



2010 - 2011

8 & Under Membership Report

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This report focuses on the foundation of USA Hockey’s membership – the 8 & under age category. Analysis of USA Hockey’s membership data has shown that growth in this age category will positively impact the larger 9 to 14 age group for years to come.

After three seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there have been positive results. The age segment has seen a 17% increase in membership since the 2007-08 season, including a 10% increase in the 2010-11 season (see chart below). USA Hockey also surpassed 100,000 registered players in the 8 & under membership category for the first-time ever in the 2010-11 season.

The analysis contained in this report examines the membership in the 8 & under age category. On the National and Affiliate levels we are providing a summary for the past five seasons (2006-07 through 2010-11) and analysis for the past three seasons (2008-09 through 2010-11) on the local association level. This is done to help all levels of USA Hockey’s structure understand their past performance in membership in this age category and to create reasonable growth goals for the 2011-12 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds.

The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

BOYS & GIRLS_8U						2 AND 2 CHALLENGE				
	06-07	07-08	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL*	
TOTAL	89956	89423	91622	95775	105394	101103	4291	9619	110902	
	N/A	-0.6%	2.5%	4.5%	10.0%					
Number of players acquired -	NEW	38943	38013	39580	41967	48254	44631	3623	6287	51008
	N/A	-2.4%	4.1%	6.0%	15.0%					
Number of players retained -	RET	51013	51410	52042	53808	57140	56472	668	3332	59894
	N/A	0.8%	1.2%	3.4%	6.2%					
Number of players that left -	LOST	14752	15899	15305	15184	15620	# OF ASSOCIATIONS		1377	
youth hockey	N/A	7.8%	-3.7%	-0.8%	2.9%	AVERAGE # PLAYERS/ASSOCIATION		76.5		

National 2 & 2 Challenge Goal for 2011-12. See page 5 for more information.



2010-11 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2010-11 increased by 9,619 (10.0%) to 105,394.
- The 2010-11 season represents the third consecutive year of growth in the 8 & under age category and the largest-ever membership in this age group for USA Hockey.

Acquisition

- New players increased by 6,287 (15.0%) from 2010-11 to 48,254.
- Third consecutive year of growth for new players.

Retention

- Retained players increased by 3,332 (6.2%) to 57,140.
- The 2010-11 retention increase was the largest in the past five years and the fourth consecutive year of growth.

BOYS & GIRLS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	89956	89423	91622	95775	105394
	N/A	-0.6%	2.5%	4.5%	10.0%
NEW	38943	38013	39580	41967	48254
	N/A	-2.4%	4.1%	6.0%	15.0%
RET	51013	51410	52042	53808	57140
	N/A	0.8%	1.2%	3.4%	6.2%
LOST	14752	15899	15305	15184	15620
	N/A	7.8%	-3.7%	-0.8%	2.9%

BOYS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	77755	77128	78782	81978	89907
	N/A	-0.8%	2.1%	4.1%	9.7%
NEW	32487	31733	33013	34819	40058
	N/A	-2.3%	4.0%	5.5%	15.0%
RET	45268	45395	45769	47159	49849
	N/A	0.3%	0.8%	3.0%	5.7%
LOST	11881	12672	12161	11932	12350
	N/A	6.7%	-4.0%	-1.9%	3.5%
RR	58.2%	58.9%	58.1%	57.5%	55.4%

GIRLS 8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	12203	12295	12876	13798	15487
	N/A	0.8%	4.7%	7.2%	12.2%
NEW	6461	6285	6604	7149	8197
	N/A	-2.7%	5.1%	8.3%	14.7%
RET	5742	6010	6272	6649	7290
	N/A	4.7%	4.4%	6.0%	9.6%
LOST	2875	3234	3145	3253	3272
	N/A	12.5%	-2.8%	3.4%	0.6%
RR	47.1%	48.9%	48.7%	48.2%	47.1%



2010-11 KEY TAKEAWAYS—TEXAS

Total

- The total number of children ages 8 & under registered in Texas increased by 155 (16.5%) to 1,094.
- With 1,094 children playing during the 2010-11 season, it was the peak for the past five years.
- Texas has posted FOUR consecutive of growth.
- Girls peaked in 2010-11 with 74 and boys at 1,020.
-

Acquisition

- New players increased by 147 (30.9%) from 2009-10 to 622.
- The 2010-11 season marked the highest percentage increase of new boy players (29.%) and new girl players (50%) entering the game in the past four years.

Retention

- Retained players increased by 8 (1.7%) from 2009-10 to 472.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	929	965	957	939	1094
	N/A	3.9%	-0.8%	-1.9%	16.5%
NEW	644	560	492	475	622
	N/A	-13.0%	-12.1%	-3.5%	30.9%
RETAINED	285	405	465	464	472
	N/A	42.1%	14.8%	-0.2%	1.7%
LOST	126	191	357	152	155
	N/A	51.6%	86.9%	-57.4%	2.0%

BOYS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	992	1017	1019	880	1020
	N/A	2.5%	0.2%	-13.6%	15.9%
NEW	665	585	523	441	571
	N/A	-12.0%	-10.6%	-15.7%	29.5%
RETAINED	327	432	496	439	449
	N/A	32.1%	14.8%	-11.5%	2.3%
LOST	144	219	182	141	140
	N/A	52.1%	-16.9%	-22.5%	-0.7%

GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	35	48	52	59	74
	N/A	37.1%	8.3%	13.5%	25.4%
NEW	28	32	32	34	51
	N/A	14.3%	0.0%	6.3%	50.0%
RETAINED	7	16	20	25	23
	N/A	128.6%	25.0%	25.0%	-8.0%
LOST	5	8	14	11	15
	N/A	60.0%	75.0%	-21.4%	36.4%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Texas' retention results for 2010-11 by age segment:

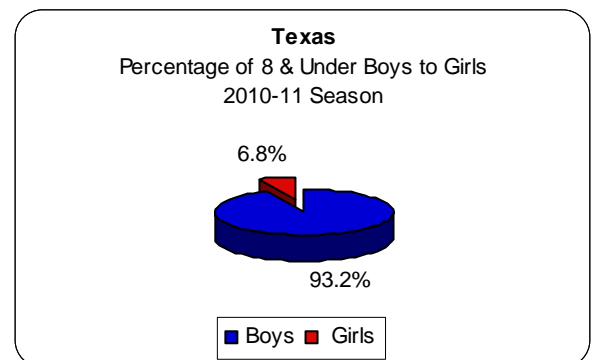
- **15.2% of all 4 Year Olds returned as 5 Year Olds** – National Average 34.3%
- **31.8% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.3%
- **49.7% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.0%
- **61.8% of all 7 Year Olds returned as 8 Year Olds** – National Average 74.9%

- **74.7% of all Squirts returned in 2010-11** – National Average 83.9%
- **80.7% of all Pee Wees returned in 2010-11** – National Average 90.5%
- **89.1% of all Bantams returned in 2010-11** – National Average 94.0%

RATIO OF BOYS TO GIRLS – 8 & Under

Boys represented 93.2% of all 8 & unders in Texas in 2010-11 while girls represented 6.8%.

Nationally, boys represented 85.2% of all 8 & unders in 2010-11 while girls represented 14.8%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2010-11: if your association added 22 new players, your 2011-12 goal is to acquire:
22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2010-11: if your association retained 30 players, your 2011-12 goal is to retain:
30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

NATIONAL 2 & 2 CHALLENGE

2010-11: RESULTS

- Surpassed 10-11 goal by 4,291 players
 - Surpassed acquisition goal by 3,623
 - Surpassed retention goal by 668

2011-12: GOALS

- Based on 1,377 associations
 - 2,754 players acquired (2 per association)
 - 2,754 players retained (2 per association)
- 2011-12 goal is 110,902 (5.2% increase) total 4 to 8 year olds

NATIONAL	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	101,103	105,394	110,902
NEW	44,631	48,254	51,008
RETAINED	56,472	57,140	59,894

AFFILIATE 2 & 2 CHALLENGE: TEXAS

2010-11: RESULTS

- Achieved the overall growth but did not meet the 2 & 2 Challenge
 - Surpassed acquisition goal by 93
 - Underperformed in retention goal by 46

2011-12: GOALS

- Based on 24 associations that registered 5 players or more in the age group
 - 48 kids acquired (2 per association)
 - 48 kids retained (2 per association)
- 2011-12 goal is 1,190 (8.8% increase) total 4 to 8 year old players

TEXAS	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	1,047	1,094	1,190
NEW	529	622	670
RETAINED	518	472	520



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Roadrunner/Chaparral Ice and Jackalopes Amateur Hockey Association (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Texas had a successful growth year! While many associations had tremendous growth, only two were able to successfully meet all requirements of the 2 & 2 Challenge.

TEXAS' 2010-11 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Roadrunner/Chaparral Ice	+32
2. Allen Community Ice Rink	+18
3. Jackalopes Amateur Hockey Association	+17
4. Polar Ice Grapevine	+17
5. Tulsa Youth Hockey Association	+15
6. Ice Training Center	+13
7. Killer Bee Foundation	+13
8. Scots Hockey Association	+13
9. Rio Grande Valley Youth Hockey Association	+8
10. Corpus Christi Youth Hockey Association	+6
11. El Paso Hockey Association	+5
12. Amateur Hockey Association of North Texas	+2
13. NYTEX Sports	+2
14. Amarillo Hockey Association	-1
15. Arctic Wolf Ice Center	-2
16. Aerodrome Hockey Association-Willowbrook	-3
17. Laredo Youth Hockey Association	-3
18. Ice Jets	-5
19. Bay Area Houston Hockey Association	-7
20. Dallas Stars Senior Hockey League	-8
21. OKC Youth Hockey Association	-15
22. Alliance Youth Hockey Association	-16
23. Dallas Junior Hockey Association	-30
24. Dallas Stars Youth Hockey League	-104

TEXAS/OK ASSOCIATIONS

TEXAS

TXH0065 AERODROME HOCKEY ASSOCIATION-WILLOWBROOK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	39	50	47	54	(7)	(3)	51
NEW	21	25	27	27	0	2	29
RETAINED	18	25	20	27	(7)	(5)	22
LOST	10	4	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	33	44	42	TOTAL	6	6	5
NEW	17	22	24	NEW	4	3	3
RETAINED	16	22	18	RETAINED	2	3	2
LOST	10	3	5	LOST	0	1	2
RATIO BOYS TO GIRLS			89.4%				10.6%

TXH1017 ALLEN COMMUNITY ICE RINK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	18	4	14	18	22
NEW	0	0	18	2	16	18	20
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	18	TOTAL	0	0	0
NEW	0	0	18	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1010 ALLIANCE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	31	15	35	(20)	(16)	19
NEW	0	31	5	33	(28)	(26)	7
RETAINED	0	0	10	2	8	10	12
LOST	7	0	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	30	15	TOTAL	0	1	0
NEW	0	30	5	NEW	0	1	0
RETAINED	0	0	10	RETAINED	0	0	0
LOST	7	0	5	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0040 AMARILLO HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	21	20	25	(5)	(1)	24
NEW	11	13	15	15	0	2	17
RETAINED	6	8	5	10	(5)	(3)	7
LOST	2	5	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	19	19	TOTAL	0	2	1
NEW	11	11	14	NEW	0	2	1
RETAINED	6	8	5	RETAINED	0	0	0
LOST	2	5	13	LOST	0	0	1
RATIO BOYS TO GIRLS			95.0%				5.0%

TXH1094 AMATEUR HOCKEY ASSOC OF NORTH TEXAS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	12	13	15	17	(2)	2	19
NEW	12	13	13	15	(2)	0	15
RETAINED	0	0	2	2	0	2	4
LOST	0	3	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	12	13	15	TOTAL	0	0	0
NEW	12	13	13	NEW	0	0	0
RETAINED	0	0	2	RETAINED	0	0	0
LOST	0	3	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0032 ARCTIC WOLF ICE CENTER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	3	16	14	20	(6)	(2)	18
NEW	2	14	7	16	(9)	(7)	9
RETAINED	1	2	7	4	3	5	9
LOST	0	0	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	3	15	13	TOTAL	0	1	1
NEW	2	13	7	NEW	0	1	0
RETAINED	1	2	6	RETAINED	0	0	1
LOST	0	0	5	LOST	0	0	0
RATIO BOYS TO GIRLS			92.9%				7.1%

TXH0069 BAY AREA HOUSTON HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	29	22	33	(11)	(7)	26
NEW	11	15	12	17	(5)	(3)	14
RETAINED	6	14	10	16	(6)	(4)	12
LOST	7	1	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	26	20	TOTAL	0	3	2
NEW	11	12	10	NEW	0	3	2
RETAINED	6	14	10	RETAINED	0	0	0
LOST	7	1	4	LOST	0	0	0
RATIO BOYS TO GIRLS			90.9%				9.1%

TXH0095 CORPUS CHRISTI YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	10	16	14	2	6	20
NEW	0	10	9	12	(3)	(1)	11
RETAINED	0	0	7	2	5	7	9
LOST	0	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	9	15	TOTAL	0	1	1
NEW	0	9	8	NEW	0	1	1
RETAINED	0	0	7	RETAINED	0	0	0
LOST	0	0	2	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

TXH1059 DALLAS JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	45	46	16	50	(34)	(30)	20
NEW	40	23	8	25	(17)	(15)	10
RETAINED	5	23	8	25	(17)	(15)	10
LOST	0	2	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	44	44	15	TOTAL	1	2	1
NEW	39	22	8	NEW	1	1	0
RETAINED	5	22	7	RETAINED	0	1	1
LOST	0	2	12	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

TXH1035 DALLAS STARS SENIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	13	5	17	(12)	(8)	9
NEW	0	13	5	15	(10)	(8)	7
RETAINED	0	0	0	2	(2)	0	2
LOST	2	0	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	13	5	TOTAL	0	0	0
NEW	0	13	5	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	2	0	8	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH1070 DALLAS STARS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	141	218	114	222	(108)	(104)	118
NEW	93	175	72	177	(105)	(103)	74
RETAINED	48	43	42	45	(3)	(1)	44
LOST	73	43	109				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	135	208	110	TOTAL	6	10	4
NEW	87	167	68	NEW	6	8	4
RETAINED	48	41	42	RETAINED	0	2	0
LOST	73	41	105	LOST	0	2	4
RATIO BOYS TO GIRLS			96.5%				3.5%

TXH0066 ELPASO HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	3	11	16	15	1	5	20
NEW	2	9	10	11	(1)	1	12
RETAINED	1	2	6	4	2	4	8
LOST	4	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	3	8	15	TOTAL	0	3	1
NEW	2	6	10	NEW	0	3	0
RETAINED	1	2	5	RETAINED	0	0	1
LOST	4	0	0	LOST	0	0	1
RATIO BOYS TO GIRLS			93.8%				6.3%

TXH1014 ICE JETS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	28	23	32	(9)	(5)	27
NEW	17	27	16	29	(13)	(11)	18
RETAINED	0	1	7	3	4	6	9
LOST	1	8	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	28	21	TOTAL	0	0	2
NEW	17	27	14	NEW	0	0	2
RETAINED	0	1	7	RETAINED	0	0	0
LOST	1	8	4	LOST	0	0	0
RATIO BOYS TO GIRLS			91.3%				8.7%

TXH1015 ICE TRAINING CENTER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	13	4	9	13	17
NEW	0	0	13	2	11	13	15
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	13	TOTAL	0	0	0
NEW	0	0	13	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0076 JACKALOPES AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	24	41	28	13	17	45
NEW	16	10	24	12	12	14	26
RETAINED	11	14	17	16	1	3	19
LOST	6	7	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	25	22	41	TOTAL	2	2	0
NEW	16	9	24	NEW	0	1	0
RETAINED	9	13	17	RETAINED	2	1	0
LOST	6	6	1	LOST	0	1	0
RATIO BOYS TO GIRLS			100.0%				0.0%

TXH0030 KILLER BEE FOUNDATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	2	2	15	6	9	13	19
NEW	1	2	15	4	11	13	17
RETAINED	1	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	2	2	13	TOTAL	0	0	2
NEW	1	2	13	NEW	0	0	2
RETAINED	1	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			86.7%				13.3%

TXH0034 LAREDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	26	23	30	(7)	(3)	27
NEW	15	17	10	19	(9)	(7)	12
RETAINED	12	9	13	11	2	4	15
LOST	14	12	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	25	23	22	TOTAL	2	3	1
NEW	13	14	10	NEW	2	3	0
RETAINED	12	9	12	RETAINED	0	0	1
LOST	13	10	10	LOST	1	2	1
RATIO BOYS TO GIRLS			95.7%				4.3%

TXH1037 NYTEX SPORTS LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	13	15	17	19	(2)	2	21
NEW	13	15	13	17	(4)	(2)	15
RETAINED	0	0	4	2	2	4	6
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	13	15	16	TOTAL	0	0	1
NEW	13	15	12	NEW	0	0	1
RETAINED	0	0	4	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			94.1%				5.9%

TXH1072 POLAR ICE GRAPEVINE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	14	7	24	11	13	17	28
NEW	8	6	24	8	16	18	26
RETAINED	6	1	0	3	(3)	(1)	2
LOST	7	8	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	6	19	TOTAL	0	1	5
NEW	8	5	19	NEW	0	1	5
RETAINED	6	1	0	RETAINED	0	0	0
LOST	6	8	5	LOST	1	0	1
RATIO BOYS TO GIRLS			79.2%				20.8%

TXH0078 RIO GRANDE VALLEY YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	20	28	24	4	8	32
NEW	22	10	25	12	13	15	27
RETAINED	5	10	3	12	(9)	(7)	5
LOST	5	5	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	25	18	17	TOTAL	2	2	11
NEW	20	8	14	NEW	2	2	11
RETAINED	5	10	3	RETAINED	0	0	0
LOST	5	5	9	LOST	0	0	2
RATIO BOYS TO GIRLS			60.7%				39.3%

TXH0015 ROADRUNNER/CHAPARRAL ICE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	46	57	89	61	28	32	93
NEW	31	32	52	34	18	20	54
RETAINED	15	25	37	27	10	12	39
LOST	8	9	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	45	53	85	TOTAL	1	4	4
NEW	30	28	51	NEW	1	4	1
RETAINED	15	25	34	RETAINED	0	0	3
LOST	6	9	6	LOST	2	0	1
RATIO BOYS TO GIRLS			95.5%				4.5%

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	30	2	15	6	9	13	19
NEW	24	0	15	2	13	15	17
RETAINED	6	2	0	4	(4)	(2)	2
LOST	0	11	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	29	1	14	TOTAL	1	1	1
NEW	23	0	14	NEW	1	0	1
RETAINED	6	1	0	RETAINED	0	1	0
LOST	0	11	0	LOST	0	0	0
RATIO BOYS TO GIRLS			93.3%				6.7%

OKLAHOMA

OKH0058 OKC YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	60	69	54	73	(19)	(15)	58
NEW	36	35	23	37	(14)	(12)	25
RETAINED	24	34	31	36	(5)	(3)	33
LOST	9	4	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	59	67	50	TOTAL	1	2	4
NEW	35	33	20	NEW	1	2	3
RETAINED	24	34	30	RETAINED	0	0	1
LOST	7	4	4	LOST	2	0	1
RATIO BOYS TO GIRLS			92.6%				7.4%

OKH0059 TULSA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	51	36	51	40	11	15	55
NEW	26	15	31	17	14	16	33
RETAINED	25	21	20	23	(3)	(1)	22
LOST	12	14	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	48	34	50	TOTAL	3	2	1
NEW	24	14	31	NEW	2	1	0
RETAINED	24	20	19	RETAINED	1	1	1
LOST	11	13	5	LOST	1	1	1
RATIO BOYS TO GIRLS			98.0%				2.0%