

Yankton Area Ice Association

Minutes

September 9, 2014, 6:30 pm

Board Members in attendance: Dr. Withrow, Max Roesler, Rob Barger, Julie Perakslis, Ryan List

Guests in attendance: Kevin Perakslis, Bryan Schoenfelder, Pam Erickson, Randy Eichacker, Kendra Bakke

Approval of August minutes: Motion to approve by Max, second Dave, passed

Committee reports

Registrar: Kendra feels the process is good for calendars, registration process and team coordinators. About 70 are registered with learn to skate as of September 8th. Kendra received a call from a Ryan Westner, 26 year old USD student interested in helping with coaching. He played hockey in high school. He was originally asking for ice time to coach one-on-one with some kids from Vermillion. Kendra sent his information to Chad.

Fall State Meeting September 20th: Dr. Withrow cannot attend. The State said they want Registrars there. Ryan, Rob and Chad will go. Kendra is trying to pin down times to make sure she can make the meeting. Rob will need an update on our numbers following Sunday's registration prior to the meeting.

Scholarships: Generally, Registrar gives list to Board President for approval so the list remains confidential. Discussion on criteria for scholarship approval and number of scholarships offered. Julie will ask the Soccer Association how they determine scholarship criteria. Max suggested waiting until after registration day to determine the number of actual requests and make a decision following that date.

Figure skating: ISI District meeting is this Sunday in Minneapolis. One coach is attending who will give them updates. Fundraising to pay coaches: Figure Skating is signing up with costumepartyfundraiser.com. They will get 15% back on all costume purchases made through this website. They plan to market the site to the association and beyond. Their Garage Sale is scheduled for the weekend of October 24th-25th in the warming area. They're starting to look for item donations. Tanya Taggart is running this. Her contact information is on the website. She also started a Yankton Figure Skating online garage sale on Facebook. She has sold \$200 to-date with the Facebook site. Figure Skating plans to sell new types of apparel items. They are putting together a brochure that will be available during registration on Sunday. They will make some money off of the apparel sales as well.

Handbook changes: were sent to the board via email. They were approved via email by the board and Randy has already put the changes in the Handbook.

Skates: FS needs some new skates. They are looking at adding 16 additional pairs of skates. About \$720.00 is the cost. Max made a motion to approve, Rob second. Motion Passed.

Recruitment coordinator: Nothing to report

Coaching:

Legends Hockey: Noelle Needham and Ashley Munsterman from Legend Hockey came to the board meeting to discuss their program proposal and answer questions. Chad had discussed hockey camp times earlier with Noelle for the evening of November 9th – November 11th or 12th for all levels Mite through Varsity. This would be after the football season and over the Veteran's Day Holiday which he hoped would allow more players to participate. Chad and Noelle discussed working with every age group at their practices. They would spend a few days down here on the ice working with the kids and the coaches. Chad was thinking November 11th—kids off for Veteran's Day. Start on Sunday afternoon and have a goalie clinic—they would run coaches through a normal practice of what goalies should be doing during practice. Then work with coaches on how to manage goal tenders and their ice time. Then Monday and Tuesday they would work with the other levels. Goalie coach would leave after Tuesday morning. It would be run as a Legend Hockey camp. We would lose Sunday night adult drop-in, but then pick-up practices as usual on Thursday. The Legend Hockey ongoing proposal includes coming to Yankton once a month and working with every team - Squirt through Varsity and the coaches. They would set a standard so every age level knows what the previous age level is working on thereby ensuring everyone is cohesive in their development in getting better. They do this for other associations in Minnesota. Coaches will have binders that work as a total resource. The goal is to make development stronger, association stronger, and get some wins. They would focus on consistency throughout coaching. At every age level kids and coaches should be working in specific things. Noelle has a YAIA practice schedule and would be able to come on day to get to each level. Noelle would email the coaches in advance what they will work on that day. Legend Hockey will seek feedback from coaches on what's working and what is not, then help address areas that need improvement. Noelle suggests staying strict on ADM for Mites. She would start working on the Squirt level. Mites would be included in the November clinic. Regarding the move for Yankton to Varsity, Noelle said this is the best year for Yankton to move to Varsity. We should really be able to compete at this level. 30 kids have left the state to go play tier 1 hockey at this level. Brookings lost top goalie and top center and four or five other players on their top Varsity line. Sioux Falls has lost seven players. When Legend Hockey comes down to Yankton, we would have total access to their connections. Noelle works with a goalie coach who now coaches Toronto Maple Leaves. Terry Pedersen attended one of their coaching clinics a couple of years ago. Dave asked how soon we would have to get a schedule together. Noelle said we could work one out within the next three weeks, but best to nail down the goalie clinic sooner rather than later. Goalie coach would stay overnight to work with Varsity in the morning. We will talk to Chad to nail down the camp date. The Board is ready to move forward on retaining Legend Hockey for a camp and/or ongoing training pending Chad's approval.

5000 puck challenge: Drawing: Aiden Anderson wins \$50 certificate from Ace for the first session. Max will let him know. Keith Schenkel won the \$50 gift certificate. The next coaches meeting is Wed, Sept. 17th. Coaches are getting ready for modules and mandatory clinics. Dr. Withrow had the conference call with the State. We are doing Varsity, JV and Bantam B's.

Four kids were asked if they would play up from Bantam to JV.

Move-ups: Discussion on making sure move-up fits with the numbers before making this move concrete. Discussion on how Varsity/JV player determination will work. Chad will probably float kids back-and-forth. Parents would have to approve younger kids playing at the Varsity level. Bryan suggested changing the handbook so as not to tie our hands. Bryan suggested simplifying play-up policy to include board and coach approval coupled with need. Bryan will revise the language and send out to board for final approval. Play-up decision deadline for approval: Bryan suggest October 15th. The four who might move up need to fill out paperwork by October 1st. It was suggested they fill the paperwork out sooner rather than later this first time.

Red white scrimmage: Chad suggested not charging for this since we are holding a Legend Hockey Camp.

Mike Freeman U12Girls: the board has no problem with a U12Girls league or using available ice team to practice, but Mike needs to run all of this through Chad first for approval.

Rob suggested finding someone to start working with Chad and assist him with his position to help take the load off of him.

Financial: Mike could not be here. Mike has not had a chance to combine the accounts yet, but will get to that shortly. Mike would like detail on deposits and assumes there is some tracking through NGIN. YAIA was approved for a \$90,000 for bleachers, lights and equipment room. The loan has been signed by all parties. YSD will give \$500 a year through the Y Club. Dr. Kindle wants everyone to know the school is officially sponsoring YAIA. Dr. Withrow will ask Dr. Kindle what they want as far as signage. \$66,000 pledged so far without aggressive campaigning for our Continue the Miracle Campaign. This is a 5 year loan fixed interest at 4.75%. We should get payment break-down for next meeting. Expect payment to be similar to last loan—one payment /year.

Financial report: Kevin Perakslis supplied a rough draft Profit and Loss statement going back to 2011. Still some work to do. Suggested more controls on income and expense to improve tracking quality. Discussion on what expense documentation he has so far with the idea to bring a forward looking P&L to the meeting each month, allowing for future planning. Brief discussion on individual items in P&L. Pam has a revenue and expense statement for Figure Skating that she turns in to Mike. Pam will share this with the hockey side to improve tracking.

Disciplinary: Kevin met with Ryan Mors and has been emailing with him. Trying to get updated HS policies. Monday night the school board was voting on changes. Dave asked if during registration there is any note on our registration forms indicating that the school district can share information with YAIA for discipline issues. Last year it was up to the parent to inform the YAIA that there was a violation. Brief discussion on what we can be told or not told by the school. It was decided Kevin will find out what the current necessary and correct procedure is.

Scheduling: Max is still waiting on some PeeWee items

Marketing: Julie sent registration information to area newspapers and the Chamber. Flyers went home in kids' folders from school.

Team coordinators: Randy believes it's going well so far

Open skate: Bryan brought newest iteration of contract. Brief discussion on value of keeping Wednesday open skates given the lack of income on this and the large expense. This would go back to finance. How much do we lose or make. Further discussion on what the minimum number of staff is to keep it safe as dictated by the City's insurance. Todd mentioned more employees at the beginning to sell passes. In the contract, there has to be at least one person in the ice area. Rob suggested Bryan go back to the City and ask about dropping Wednesdays, except when it is a "holiday" Wednesday and to keep Open Skate on non-school days. Brief discussion on having a Valentine's, New Year's Eve & Halloween Open Skate theme nights to make the Open Skate sessions a little less routine. Maybe give away prizes—make it fun! Look at holding fun games on ice. The City uses the media player off the computer to play songs—the same songs are played every Open Skate. We discussed the possibility of a disco ball and strobe lights to make it more exciting. Possibly youth day for younger kids, etc... Pam suggested getting sponsors for certain nights also. Question came up on the insurance cost if YAIA were to take over Open Skate. Bryan will look into insurance costs to run it ourselves. Bryan will go back to the City and talk about dropping Wednesdays, except on no school days and include adding holiday days. Bryan will send an email back on City's response.

Other: How do we grow our program and get more kids involved? Terry Pedersen concerned about the level of volunteer hours for Mini-Mites. Terry suggested first year MiniMites & Mites should have no hours and no raffle tickets to sell. Second year Mites & MiniMites should have half the hours and half the calendars. Terry's concern is the high level requirement at the early level play provides few opportunities for volunteering and might scare new families off. The board agrees with Terry's concern, but it might be too late to change for this season.

New business

Homecoming parade: no volunteers so we're not doing this

Other: Branding confusion of ADM. A Mr. Vince Foley wants to talk to someone here on this. Dave is passing on to Chad. With USA Hockey some organizations are putting a "warning" yellow line next to the boards. This will not happen this year, but we'll see if other associations are doing it and discuss it for next year. JV Girls Mother has asked about YAIA doing this. She will need to talk to the board about this in March or April to give enough time to consider implementing.

Rink Set-Up: Sunday, September 14th 1pm-3pm clean up and set up of rink. Rob asked Randy to send out to association. Walls in warming area painted. No taping or pinning items to the wall. Rob & Ryan will try to get more bulletin boards out there. Rob will check on getting answering machine on rink phone. He is also checking on getting internet out on the ice. We just need to know what cables we need and what type of cameras/angles we're running. Ryan says easy enough to run the cable out there. At a minimum Ryan can run closed caption wiring out there. Randy would like ability to live score varsity games. Randy hopes to get people trained on that and scoring during Red/White scrimmages.

Dr. Withrow mentioned a physician at the clinic is interested in helping with warm-ups and injury recognition for coaches. She would like to talk to coaches. Dr. Withrow will talk to Chad about his interest on this.

Motion was made to adjourn the meeting, seconded and approved.

Next Meeting October 7th, 2014 at 6:30pm