner  
Email: [pr@leaysabaseball.com](mailto:pr@leaysabaseball.com)