



# OSSEO-MAPLE GROVE HOCKEY ASSOCIATION

Meeting Minutes for Monday, July 14th 2014

7:00 pm Maple Grove Community Center

Executive Members		Present	Absent	Non-Voting Members		Present	Absent
President	Jesse Braasch	X		Asst. Secretary	Open		
ACE Coordinator	Luke Johnson		X	Asst. Treasurer	Irene Barbour	X	
Vice President Traveling	Kent Gerloff	X		Volunteer Coordinator	Rochelle Giuliani	X	
Vice President Traveling	Matt Margenau	X		Volunteer Coordinator	Tricia Leafblad		X
Vice President Girls	Jeff Brandt	X		Ice Coordinator	Melissa Elias		X
Vice President House	Curtis Janicke	X		Equipment Manager	Tim Carlson		X
Treasurer	Tim Jacobs	X		Equipment Manager	Tony Olson		X
Secretary	Amy Lee Olson	X		Concession General Mgr.	Tony Kunz		X
Past President	Dennis Smith	X		Concession Purchasing Dr	Mike Dahlquist	X	
Direct Elect Board Members		Present	Absent	Concession Staffing Dr	Joy Kunz		X
Charitable Gambling	Denise Hinton		X	Registrar Traveling	Kristy Gourley		X
Marketing Director	Avery Appelman		X	Registrar House	Michelle LaBorde		X
Directors		Present	Absent	Registrar House	Sunny Hammann		X
Mite Director	Brian Grant	X		Web Master	Chris Savoie		X
SuperMite/U8 Director	Erik Kukkonen	X		Asst. Web Master	Menno Kievoet		X
District 3 Representative	Tracy Pfeffer	X		Asst Web Master – House	Don Johnson		X
U10 Girls Director	Bethany Winter		X	Community Development	Open		
U12 Girls Director	Jeremy Lewis	X		Scholastic Achievement	Larysa Karkoc		X
U14 Girls Director	Mark Johnson	X		Tournament Chair	Karen Kukkonen		X
Bantam Director	Mark Ellingson	X		Tournament Chair	Amy Janicke		X
Bantam Director	Kurt Halstrom	X		House Goalie Director	Aric Stienessen		X
PEEWEE Director	Brad Coomes	X		Recruitment	Jason Bauerly		X
PEEWEE Director	Brad Leonard	X		Mini- Mite Director	Andy Olson		X
SQUIRT Director	Josh Ralph		X	Mini-Mite Director	Chuck Sawicky		X
SQUIRT Director	Victor Nelson	X		Girls House Director	Lisa Albers	X	
				Jr. Gold Director	Roger Higbee		X
				Sports Safe Director	Steve Knop	X	
				Asst. ACE Coordinator	Adam Reiter		X

**1. Meeting Called to order at 7:12pm**

a. Announcements by the President

- i. Appointed Amy Olson as Secretary
- ii. Mr. Ron Walsh appointed to Grievance Committee. Still looking for 2 more members at large to fill out the committee
- iii. Mr. Braasch has not heard back from State Attorney General Office per Mr. Ross's complaint against OMGHA. Waiting at this point to hear more.

- iv. Mr. Braasch appreciates good dialogue at Board meetings—but would prefer that Committee’s get things more summed up at committee meetings and bring items to Board for vote and relevant discussion. This is a “voted-in” position and you are trusted to make decisions.

## 2. Treasurer’s Report

- a. Consent Business Minutes from June 2014
  - i. Currently \$510,000 cash on hand. Registration fees—
  - ii. No changes expected from last year except adding an equipment reimbursement for goalies. Girls House will all be free. Proposal for reducing our surplus cash--\$100.00 equipment vouchers, purchase of house goalie helmets, reduce internal house ice fee for traveling teams. Charitable gambling will again pay for the \$85,000 arena fee. Above programs/vouchers are just a 3 year program---and will be discontinued once the surplus is reduced. Mr. Janicke discussed the referral credit for bringing in a new House member.
- b. Charitable Gaming Report –  
Approval of August Expenses:  
Duffy Bar rent: \$875.00  
Wild Bills Rent: \$1,750.00  
Malone’s: \$1,750.00  
Malone's: \$100.00 monthly payment  
Payroll/Employer Taxes: \$16,228.53  
Three Diamond games/tax: \$4,561.11  
Pull tabs Plus games/tax: \$1,448.22  
UPS: \$66.00  
2 donation requests—
  1. City of Osseo to provide to annual flower fund in the amount of \$500.00
  2. Wild Bills Gun’s and Hoses charitable events-- \$1,000.00

June minutes will be approved at August meeting

Motion to approve consent business by Mr. Janicke second Mr. Jacobs—Mr. Gerloff did not vote and rest approved and motion is passed

## 3. Committee Reports (submitted written reports are attached)

- a. District 3 –submitted by Luke Johnson—read at the meeting by Ms. Pfeffer.  
Discussion about AA teams playing A teams—Mr. Margenau suggested that OMGHA might want to submit a petition regarding this and maybe even contact Wayzata to participate with us on the petition. Mr. Dahlquist asked why girls were not included. Mr. Braasch said they did not receive enough complaints to address. Ms. Pfeffer state they are addressing on a case by case basis
- b. Boys Traveling—submitted verbally at the meeting by Mr. Gerloff
  - i. Tryout process is close to complete and will have guidelines available to all parents and players to further the spirit of transparency. Mr. Braasch asked that committee has it completed by 8/15.
  - ii. Switch name of pre-tryout camp to “training camp”
  - iii. Had a discussion around Dryland facilities—several associations are investing in work-out rooms. Traveling committee would like to add more to current Dryland room or build a new room. Something to discuss down the road as a consideration. Mr. Braasch has heard about a request coming from the ACE Coordinators, but has not seen anything at this point. Mr. Braasch asked that they make suggestions to Mr. Johnson so things can be set into motion. Mr. Gerloff took the fair points and would like the Association to look at the options—what can we bring in, what can be done? Wanted to bring it up to the Board as others might have ideas... Mr. Reiter mentioned that we should have a short term goal and a long term goal. What can be done immediately, what are we willing to take on for the future, what partners do we need. Mr. Smith recommends looking at the extra space in the East Rink at MGCC as that rink is being downsized. Mr. Margenau—asked if there could be a committee formed to discuss. Mr. Braasch agrees that this could happen and looking to also figure out how to use and assign time for the current Dryland spaces. Something to talk about after registration and get ready for next season. But looking at what we need/can do for now.
  - iv. Tournaments are being planned and on track to have them completed in the near future
  - v. All ice is scheduled—will Osseo be opened by 9/29. Mr. Braasch will confirm.
- c. House Report—submitted by Curtis Janicke
  - i. House Committee Update
    1. House VP – Curtis Janicke
    2. SM/U8 Director – Erik Kukkonen
    3. Girls House Director – Lisa Albers

4. Mite Director – Brian Grant
5. Mini Mite Director – Andy Olson
6. Mini Mite Director – Chuck Sawicky
7. House Goalie Director – Aric Stienessen
8. Assistant Ace Coordinator – Adam Reiter
9. House Recruitment Director – Jason Bauerly
- ii. Key Topic Updates
  1. SM Structure For 2014 – 2015 – Recommendation – 2 Tiers
  2. Goalie Helmets For House
  3. Use of Prohybrid at House Level
  4. Finalized Jerseys
- iii. Recruitment and Retention – Actions Planned For Upcoming Season
  1. Registration discount – Free Hockey for new joiners
  2. Voucher program
  3. Referral Program
  4. All House Girls Play For Free – Next 3 Years
- iv. Parade Involvement and Planning
  1. Tatur Days – June 14<sup>th</sup>
  2. Maple Grove- July 10<sup>th</sup>
  3. Osseo – Sept 13<sup>th</sup>
  4. Jason Bauerly Coordinating
- v. THFF Events Tentative Schedule
  1. Thursday July 24<sup>th</sup> – 6:00 – 7:30 PM
  2. Thursday August 28<sup>th</sup> – 6:00 – 7:30 PM
  3. Saturday September 20<sup>th</sup>
  4. Saturday September 27<sup>th</sup>
  5. Adam Reiter to Coordinate
- vi. Boots On The Ground Campaign
  1. Promote on MG Patch
  2. Post Add in MG Press
  3. Posters at Arena
  4. School Open Houses
  5. Wednesday Envelopes
  6. Look at Baseball data, compare to OMGHA and target schools we are not getting hockey players out of
  7. Blast email to OMGHA membership with flyer
  8. Email the flyer and ask to hand out in neighborhood and everyone they know - All
- vii. Planning New Skater Ice – 5 sessions in Sept
- viii. Key Season Dates –
  1. New Parent Orientation – 10/6
  2. New Joiner Skate #1 – 10/8 – 5:30 MGCC West
  3. New Joiner Skate #2 – 10/13 – 5:15 MGCC East
  4. New Joiner Skate #3 – 10/20 – 5:15 MGCC East
  5. SM HEP Testing – 10/11
  6. Manager Meeting – 10/22 or 10/23
  7. SM/U8 Start – 10/25
  8. Mites Start – 11/1
  9. Mini Mites Start – 11/8
- ix. Discussion
  1. House committee has recommended a 2 tier program for this season. Mr. Janicke would like to know the process on how to proceed form Mr. Braasch. Mr. Braasch recommended they are clear with their decisions at the House Parent meetings—have learnings form last year and why decided to go with 2 tiers this year.
  2. Boots on the Ground Campaign--Mr. Reiter will also be giving flyers to Board members to hand out for Try Hockey for Free (THFF)...Mr. Ellingson recommended having actual players at the recruiting tables at the schools—not a Dad, especially the female players so they can speak directly to the girls about playing hockey.
  3. Mr. Braasch asked about evaluating—Mr. Janicke will continue with HEP, but will offer HEP training for those players who would like to work on the drills ahead of time. Will have coaches on the ice to help with this. The House committee did look at a lot of options on how to evaluate—have landed on an option, but need to finalize numbers of team. Mr. Braasch wants to make sure parents and players know this is NOT a tryout.
  4. Mr. Janike likes the idea to forget about grade and group the kids by ability—hard thing is with Coaches...need to make sure Coaching is balanced as well.
  5. Working on House Tournament—still in discussion. Mr. Braasch recommends thinking about it sooner rather than later as will need to work on ice schedule

- d. **Volunteer Committee – verbally discussed at the meeting by Rochelle Giuliani**
- i. Only committee that needs more volunteer hours thus far is Tournaments.
  - ii. Recommending adding 1 more hours per family for the 2014-2015 season. Mr. Braasch is opposed to adding more hours—instead looking to remove Safe Sport hours and adding more vouchers for tournaments and concessions. Thus removing volunteer hours from those two lines and adding them into the other areas. Mr. Braasch would like all committees's to have accurate hours needed to volunteer coordinators ASAP to we are ready have volunteer budget approved at the August meeting. Saving of Safe Sport will save us 260 hours. Biggest users of volunteer hours are try-outs and concessions.
- e. **Concessions ---nothing to report**
- f. **Equipment—verbally submitted at the meeting by Mr. Braasch**
- i. Rebuild storage in shed
  - ii. House jersey's ordered—finalizing logo.
- g. **ACE Report—nothing submitted**
- h. **Girls Traveling—submitted by Jeff Brandt**
- i. Majority of the tournament registrations are complete.
  - ii. We have a very interested candidate for a non-parent U14 coach. Would like to have her coach the 14B team this year. Need to work with Luke on an interview.
  - iii. Girls' apparel has been agreed on. Need to get with Suzy to confirm.
  - iv. Looks like their will only be (2) U14 teams based on numbers from last year.
  - v. Working with Melissa on ice schedules.
  - vi. Date in Sept. chosen for the parent meetings.
  - vii. Euro contract has been updated and given to Tim to finalize with EAH.
  - viii. Discussion--Question by Ms. Gourley about reserving hotel blocks for out of town tournaments. Mr. Brandt suggested having a person for all traveling room blocks. Ms. Olson will work with volunteer coordinator to get this done.
- i. **Scholastic Achievement—nothing to report**
- j. **Marketing –verbally submitted at the meeting by Jesse Braasch**
- i. Road Rage is cancelled for 2014
  - ii. Working on a Color War meeting with Minneapolis
  - iii. Rink Reader---6 per year—every other month
  - iv. Pancake Breakfast—planning
  - v. Directories will be going out in December
  - vi. Continuing to working with Fun to Sale
  - vii. Appreciate all who participated on jersey committee
- k. **Registrar—House—submitted at the meeting by Michelle Fagerland**
- i. Sunny met with house committee and should be ready to on August 15<sup>th</sup>
- l. **Registrar—Traveling—submitted at the meeting by Kirsty Gourley**
- i. Registration page for both traveling and house have been updated. Would like a blurb about referrals
  - ii. Early bird discount of \$50.00—how should they add? Mr. Braasch and Mr. Jacobs do not feel this should be done. Ms. Gourelly wants to make sure late fees are not waived. Board needs to agree not to waive late fee, unless approved by Mr. Braasch.
  - iii. Ms. Gourelly adding training camp registration and reworking scholarship fund donation.
- m. **Tournament—submitted by Amy Janicke & Karen Kukkonen**
- i. Tourneys filling well, 54% full as of 7/10/14 (65 of 120 spots filled):
    1. Ultimate Showdown - Dec 11-14, 2014
      - a. PWB2 (10 of 12 spots filled, 2 OPEN)
      - b. PWC (7 of 12 spots filled, 5 OPEN)
    2. Squirt Extravaganza 2 Day Tussle- Dec 27-28, 2014
      - a. Squirt A (4 of 12 spots filled, 8 OPEN)
      - b. Squirt B (10 of 12 spots filled, 2 OPEN)
      - c. Squirt B2 (8 of 8 spots filled - FULL)
    3. Winter Face-Off Classic - Jan 23-26, 2014
      - a. PWB1 (11 of 32 spots filled, 21 OPEN)

4. Girls Cabin Fever Classic - Feb 6-9, 2014
  - a. U10A (4 of 8 spots filled, 4 OPEN)
  - b. U10B (5 of 8 spots filled, 3 OPEN)
  - c. U12A (2 of 8 spots filled, 6 OPEN)
  - d. U12B (4 of 8 spots filled, 4 OPEN)
- ii. Accomplishments:
  1. 2014-2015 tournaments approved at the May board meeting.
  2. LPH Ad completed and running in June, July editions (thru Sept if needed)
  3. Online tournament registration up and running / live – teams have begun registering.
  4. Tournament website updated – basic info.
- iii. Need from Board:
  1. Level directors – begin recruiting... get the teams that you want to play in our tournaments to commit so they don't fill up with lower level teams first.
- iv. Next:
  1. Complete draft of tourney rules and brackets, review with level directors.
  2. Work up new tourney logos.
  3. Work with Lucas Decker foundation to begin planning

**n. End of Year Celebration—nothing**

**o. Grievances—no open grievances**

**4. Old Business**

- a. Handbook Edits – Submitted by Jesse Braasch
  - i. Tryout Process—read at the meeting by Mr. Braasch.
    1. Discussion about socks—will remove wording of traveling and will just state OMGHA socks. Plan to have extra socks at try-outs for those who have just moved into the area. Big changes include removing approval by President and put to ACE Coordinator and Traveling committee. Everyone needs to be comfortable with changes as try-outs is an important process and need to make sure we are clear. Mr. Lewis asked for clarification on the 2 year removed on parent evaluators—Mr. Braasch Mr. Margenau clarified.
    2. Motion to approve by Mr. Grant and second by Mr. Halstrom---all in favor and motion is passed unanimously.
  - ii. Player movement—read at the meeting by Mr. Braasch
    1. Motion to not read entire motion made by Mr. Lewis
    2. Discussion –Mr. Ralph asked if Coach and VP's can override Coach---Mr. Braasch stated that he would support the Coach as long as there is good communication with player and parents. Mr. Janicke asked if this is only for Bantam and U14 as timing really only affects them. Mr. Braasch stated it is for all traveling levels---in the verbiage has the date as later for Squirt. Mr. Margenau is not sure we need to have this all spelled out—how often does this happen? Mr. Gerloff restated as to why he felt this verbiage is needed—he likes to have this option available to Coaches. Many scenarios as to why—effort, discipline, not able to complete tryouts. etc. Mr. Braasch want to make sure it is done fairly and with confidence (privately). Mr. Gerloff likes the wording, not sure on the November 15<sup>th</sup> date. Mr. Halstrom is fine with the November 15<sup>th</sup> date. Mr. Braasch suggests November 25<sup>th</sup>—not goes past Thanksgiving, for pictures and apparel. Mr. Braasch—date is not important as the process. Mr. Kukkonen stated it is going to be dramatic no matter what, no matter the date. Mr. Ralph feels the 15<sup>th</sup> is fine as the longer we prolong the worse for the player. Mr. Smith—wondering what date pictures were going to be taken. Mr. Braasch answered that the 15<sup>th</sup> would not affect the photos byt the 30<sup>th</sup> would. Mr. Smith would then advocate for the 15<sup>th</sup>—pictures are a permeant record. Several other jumped in that 15<sup>th</sup> should give Coaches enough time—they should know their players by then. Mr. Kukkonen asked if this is enough time to make this decision. Mr. Braasch—old policy, not enough time...new policy, should be enough time. Mr. Gerloff—wondering if gives enough time for discussion and corrective action.
    3. Mr. Margaute makes a motion that the process needs to be started by November 15<sup>th</sup>, second Mr. Brandt seconded. All in favor of that change and motion is approved unanimously

## 5. New Business

- a. Clix Proposal—Ms. Sandy Pawlyszyn gave a partnership update to the Board.
  - i. Partnership includes a rebate check to OMGHA in past, but not currently. Instead they provide photo's for Santa Skate, Coaches pictures, tournament pictures and also team pictures for the Boards at Osseo Rink.
  - ii. Received feedback that photo's pricing was high—so brought pricing down and also brought down the rebate check.
  - iii. Heard feedback that did not like panoramic with tennis shoes—wanted them in skates. Where a few bumps--- but positive comments overall.
  - iv. Clix was also a Mite Sponsor last year and will continue to be again this year.
  - v. Want to continue to be a partner with OMGHA.
  - vi. Willing to do photo's on ice if that is what Association wants—there are pro's and con's. Want Board to know it is an option. Willing to schedule pictures as OMGHA requests. Working with Sports IGN to get the images loaded for managers to use on the websites. Clix can do ordering on line—or paper. Willing to meet with a committee to make sure Association is happy with agreement.
  - vii. Questions—Mr. Braasch—would like to see pricing proposals for on ice photos. Would also like an all OMGHA photo—could be a logistical challenge, but would be something cool to try. Mr. Braasch would like suggestions from Clix on how to proceed with above requests. Question by Mr. Smith—did they see higher satisfaction level with on ice images...not necessarily. Mr. Braasch asked if they like using the basement of the MGCC—it went ok and learned—would change a few things. Ms. Pawlyszyn brought up the fact that it took a long time to put up the 5x7 team images up. Ms. Pawlyszyn offered to do a banner of all the team images as a gift along with the 5x7's. Mr. Braasch does like the banner idea
  - viii. Board thanked Ms. Pawlyszyn for coming
- b. Player request—submitted by Mr. Brandt.
  - i. Requested by Tom Hanes to have his daughter try-out for U12 program instead of U10 program. Was already discussed by the Girls Traveling committee before bringing to Board—committee is confident she would have been an U10A player for OMGHA, and would be eligible to try-out for U12. Mr. Ralph asked if someone will get bumped if she plays U12. Mr. Lewis stated no. Need to think about the player who may get bumped if she makes the A team. Mr. Margenau asked if Girls Traveling committee supports. Mr. Brandt stated that yes, the committee supports 100%. Mr. Lewis states that if she played with OMGHA last year, we would not be having this discussion. Mr. Gerloff will support the committee, but not sure this feels right? Question if she is not given this motion, will she play U10 and come back to OMGHA. Mr. Braasch confirmed that if motion is not approved, she will not come back to the Association, she will go play Choice.
  - ii. Motion to approve Mr. Lewis and second by Mark Johnson, all in favor and motion passed unanimously
- c. 2014 Season Volunteer Hour Budget—tabled for next meeting.
- d. OMGHA Jersey Budget Approval—submitted verbally at the meeting by Mr. Braasch
  - i. Proposing a 2 year rotation on the jerseys. 1 set equals 19—1596 jerseys, each jersey is \$54.00 or \$55,000 for jerseys. Socks are not included. Not to exceed \$58,000.00.
  - ii. Discussion—Mr. Janicke confirming that it is the intent to purchase new jersey's this year. Mr. Braasch—confirms. Mr. Brandt asked how it will effect subsidies. Once into cycle it would go down. Question by Mr. Brandt if jerseys needed? Ms. Pfeffer said Bantams are in rough shape and would also get Jr. Gold wearing same jersey as rest of program. Mr. Smith state also that it would
  - iii. Approval—motion by Mr. Brandt and second by Ms. Pfeffer—roll call approval and all approve and motion is passed unanimously
- e. OMGHA Jersey Approval—submitted by Ms. Pfeffer.
  - i. Discussion—Mr. Janicke asked Mr. Gerloff if these truly were the original OMGHA colors. He is not sure they are official colors, but he does have old jerseys at home with these colors. Mr. Gerloff spoke of the logo—keeping current logo as apparel and rinks have it, so not getting rid of logo, but changing the color. Will have a committee to narrow down options for Board to have a vote. Mr. Gerloff spoke of how the committee narrowed the down the choices. Mr. Janicke made a statement that most people he has spoken to object to the leaf/bird on the jersey.. Mr. Braasch spoke that we can work on phasing that out over time, should the board determine that is the correct path. Logo is known throughout the state. Question by Mr. Halstrom on the colored logo on the home jersey. Ms. Pfeffer stated it is to match the logo on the home ice. Mr. Nelson agreed that if we are doing new traveling apparel in standard colors, then good time to change the jersey colors. Mr. Margenau questioned having the established date on the jerseys. Ms. Pfeffer stated that most like the established date

- ii. Motion to approve by Ms. Pfeffer, second by Mr. Gerloff. All in favor with Mr. Janicke abstaining. All approved and motion is passed
- f. Handbook Edits
  - i. Grievance Process First Reading – Submitted by Matt Margenau
    - 1. First reading one by Mr. Braasch, with thanks to Mr. Margenau for writing
  - ii. Non-Parent Coach Compensation – Submitted by Kurt Halstrom-motion tabled until August meeting

6. **Meeting Adjourned—motion to adjourned by Mr. Leonard and second by Mr. Ralph...all approve and meeting is adjourned at 10:23pm.**