

## **Yankton Area Ice Association September Board Meeting Minutes**

September 8, 2011, 5:30 p.m.

Present: Laura Baumeister, Rob Barger, Bruce Pokorny, Bryan Schoenfelder. Registrar Rhonda Schenkel, Coaching Committee Chair, Terry Pedersen, USD Representative Anthony Hegstrom.

Absent: Dave Spencer, Barb Hanson & Jamie VanWinkle

Guests: Nancy Wenande, Sue Stewart

Meeting Called to order – Quorum confirmed.

Due to conflicting schedules, the agenda was “juggled” to accommodate those who had to leave early.

### **Coaching Report**

Terry Pedersen provided the coaching committee report, starting with a list of coaches who applied for consideration this year. Terry indicated he was very encouraged by the “explosion” in the number who applied this year, indicating that all levels of play will be well-covered this year, despite increasing the number of teams. Among new coach applications this year includes those with professional experience or extensive playing experience. We are also starting to see some previous players return to coach.

He indicated a coaching committee will meet to determine placement and leadership among the levels of play and a final list of coaches will be available for the October board meeting. He also mentioned that the coaching modules are available now and coaches should do those first... before attending coaching clinics which are still being developed. Modules are \$10 each and a coach has to take a separate module for each level of coaching they will participate in. Coaching clinics have been scheduled in bordering states... SD clinics are expected in roughly 2 weeks.

### **Team Selection Process**

Coaches will have the additional challenge of selecting A and B levels of play. An evaluation criteria for player selection was suggested to the board by Bryan Schoenfelder who worked in collaboration with Terry Pedersen and fielded early responses from coaches. The evaluations will be used to determine skill levels for appropriate player selection for A and B teams.

Discussion of the Team Selection process also led to discussion regarding players requesting to play up.

Motion to approve Team Selection criteria and language to be used in the Member Handbook: Rob, second by Bruce – motion passed

Motion to keep current play-up policy: Bruce, second by Rob

- Motion amended to remove the selection criteria to those who would only be considered as one of the top five players on the upper level team. Amended by Bruce, Seconded by Rob

Motion and amendment passed.

### **Minutes Approved**

Meeting minutes from the August meeting were reviewed and approved with a motion by Bryan, second by Bruce- motion passed.

### **Treasurer's Report**

Several invoices were received that require payment, which total roughly \$2000. An invoice was tabled for web development as the vendor is open to the idea of exchanging her fees for advertising at the rink. Motion to approve expenses, Rob, seconded by Bruce. Treasurer's report approved.

### **OLD BUSINESS**

#### **Registrar's Report**

Rhonda reminded the board that registration days are this weekend on the 11<sup>th</sup> and also September 25. Facility scheduling will require registration take place in the rink portion of the facility. Tables will be set up for Hockey Registration, Figure Skating Registration, Membership Enrollment, Voting on ByLaws and Hockey Camps. Rob added that new merchandise will be available to purchase at a separate table.

Anthony Hegstrom provided an update on the USD camp, schedule for the season, and leadership. The new president of the club is Like Singlebaugh, however Anthony will continue to be involved locally. The first USD home game is October 5<sup>th</sup> with October 3<sup>rd</sup> being the practice date. He inquired whether players could store their equipment at the rink facility as they had last year, but requested a secured area. Some equipment was "borrowed" for use by league teams last year, and players became concerned about security. Rob Barger indicated a partition has been approved for installation in the large room previously used. Specifics and costs will be presented at a future meeting. For now, secure storage in one of the locker rooms will be provided.

#### **Marketing Report**

Promotion of Registration and camps were sent out in the form of 1700 flyers to schools, 20 media contacts with press releases and a guest appearance on Morning Coffee later this month. Promotion was further enhanced with the launch of the new web site.

The old web site has been partially "dismantled" to make sure old forms and information were no longer accessible. A redirect to the new site has been installed and can be maintained by the former provider for \$25 a month. It was recommended by the web master to keep this arrangement at least for a month or two.

Motion by Bruce to discontinue previous site October 31, seconded by Rob. Motion passed.

### **Fundraising**

Raffle calendars are ready and will be distributed with registration on Sunday. New merchandise has been ordered and is ready to sell at registration. Among the items is a new jacket that is not CCM, but has the same signature colors that have been used in the past. The CCM jackets allowed no margin of profit. The new jackets can be sold for \$10 less and allow a margin of profit for the association.

### **Scheduling Report**

Dave, Rob and Barb met earlier in the week to finalize practice and Zamboni schedules in order to avoid any conflicts during the season. A final schedule will be available for registration. October scheduling includes USD practice and games, USD Coyote camp, Girls Weekend Sessions, Discover Hockey, Discover Figure Skating and likely some type of player evaluation at times to be determined later.

Dave also provided a preliminary report that the Yankton rink may host as many as 62 home games this season, not including the Squirts games or USD games. Some days have as many as five consecutive games.

### **Facility Report**

Rink set up and preparation will be more firmly schedule and communicated to the membership closer to the event. Compressors will be turned on September 21 for complete ice by October 1. Several work days will be required.

### **Volunteer Report**

Laura reported the Julie Perakslis has agreed to assist with concessions this year. However, a second person to assist would be ideal. Tammy Keller has offered to help get us started this year and both Julie and Tammy will be contacted to get the ball rolling. Additional sign-ups for other volunteer positions will be collected during registration.

### **Handbook Committee**

The Member Handbook needed a few areas of final clarification before release to membership for registration. Areas were discussed, adjusted and approved. Motion to approve handbook with minor revisions, Bruce, Second by Rob. Motion approved.

### **NEW BUSINESS**

A request was received by a family to bring an amendment to the SDAHA state meeting later this month regarding player eligibility. If a player is “done” with high school credits in December are they still allowed to play out the season if they are no longer in school (but not yet graduated). In prior years, players who have run into this situation agreed to continue taking classes at school in order to play. The board’s objective in this case was whether or not to bring this to the state meeting. After lengthy discussion and consideration of precedents set by SDAHA and USA Hockey, the board decided not to pursue the amendment. A letter will be sent to the parents with other options to allow their player to remain involved in the sport.

### **City Contracts- Open Skate**

Laura visited with Darren Hoff of the Yankton Parks and Rec department. He pointed out that the traditional start date for Open Skate (Halloween) fell on a Monday night, and offered to start Open Skate the weekend prior. The board agreed that starting on Saturday, October 29 would be a good decision. Mr. Hoff also recommended collecting open skate fees at the concessions area with the possible benefit of reducing the staff needed to run open skate. The board disagreed, and will continue with the current arrangement. Laura will meet with Mr. Hoff again to finalize contracts.

### **Tournament Fees**

YAIA will pay one tournament fee per team each season. Squirts tournaments in Brookings and Mitchell need to be arranged now, but which fee will the board pay. For 2012 the board agreed to pay the higher level fee (\$300) required for each team at the Brookings tournament. The Mitchell tournament fee (\$250) will be divided among the players as additional fees for the season. Laura cautioned that larger disparity in fees (\$600 or \$800) may need additional consideration as budgets warrant.

### **SDAHA State Meeting**

Laura, Bruce and Rhonda plan to attend the meeting on Sept 17.

### **Figure Skating Trade-Outs**

Barb Hanson asked that the board consider a time that figure skating coaches could use as practice time in lieu of payment for training time. The board determined once a week on Monday or Thursday from 2 – 3:30 p.m. just prior to figure skating classes would be most appropriate, but those practicing would be responsible for ice resurfacing prior to 4:00 classes. This information would be shared with Barb to communicate to the coaches.

Meeting Adjourned

### **Next meeting: October 13**

Future topics:

- Partition for Referee/USD storage room
- Season passes
- Non-league referee compensation
- Registration numbers/team composition
- Coaching recommendations for approval