

Southwest Eagles Youth Hockey Association
Minutes
July 18, 2013
7:00 pm ENIA

Present: Janie Ritter, Mike Tollefson, Mike Bakalars, Rozanne Brazeau, Tony Heinrichs, Jay Jurrens, Jamie Stebbeds, Jason Benigni, Steve Simpson, Bill Snow, Steve Scadden, Bill Monroe, and Kerry Curtis.

- 1) Call to Order- Janie Ritter called the meeting to order @ 7:06 pm
- 2) Rink Manager's Report – None given.
- 3) Motion to Approve Minutes – The June, 2013 meeting minutes were not available to approve. Therefore the board agreed to review both June and July, 2013 meeting minutes and approve both at the August, 2013 board meeting.
- 4) Ice Inc. Report – Ice Inc. looking for approval from the board for the appointment of Joe Gastel to handle the accounting for Ice Inc. Motion to approve was made by Janie Ritter. Motion was seconded by Jay Jurrens.
- 5) Committee Reports
 - a) Recruiting: Southwest brochures need to be updated prior to NestFest. Janie Ritter to place a few phone calls to retrieve historical format file and send to Jamie Stebbeds and Jay Jurrens to handle the necessary update.
 - b) Concessions: No updates.
 - c) Coaches: Jamie Stebbeds gave several updates related to the coaches committee meeting held on Wednesday, July 17, 2013. Updates included information regarding the Fall coaches clinic which will include two sessions this year to provide focus discussions for our travel team coaches vs. our younger team coaches; pre-season conditioning; Jay Jurrens to handle evaluation format this year; additional information specific to Goalies coming in August; dry-land training program and the donation of equipment for the Sweet Hockey program; addition of another new member to the coaches committee.
 - d) Goalies: Jay Jurrens continues to make refinements to the program. He will be working on recruiting some additional on-ice dedicated assistance for this year.

e) Fundraising:

- e.i. Apparel- Fundraising Committee has been formed. This Committee met on Wednesday, July 17, 2013. Style, color and imaging for apparel selected. Sizes and summary order form for pre-view will be available during conditioning and try-outs. Apparel ordering will open during try-outs and close approximately one week following try-outs. All ordering will be available on-line with credit card payment options also available. Another apparel order will be available for warm-ups during try-outs. We will no longer be ordering team-specific warm-ups, but rather a club-specific warm-up for the season. Also working on 2-3 t-shirt options to be available at try-outs. It was suggested that we have some inventory for purchase at try-outs as well. Also looking to have a holiday order the first part of November and prior to play-off/state tournament time.
- e.ii. Skate with the Badgers – Looking to set up a time for a pizza party at the rink and skate with the badgers.
- e.iii. Homecoming Parade Tailgate – Tailgate between parade and Homecoming game located down town.
- e.iv. Registration Event – Making try-out evenings more of an “event” to promote current items (stadium blankets, thermal mugs, car stickers, etc...

f) Webmaster: Jamie Stebbeds to gain access to update site until new representative is up and running.

g) ALD Reports:

- g.i. Jason Benigni would like to hold Bantam Showcase this season at ENIA;
 - g.ii. Discussed double roster vs. play-up stance of the board. Waiting for further discussion and recommendation from Coaches Committee. This discussion to be tabled to the August, 2013 board meeting for further discussion and consensus;
 - g.iii. Ace Director gave update regarding Sweet Hockey Program, which will provide team homework and coaching drills. Cost is about \$3.52 per skater.
 - g.iv. Coach emails need to be sent regarding applications due next month and reminder to register with USA hockey.
- 6) Treasurer’s Report – Roxanne Brazeau presented the updated Profit and Loss report, Balance Sheet and Reconciliation Report through June, 2013.
- 7) President’s Report – Discussion surrounding partnership events with UW Men’s Hockey Team. UW promoting youth hockey November 1&2, 2013 with promotional ticket sales, ice activities and involvement of youth hockey players. Also looking to provide discounted tickets for promotion of attendance.
- 8) Registrar’s Report –
- a) Need information for the website; and
 - b) Approached for information on a recommendation for a new skater at age 14. Board suggested contacting Dane County for west side recreation league for brand new skaters, as this is beyond our SWE learn to skate program.
- 9) Hockey Operations – None given. Board to review the necessity for this position at the August, 2013 meeting as the position approaches its’ one year fulfillment following the completion of the second half of the original two-year term.

- 10) Ice Scheduler's Report – Discussion regarding pre-season conditioning and evaluations. Dates and times have been set based on the current ice schedule and what is available after initial ice commitments have been made through Joel Marshall. Jay Jurens to run evaluations for Squirt and PeeWee with a few adjustments to the evaluation process.

PRE-SEASON CONDITIONING			
<u>Date</u>	<u>Squirt</u>	<u>PeeWee</u>	<u>Bantam</u>
Monday – 9/16/2013			7:40- 8:40 PM
Tuesday – 9/17/2013	5:20 – 6:20 PM	6:30 – 7:30 PM	
Thursday – 9/19/2013	5:20 – 6:20 PM	6:30 – 7:30 PM	
Monday – 9/23/2013			7:40- 8:40 PM
Tuesday – 9/24/2013	5:20 – 6:20 PM	6:30 – 7:30 PM	
Wednesday – 9/25/2013			7:40- 8:40 PM
Thursday – 9/26/2013	5:20 – 6:20 PM	6:30 – 7:30 PM	
Monday – 9/30/2013			7:40- 8:40 PM
Saturday – 10/5/2013			11:00 AM – 1:30 PM

EVALUATION SCHEDULE		
<u>Date</u>	<u>Squirt</u>	<u>PeeWee</u>
Saturday – 9/28/2013	4:30 – 5:30 PM	5:45 – 6:45 PM
Tuesday – 10/01/2013	5:20 – 6:20 PM	6:30 – 7:30 PM
Thursday – 10/03/2013	5:20 – 6:20 PM	6:30 – 7:30 PM

Further discussion regarding the potential for RWB girls' team looking for ice time per month from us for games (not practices). Confirmation needed as to whether SWE pays the same amount for ice time as other teams (i.e. Ice Spirit, Polar Caps, etc...). We believe that this is the case, but need confirmation.

- 11) Region 4, WAHA & USA Hockey Updates – None given. Jay Jurens to attend the next scheduled WAHA meeting.
- 12) Nominations/Appointments
- a) Motion to approve John Hebkin as the new webmaster was made by Mike Bakalars – second made by Janie Ritter. Unanimous approval given by the board.
 - b) Motion to approve Kerry Curtis as continuing Fundraising Coordinator for additional two-year term made by Roxanne Brazeau – second made by Jamie Stebbeds. Unanimous approval given by the board.
- 13) New Business:
- a) Jay to continue looking into potential for cost sharing with Jets, UW and High School for try-out pinnies and divide the cost among the four organizations. Orange helmet pinneys already in the budget.
 - b) TDS TV/Verona Fest Race posters and post cards distributed to board members for further promotion of the race. Huge donations made from Econoprint. Jamie to forward pdf files of race promotion information for additional board distribution.
- 14) Old Business:
- a) Review and discussion regarding request for release. Due to the decreasing number of skaters and specific team numbers for our older skaters, there was a motion to deny the request for release and transfer, with a second and a unanimous vote by the Board.

- b) Subsequent discussion occurred regarding the potential for an additional request for release which is anticipated. The Board will wait for receipt and further discussion. However, it is anticipated that the Board will look to reject this request as well due to the same circumstances and justification for the betterment of the organization.
- 15) Set next meeting's agenda.
- a) Hockey Operations;
 - b) Double Roster vs. Play-Up; and
 - c) Special Board Meeting – October 3, 2013 to approve coaches and teams.
- 16) Adjourned at 10:53 p.m.

August 15, 2013 next meeting date.