

Minnetonka Girls Basketball Association
Board Meeting Notes
June 12, 2013

Web site: <http://www.tonkabuckets.org/>



Officers

President:	Rich Baker	rich@rcbaker.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
Treasurer:	Lesley Longval	
Secretary:	Laural Johnson	clj2hns9n@gmail.com
Marketing:	Stacy Pagano	
Tournament Director:	Jim Willems	jlwillems@msn.com
Girls Varsity Head Coach:	Leah Dasovich	leah.dasovich@minnetonka.k12.mn.us

Voting Members in Attendance: Rich Baker, Brad Hamilton, Stacy Pagano, Jeff Pagano, Lesley Longval, Scott Fransen, Rob Kahlmeyer, Kerri Hexum, Jim Willems, Alison Shoemaker, Josh Hawes, Shonna Travis, Susan Anderson, Rich Hirstein, and Leah Dasovich

Non-Voting Members in Attendance: Elizabeth Hamilton

Call to Order and Introduction of Attendees:

The meeting called to order at 6:00 pm at the Minnetonka District Service Center.

Secretary Report:

The minutes from the March meeting were reviewed. A motion was made by Jim Willems and seconded by Brad Hamilton to approve them. The minutes were approved and will be posted in final form.

Board Election:

A motion was made by Brad Hamilton and seconded for the election of Lesley Longval as the new Treasurer of MGBA. The board approved the installation of the new treasurer. Welcome Lesley!

Treasurer's Report:

Rich Baker reported for incoming Treasurer, Lesley Longval:

- All information on the report is current through June 12th. There was very little activity in the last month.
- Although the budget was to land somewhere around +\$5,800 (in the black), the actuals came in about -\$1,200 (in the red). The main reason was uniform purchases. Uniforms were budgeted for \$3,200, but came in closer to \$10,000. We budgeted for 1/3 of the

total cost of the uniforms, expecting that they will last for 3 years – we will not have this for the next two years.

- Still waiting for \$700 in collections - Maynards Restaurant still owes us \$400 and Carl Zinn Realty still owes us \$300 for sponsorships.

A motion was made by Brad Hamilton and seconded by Kerri Hexum to approve the treasurer's report. The report was approved.

High School Report

Leah Dasovich reported:

- Summer Workout – There is a good Middle School age turnout – especially 6 & 7th grade. An MCE conflict for the 2nd week of the program had the workout switch to afternoon for that week only. MCE is scheduling dance camps and bumping the multi-year basketball camp schedule. During the program, Leah provides good emphasis on the Shooter's Club.
- Looking at a January date again for Youth Night.
- The upcoming season has a schedule for 20 games. Currently, there are only 6 games at home – trying to schedule an additional 6 more home games, but the hs is finding difficulty arranging opponents.
- The MYAS spring tournament, staffed by MHS GBB parents was very profitable for the club. \$3,400 in concessions and another \$2,090 received for gate revenue netted \$4,400 after covering the \$1,000 in expenses.
- The board received a great "Thank You" note from Joanna Hedstrom for the MGBA's support of her at the All Star Game. Congratulations Joanna on your win, and thanks for representing MGBA.

Travel Program Updates

- Shonna Travis, Uniforms Director, reported that the uniform collection from last season is complete; only waiting on one 3rd grade team from spring basketball for returns.
- The spring Skills Session at Minnewashta Elem with Rich Hirstein had a good turnout – about 70-80 girls total.
- There were 7 MYSA Spring Teams -- 1-3rd, 2-4th, 2-6th, 1-7th, 1-8th. Good support from several high school players. Most of the HS student coaches were paid, but a couple refused payment, volunteering their efforts. We also offered several scholarships for those players in need.
- Rich Baker reviewed all the results for the season's year-end evaluation again for the group. There was a request for the board to offer more transparency or feedback to families on the results. For future surveys, we will be looking for ways to get more involvement and participation from parents and players, also looking for ways to improve the process.
- We are in the process of solidifying dates for registration, pre-tryout, team formation and the kick-off meeting. There is a possibility of a September 30/October 1 date for the kick-off meeting.
- There is a possibility of a community based "West Suburban League" for 8th & 7th grade. This discussion will be TABLED until next month's meeting.

Player Development:

Kerri Hexum reported:

- The Shooting Challenge is open for the summer; 35 seem to be regularly participating, but 59 are registered.
- Star Shooter Camp – we are looking at the boy's program for feedback. This involves the MN School of Basketball Skills Program: Girls offer 3 one-hour sessions, while the boys offer 10 one-hour sessions. Kerri and Jeff will observe this Friday's boys camp and email the board about the possibility of the girls offering a similar program in July or August.
- Summer Open Gym program – looking at a 6 week program/2 days per week – Monday & Wednesday at the MME large gym. There is an open discussion amongst the board as to whether there should be parent training or an open gym format. Regardless of the format, we are in need of parent volunteers.

Marketing:

Stacy Pagano presented (see attached PowerPoint):

- A marketing plan was presented that included increasing communication.
- Use existing activities and provide for new opportunities to market association and increase community relations.
- Feedback is necessary.

Tournaments:

Jim Willems reported:

- The dates for the Holiday Classic Tournament are December 6-8th. It is the 25th Anniversary of the event. Should we be looking to change the logo on the trophies to reflect this?
- We are looking for A & B level teams at all age levels.
- The tournament flyer for the MYAS book is due in July.
- Rochester Travel Tournament is solidified and booked – looking at the same hotel as last year.

Apparel:

Susan Anderson reported:

- Susan and her co-chair Geri Radke are looking to include premium socks, a premium warm-up, the existing style of shooter shirt, T-shirt, and headbands for players.
- They are also looking at including parent apparel.
- Starting to work with Lakeside Promotions contact.

Board Discussion:

Discussions began and will continue considerations for future meetings:

- Having the Parent Meeting before or during the Tryout Process to set expectations and answer any questions or concerns from parents.
- Paid Coaches for 8th & 7th (A or A&B)? Coach fees run about \$2,000 each per season – adding an estimate of \$200 expense for each player on the team.
- 8 vs 10 player team placement.
- Playing Time Policy? Should we alter playing time at different age levels?

- Development Policy? developmental for younger ages (4th, 5th & 6th), while more competitive for older ages (7th & 8th)
- Player attendance policy

The decision was made to table discussion for the July meeting on all the above topics and invite any and all interested parties to attend the board meeting.

Meeting Adjournment

A motion was made by Rob Kahlmeyer and seconded by Stacy Pagano to adjourn the meeting. The meeting was adjourned at 8:45pm.

**The next MGBA meeting is scheduled for
Wednesday, July 10, 2013
From 6:00 – 8:00 pm @
Minnetonka District Service Center, Community Room**