



## FLAGSTAFF YOUTH HOCKEY ASSOCIATION

a 501(c)3 non-profit organization

P.O. Box 2593  
Flagstaff, AZ 86003

[www.FYHA.org](http://www.FYHA.org)

## SPONSORSHIP OPPORTUNITIES



# GET INVOLVED

## ABOUT FLAGSTAFF YOUTH HOCKEY ASSOCIATION

FYHA is an organization dedicated to providing every interested Flagstaff youth with affordable, quality instructional athletic programs. FYHA works to:

- promote teamwork;
- build self-confidence;
- develop and encourage sportsmanship;
- teach fundamental skill; and
- improve the standard of youth sports in a safe, non-threatening environment.

*The Flagstaff Youth Hockey Association is a non-profit organization as defined in Section 501 (C) (3) of the Internal Revenue Code, and every sponsorship donation is tax-deductible.*

## WHY HOCKEY?

*Cheryl Bradley, MileHighHockey.com*

Hockey has been proven to benefit children in a myriad of ways, including physically, emotionally and mentally.

Further, research has shown that kids who play hockey at a young age are more likely to continue to play that sport throughout their lives. In fact, youth hockey players are three times more likely than basketball players and nearly two times more likely than baseball, soccer or football players to go on to play the sport in college.

## Your Donation at Work



## PARTICIPATION

Through FREE programs like the Phoenix Coyotes Kids First, FYHA is increasing trial and participation

## OPPORTUNITY

FYHA offers scholarships to give passionate children access to hockey, regardless of their economic status

## SAFETY

Children step onto the ice fully outfitted in today's safety gear, regularly replenished and replaced using FYHA Funds

## PLAYER DEVELOPMENT

FYHA offers power skating and puck handling workshops for free

## EDUCATION

Athletes, coaches, officials and parents all receive educational resources and training

## Hockey's Three Promises:

1. Promise of Fun
2. Promise of Guidance
3. Promise of Achievement



# CORPORATE SPONSORSHIP

Sponsor Level	VIP	Hat Trick	Top Shelf	Slap Shot	Black Puck	Blue Puck
	<b>\$3,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$500</b>	<b>\$100</b>
Double Dasher Board	*	*				
Dasher Board			*	*		
Rink Banner	*	*			*	
FYHA Webpage advertising	Fixed Home page + 1 Random rotating webpage ad	2 Random rotating webpage ads	1 Random rotating webpage ad	1 Random rotating webpage ad	1 Random rotating webpage ad	1 Random Rotating webpage ad – single team pages only
Game Day Announcements	10	5	4	2	2	
Facebook Post	Quarterly	Biannual	1	1	1	1
E-blast Inclusion	5	3	2			
Set of Car Decals or Stickers	*	*	*	*	*	
Coupon/Flier at Every Tourney	*	*	*			
Coupon/Flier at 2 Tourneys				*	*	
Coupon/Flier at 1 Tourney						*

All sponsorships are annual, determined by the start date of the individual sponsor agreement. Two-year options on dasher boards and rink banners are available at discounted rates. For details, contact [fundraising@fyha.org](mailto:fundraising@fyha.org).

