

REEBOK/MINNESOTA HOCKEY
2012-2013 High Performance Reebok Program Report
Meeting Report
January, 2012

We are weeks away from kicking off the 2012-13 High Performance Reebok Programs for Minnesota Hockey players.

Our players continue to lead the nation, in rating at National Camps for Boys and Girls and Minnesota continue to be the number one producer of Division I Hockey players.

This year the AHCA also released numbers related to Goaltender production and we lead the country for men and women goaltenders at the Division I level.

We will again give about 2500+ players from 15's through 18 (High School) an opportunity through the programs listed below to compete, train, develop and be exposed at home and in their communities. We continue to include about 350-400 coaches, evaluators and program administrators involving more to the Minnesota Hockey family.

The High Performance Administrative Team makes a point of incorporating: youth, college, high school, program alumni and professional coaches into the processes.

Below is a list of program directors for our programs and affiliated HP Programs that receive Olympic Development Status.

2012-13 Program Directors:

15 Girls/Boys – John Perry

14/15 Fall HPH – Pat Westrum

16/17 Girls – Tom Peart

16/17 Boys – John Peterson

Great 8 / U18 Ted Brill Tournament – Paul Moen

CCM Boys National Invitational Tournament – Greg Nagen

CCM Girls National Invitational Tournament – Tim Morris

HP Dave Peterson Goalie Camp – Steve Carroll

Girls Senior and Junior Fest – MGHCA TBA

Elite I – John Russo

Minnesota Prep Elite Development League – Charlie Graves

Premier Prep Girls – Jessica Christopherson

Todd Elmer, will continue to coordinate registration. Kathy will be more involved with HP Director on budget issue's leading up to and during events.

All HP Program information was and is being updated on the Minnesota Hockey website as well as both the boys and girls High School Coaches Association sites and will propionate in Let's Play Hockey during the months of the programs. We have had great support from the media outlets during winter leading up to our events and we will have prominent coverage during the Boys and Girls State Tournaments. Also we have been utilizing our FSN package to promote our programs and Minnesota Hockey during Gopher and Wild games during the season. Also video has been added to program information on the website and each program page has been and or will be updated with video.

The Reebok High Performance Program Committee worked hard on a number of new administrative policies to bring added value to the programs and allow better financial management. We streamlined costs of programs for players, coordinated stipend amounts and introduced on-line registration for all of our players.

New 2012-13:

1. Website Updates
2. 16/17 Parent Player Meetings During Festival's
3. 14/15 Fall Revised Program
4. Upgraded marketing and promotions
5. ADM Practice Plans Added to Camps
6. New Upgraded Registration Tool for Players and Coaches

All of our programs gained Olympic Development status from USA Hockey and MSHSL so we have no eligibility problems with our players and coaches.

As we prepare for launch of new HP season we have had meetings with Program Directors and each Program will have individual meetings to go over policy and planning for Spring, Summer and Fall. We also reported at the USA Hockey Player Development meetings and Guy Gosselin continues to be involved in our calls and HP advisory group.

We have also marketed our programs and dates to the college division 1 and 3 coaches around the country to enhance the opportunities for our players.

All other program information can be found on www.minnesotahockey.org

Respectfully Submitted,

Mike MacMillan – Minnesota Hockey Reebok/CCM High Performance Director