

Dear Prospective Sponsor,

We are happy to announce that Santa Ana Pony Baseball has grown to serve nearly 500 children in our community. Our annual budget is used for provisions such as field maintenance, field rental fees, uniforms, tournament entry fees, equipment, team pictures, trophies, and league insurance. Our budget is supplemented by participation in various fundraisers and our league snack bar, but we still need your help. This year, we have asked every team to bring in a minimum of \$250 in Sponsorship funding. The league offers multiple sponsorship levels (see attached sponsorship form).

With a minimum of \$250, we will provide your business/organization with high visibility advertisement to the public via:

An advertisement banner placed on our outfield fence, and

Your logo and website link advertised on our league website

Santa Ana Pony Baseball Inc. sincerely hopes you will consider being a sponsor for the upcoming 2018 season. Please show your support by contributing to this vital community youth activity organization and help us successfully sustain the quality of our PONY Baseball program. Complete the attached form and return it to the team representative along with a sponsorship check payable to Santa Ana Pony Baseball, Inc.

If you have any questions, please feel free to contact our Sponsorship Coordinator, with any questions you may have at: **info@santaanapony.com**

Thank you for your support!

Santa Ana Pony Baseball Board of Directors

www.SantaAnaPony.com



2018 Sponsorship Form and Receipt

With a minimum of \$250 Gold Sponsorship, your business will receive a 3'x5' banner placed on our outfield fence at Riverview Park for one year (Spring & Fall seasons), your logo and link to your website will be added to our Sponsorship page on www.santaanapony.com.

\$500.00 Diamond

\$250.00 Gold

With a Diamond Sponsorship, your business will receive a 3'x5' banner in the outfield at Riverview Park for one year (Spring & Fall seasons), your logo and a link to your website will be added to our Sponsorship page on www.santaanapony.com, and an advertisement in our yearbook.

\$750.00 Home Run

With a Home Run Sponsorship, your business will receive a 3'x5' banner in the outfield at Riverview Park, your logo and a link to your website will be added to our Home page on www.santaanapony.com, a SAPB plaque, advertisement in our yearbook and opportunities for advertising of promotions via our website and/or Facebook page after review and approval from our Board of Directors.

\$1,000.00 Grand Slam

With a Grand Slam Sponsorship, your business will receive a 3'x5' banner in the outfield at Riverview Park, your logo and a link to your website will be added to our Home page on www.santaanapony.com, a SAPB plaque, advertisement in our yearbook and opportunities for advertising of promotions after review and approval from our Board of Directors. As a special "thank you", one of our fields at Riverview Park will be named after your business for a period of one year (Spring & Fall seasons). Hurry, space is limited!

Please make checks payable to:

Santa Ana Pony Baseball, Inc. 1800 N Bristol Street #C423 Santa Ana, CA 92706

Tax ID#: 46-1054416

Sponsor Information (Please attach business card):

NAME:

TELEPHONE:

ADDRESS:

EMAIL:

WEBSITE: