



2nd Annual Texas Spikes Tin Cup Scramble Sponsor/Donor Request

January 21, 2014

Dear Potential Sponsor/Donor,

The Texas Spikes is pleased to announce our 2nd Annual Charity Golf Tournament to be held at The Trails of Frisco Golf Club on Saturday, March 29, 2014.

The purpose of our tournament is to help support our scholarship fund which allows our organization the ability to offer our players the experience of building quality baseball skills, as well as, leadership skills, character, and the ability to lead by example, at no cost to the families. Additionally, 10% of the net proceeds will be donated to the Carson's Crusaders Foundation which provides support and assistance to children and their families affected by solid tumor pediatric cancers.

The tournament will begin with an 8:30AM shotgun start, and conclude with an awards ceremony. Your involvement in the tournament is crucial to conducting a successful event. We believe our tournament will be a huge success by attracting sponsors who recognize the importance of building these core values in the young men of our community, as well as, contributing to the fight against pediatric cancers.

By serving as a sponsor for the tournament and/or one of the golf contests, you will be a donor and entitled to a unique opportunity to participate in the tournament. Depending on the sponsorship level donated, you will be eligible to:

- Receive special recognition on the Sponsors Banner
- Have the opportunity to distribute promotional material at the tournament registration desk or in the player "Swag Bags"
- Receive marketing and advertising impressions through various signage packages, including hole, cart, and beverage sponsorships.
- Receive special recognition on our organizations website as a corporate sponsor with a direct link to your company website.

We will be offering three core sponsorship packages in addition to contest, golf cart, and beverage sponsorship opportunities. Enclosed is a list of the sponsorship packages with detailed explanations for each. Please know, Texas Spikes is an incorporated Non-Profit in the state of Texas and is 501(c)(3) pending, therefore, donations will be fully tax-deductible upon final receipt of 501(c)(3) exempt status from the IRS (expected Dec. 2014).

We thank you in advance for your interest and generous support in making our tournament a success. We look forward to seeing you at the 2nd Annual Texas Spikes "Tin Cup" Scramble.

Chris Kilburn
Texas Spikes President

Jake Ryan
Texas Spikes Vice President



Core Sponsorship Packages

Platinum Sponsor – \$1,500

This sponsorship package includes:

- Ability to distribute promotional material at the tournament registration desk, player “Swag Bag”, or booth located on golf course (booth must be furnished by Sponsor).
- Placement of sponsors name and/or logo on the tournament sponsors banner displayed near the registration table.
- Tee box placement of customized 18” x 24” sponsors sign on preferred, non-contest hole.
- Placement of sponsors name and/or logo on the Texas Spikes team website with one-click hyperlink to Sponsors website for a period of six (6) months.
- One foursome entry into the golf tournament at no charge.

Gold Sponsor – \$1,000

This sponsorship package includes:

- Ability to distribute promotional material at the tournament registration desk, player “Swag Bag”, or booth located on golf course (booth must be furnished by Sponsor).
- Placement of sponsors name and/or logo on the tournament sponsors banner displayed near the registration table.
- Tee box placement of customized 18” x 24” sponsors sign on preferred, non-contest hole.
- Placement of sponsors name and/or logo on the Texas Spikes team website with one-click hyperlink to Sponsors website for a period of six (6) months.

Navy Sponsor – \$500

This sponsorship package includes:

- Tee box placement of customized 18” x 24” sponsors sign on preferred, non-contest hole.
- Placement of sponsors name and/or logo on the Texas Spikes team website with one-click hyperlink to Sponsors website for a period of six (6) months.

Ancillary Sponsorship Packages

Golf Cart Sponsor – \$2,500

This sponsorship package includes:

- 15” x 5” static, non-cling, customized sponsor sign placed on the front of every cart used during the tournament (nearly 13,000 advertising impressions in 6 hours!).

Beverage Sponsor – \$650

This sponsorship package includes:

- Custom logo sponsor label wrapped around 300 bottles of water to be handed out to tournament participants, volunteers, and course employees.

Closest to Pin or Long Drive Sponsor – \$500

These sponsorship packages include:

- Closest to Pin – Greenside placement of customized 18” x 24” sponsors sign on contest hole.
- Long Drive – Tee box placement of customized 18” x 24” sponsors sign on contest hole.

Long Putt Sponsor – \$1,000

These sponsorship packages include:

- Ability to set-up booth (booth must be furnished by Sponsor) and distribute promotional material at the contest putting green.
- Putting green placement of customized 18” x 24” sponsors sign on contest hole.



Texas Spikes "Tin Cup" Scramble Sponsorship Form

Please select from the following sponsorship opportunities:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsorship - \$1,500 | <input type="checkbox"/> Beverage Sponsorship - \$650 |
| <input type="checkbox"/> Gold Sponsorship - \$1,000 | <input type="checkbox"/> Closest to Pin Sponsorship - \$500 |
| <input type="checkbox"/> Navy Sponsorship - \$500 | <input type="checkbox"/> Long Drive Sponsorship - \$500 |
| <input type="checkbox"/> Golf Cart Sponsorship - \$2,500 | <input type="checkbox"/> Long Putt Sponsorship - \$1,000 |

Sponsor Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: () _____

Other Phone: () _____

Email: _____

Billing Information:

Check if billing address is same as above

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: () _____

Other Phone: () _____

Email: _____

Method of Payment:

- Check
 Visa
 MasterCard
 Discover
 American Express

Authorize Name (Print)

Card #:	_____
Exp. Date:	_____
CCV:	_____

Authorize Signature

Please note, Texas Spikes is an incorporated Non-Profit in the state of Texas and is 501(c)(3) pending, therefore, donations will be fully tax-deductible upon final receipt of 501(c)(3) exempt status from the IRS (expected Dec. 2014).



Texas Spikes “Tin Cup” Scramble Donor Form

I will donate the following item(s):

#	Item	Detail Description	Suggested Retail Value
1.			\$
2.			\$
3.			\$
4.			\$
5.			\$

Donor Information:

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: () _____

Other Phone: () _____

Email: _____

We thank you for your interest and generous support in making our tournament a success. We look forward to seeing you at the 2nd Annual Texas Spikes “Tin Cup” Scramble.

Chris Kilburn
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