



2010 - 2011 8 & Under Membership Report

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This report focuses on the foundation of USA Hockey’s membership – the 8 & under age category. Analysis of USA Hockey’s membership data has shown that growth in this age category will positively impact the larger 9 to 14 age group for years to come.

After three seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there have been positive results. The age segment has seen a 17% increase in membership since the 2007-08 season, including a 10% increase in the 2010-11 season (see chart below). USA Hockey also surpassed 100,000 registered players in the 8 & under membership category for the first-time ever in the 2010-11 season.

The analysis contained in this report examines the membership in the 8 & under age category. On the National and Affiliate levels we are providing a summary for the past five seasons (2006-07 through 2010-11) and analysis for the past three seasons (2008-09 through 2010-11) on the local association level. This is done to help all levels of USA Hockey’s structure understand their past performance in membership in this age category and to create reasonable growth goals for the 2011-12 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds.

The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

BOYS & GIRLS_8U						2 AND 2 CHALLENGE				
	06-07	07-08	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL*	
TOTAL	89956	89423	91622	95775	105394	101103	4291	9619	110902	
	N/A	-0.6%	2.5%	4.5%	10.0%					
Number of players acquired -	NEW	38943	38013	39580	41967	48254	44631	3623	6287	51008
	N/A	-2.4%	4.1%	6.0%	15.0%					
Number of players retained -	RET	51013	51410	52042	53808	57140	56472	668	3332	59894
	N/A	0.8%	1.2%	3.4%	6.2%					
Number of players that left -	LOST	14752	15899	15305	15184	15620	# OF ASSOCIATIONS		1377	
youth hockey	N/A	7.8%	-3.7%	-0.8%	2.9%	AVERAGE # PLAYERS/ASSOCIATION		76.5		

National 2 & 2 Challenge Goal for 2011-12. See page 5 for more information.



2010-11 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2010-11 increased by 9,619 (10.0%) to 105,394.
- The 2010-11 season represents the third consecutive year of growth in the 8 & under age category and the largest-ever membership in this age group for USA Hockey.

Acquisition

- New players increased by 6,287 (15.0%) from 2010-11 to 48,254.
- Third consecutive year of growth for new players.

Retention

- Retained players increased by 3,332 (6.2%) to 57,140.
- The 2010-11 retention increase was the largest in the past five years and the fourth consecutive year of growth.

BOYS & GIRLS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	89956	89423	91622	95775	105394
	N/A	-0.6%	2.5%	4.5%	10.0%
NEW	38943	38013	39580	41967	48254
	N/A	-2.4%	4.1%	6.0%	15.0%
RET	51013	51410	52042	53808	57140
	N/A	0.8%	1.2%	3.4%	6.2%
LOST	14752	15899	15305	15184	15620
	N/A	7.8%	-3.7%	-0.8%	2.9%

BOYS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	77755	77128	78782	81978	89907
	N/A	-0.8%	2.1%	4.1%	9.7%
NEW	32487	31733	33013	34819	40058
	N/A	-2.3%	4.0%	5.5%	15.0%
RET	45268	45395	45769	47159	49849
	N/A	0.3%	0.8%	3.0%	5.7%
LOST	11881	12672	12161	11932	12350
	N/A	6.7%	-4.0%	-1.9%	3.5%
RR	58.2%	58.9%	58.1%	57.5%	55.4%

GIRLS 8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	12203	12295	12876	13798	15487
	N/A	0.8%	4.7%	7.2%	12.2%
NEW	6461	6285	6604	7149	8197
	N/A	-2.7%	5.1%	8.3%	14.7%
RET	5742	6010	6272	6649	7290
	N/A	4.7%	4.4%	6.0%	9.6%
LOST	2875	3234	3145	3253	3272
	N/A	12.5%	-2.8%	3.4%	0.6%
RR	47.1%	48.9%	48.7%	48.2%	47.1%



2010-11 KEY TAKEAWAYS—CALIFORNIA

Total

- The total number of children ages 8 & under registered in California increased by 316 (21.3%) to 1,797.
- With 1,797 children playing during the 2010-11 season, it was the peak for the past five years.
- California has posted TWO consecutive years of girls growth, including an increase of 37 girls (32.5%) from 114 in 2009-10 to 151 in 2010-11.

Acquisition

- New players increased by 253 (36.5%) from 2009-10 to 946.
- The 2010-11 season marked the second highest amount of new players entering the game over the past five seasons.

Retention

- Retained players increased by 63 (8.0%) from 2009-10 to 851.
- The 2010-11 season marked the fourth consecutive year of girls retention growth and a peak amount with 56.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	1601	1633	1585	1481	1797
	N/A	2.0%	-2.9%	-6.6%	21.3%
NEW	1000	827	741	693	946
	N/A	-17.3%	-10.4%	-6.5%	36.5%
RETAINED	601	806	844	788	851
	N/A	34.1%	4.7%	-6.6%	8.0%
LOST	133	265	292	264	223
	N/A	99.2%	10.2%	-9.6%	-15.5%

BOYS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	1514	1525	1492	1367	1646
	N/A	0.7%	-2.2%	-8.4%	20.4%
NEW	945	755	694	629	851
	N/A	-20.1%	-8.1%	-9.4%	35.3%
RETAINED	569	770	798	738	795
	N/A	35.3%	3.6%	-7.5%	7.7%
LOST	118	250	264	247	199
	N/A	111.9%	5.6%	-6.4%	-19.4%

GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	87	108	93	114	151
	N/A	24.1%	-13.9%	22.6%	32.5%
NEW	55	73	47	64	95
	N/A	32.7%	-35.6%	36.2%	48.4%
RETAINED	32	35	46	50	56
	N/A	9.4%	31.4%	8.7%	12.0%
LOST	15	15	28	17	24
	N/A	0.0%	86.7%	-39.3%	41.2%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirts on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

California's retention results for 2010-11 by age segment:

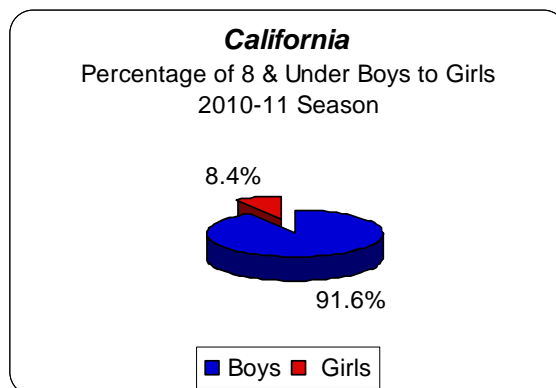
- **27.1% of all 4 Year Olds returned as 5 Year Olds** – National Average 34.3%
- **39.9% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.3%
- **52.8% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.0%
- **63.4% of all 7 Year Olds returned as 8 Year Olds** – National Average 74.9%

- **72.8% of all Squirts returned in 2010-11** – National Average 83.9%
- **78.8% of all Pee Wees returned in 2010-11** – National Average 90.5%
- **83.4% of all Bantams returned in 2010-11** – National Average 94.0%

RATIO OF BOYS TO GIRLS – 8 & Under

Boys represented 91.6% of all 8 & unders in California in 2010-11 while girls represented 8.4%.

Nationally, boys represented 85.2% of all 8 & unders in 2010-11 while girls represented 14.8%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2010-11: if your association added 22 new players, your 2011-12 goal is to acquire:
22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2010-11: if your association retained 30 players, your 2011-12 goal is to retain:
30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

NATIONAL 2 & 2 CHALLENGE

2010-11: RESULTS

- Surpassed 10-11 goal by 4,291 players
 - Surpassed in acquisition of new players by 3,623
 - Surpassed retention goal by 668

2011-12: GOALS

- Based on 1,377 associations
 - 2,754 players acquired (2 per association)
 - 2,754 players retained (2 per association)
- 2011-12 goal is 110,902 (5.2% increase) total 4 to 8 year olds

NATIONAL	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	101,103	105,394	110,902
NEW	44,631	48,254	51,008
RETAINED	56,472	57,140	59,894

AFFILIATE 2 & 2 CHALLENGE: CALIFORNIA

2010-11: RESULTS

- Achieved the overall growth but did not meet the 2 & 2 Challenge
 - Surpassed acquisition of new players by 177
 - Underperformed in retention goal by 13

2011-12: GOALS

- Based on 38 associations that registered 5 players or more in the age group
 - 76 kids acquired (2 per association)
 - 76 kids retained (2 per association)
- 2011-12 goal is 1,408 (8.5% increase) total 4 to 8 year old players

CALIFORNIA	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	1,633	1,797	1,949
NEW	769	946	1,022
RETAINED	864	851	927



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

California had a successful growth year! Unfortunately, no associations were able to meet all requirements of the 2 & 2 Challenge.

CALIFORNIA'S 2010-11 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. TSC-Youth Toyota Sports Center	+117
2. San Diego Saints	+42
3. Santa Rosa Junior Hockey Club	+27
4. Inland Valley Hockey Association	+23
5. La Jolla Jaguars	+14
6. California Golden Bears	+13
7. Mariners In House Youth Hockey	+13
8. Nazareth Ice Oasis Black Stars	+13
9. SJJS Girls Women Hockey Club	+13
10. Escondido Iceoplex Youth	+10
11. Goldenwest - Vallco	+10
12. SCVHA	+6
13. Oakland Bears Hockey Club	+5
14. SF Sabercats Youth Hockey	+3
15. Ice Station Valencia Youth	+2
16. Stockton Jr. Colts	+2
17. Ontario Eagles	+1
18. Pasadena Hockey Association	+1
19. Orange County Hockey Youth	0
20. Vacaville Jets Hockey Club	0
21. Kern County Hockey Club	-1
22. South Lake Tahoe Amateur Hockey Association	-1



23. Anaheim Wildcats	-2
24. San Diego Ice Arena Youth Hockey	-3
25. San Jose Jr. Sharks	-4
26. West Valley Wolves	-5
27. Westminster Ice Arena Youth	-5
28. California Stars Youth Hockey	-7
29. Los Angeles Hockey Club	-10
30. Valley Ice Center	-10
31. Anaheim Amateur Hockey Association	-14
32. Anaheim Ice Youth Hockey	-14
33. Fresno Junior Hockey Club	-18
34. Tri-Valley Minor Hockey Association	-21
35. Ice Town Youth Hockey	-22
36. Sharks Ice at San Jose Youth	-22
37. Los Angeles Jr. Kings	-29
38. Aliso Viejo Ice Palace Adult	-34

CALIFORNIA ASSOCIATIONS

CAH1132 ALISO VIEJO ICE PALACE ADULT

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	185	185	151	189	(38)	(34)	155
NEW	98	110	65	112	(47)	(45)	67
RETAINED	87	75	86	77	9	11	88
LOST	46	75	67				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	175	176	144	TOTAL	10	9	7
NEW	91	104	60	NEW	7	6	5
RETAINED	84	72	84	RETAINED	3	3	2
LOST	43	68	63	LOST	3	7	4
RATIO BOYS TO GIRLS			95.4%				4.6%

CAH1095 ANAHEIM AMATEUR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	35	34	20	38	(18)	(14)	24
NEW	22	28	17	30	(13)	(11)	19
RETAINED	13	6	3	8	(5)	(3)	5
LOST	5	4	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	28	27	13	TOTAL	7	7	7
NEW	17	22	12	NEW	5	6	5
RETAINED	11	5	1	RETAINED	2	1	2
LOST	2	2	3	LOST	3	2	2
RATIO BOYS TO GIRLS			65.0%				35.0%

CAH1041 ANAHEIM ICE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	156	126	112	130	(18)	(14)	116
NEW	104	89	60	91	(31)	(29)	62
RETAINED	52	37	52	39	13	15	54
LOST	77	87	57				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	143	114	97	TOTAL	13	12	15
NEW	95	81	47	NEW	9	8	13
RETAINED	48	33	50	RETAINED	4	4	2
LOST	72	81	50	LOST	5	6	7
RATIO BOYS TO GIRLS			86.6%				13.4%

CAH1107 ANAHEIM WILDCATS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	27	29	27	33	(6)	(2)	31
NEW	22	20	20	22	(2)	0	22
RETAINED	5	9	7	11	(4)	(2)	9
LOST	2	4	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	27	28	25	TOTAL	0	1	2
NEW	22	19	19	NEW	0	1	1
RETAINED	5	9	6	RETAINED	0	0	1
LOST	2	4	4	LOST	0	0	0
RATIO BOYS TO GIRLS			92.6%				7.4%

CAH1003 CALIFORNIA GOLDEN BEARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	13	12	25	16	9	13	29
NEW	11	7	20	9	11	13	22
RETAINED	2	5	5	7	(2)	0	7
LOST	7	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	12	12	25	TOTAL	1	0	0
NEW	10	7	20	NEW	1	0	0
RETAINED	2	5	5	RETAINED	0	0	0
LOST	7	2	2	LOST	0	1	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1184 CALIFORNIA STARS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	16	17	10	21	(11)	(7)	14
NEW	10	14	3	16	(13)	(11)	5
RETAINED	6	3	7	5	2	4	9
LOST	3	4	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	17	10	TOTAL	0	0	0
NEW	10	14	3	NEW	0	0	0
RETAINED	6	3	7	RETAINED	0	0	0
LOST	3	4	2	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1037 ESCONDIDO ICEOPLEX YOUTH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	70	68	78	72	6	10	82
NEW	50	29	46	31	15	17	48
RETAINED	20	39	32	41	(9)	(7)	34
LOST	11	15	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	67	66	74	TOTAL	3	2	4
NEW	47	27	43	NEW	3	2	3
RETAINED	20	39	31	RETAINED	0	0	1
LOST	11	15	13	LOST	0	0	1
RATIO BOYS TO GIRLS			94.9%				5.1%

CAH1027 FRESNO JUNIOR HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	33	29	11	33	(22)	(18)	15
NEW	33	14	6	16	(10)	(8)	8
RETAINED	0	15	5	17	(12)	(10)	7
LOST	0	3	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	31	25	10	TOTAL	2	4	1
NEW	31	11	6	NEW	2	3	0
RETAINED	0	14	4	RETAINED	0	1	1
LOST	0	3	7	LOST	0	0	1
RATIO BOYS TO GIRLS			90.9%				9.1%

CAH1117 GOLDENWEST-VALLCO

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	19	24	34	28	6	10	38
NEW	19	16	25	18	7	9	27
RETAINED	0	8	9	10	(1)	1	11
LOST	0	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	18	24	33	TOTAL	1	0	1
NEW	18	16	24	NEW	1	0	1
RETAINED	0	8	9	RETAINED	0	0	0
LOST	0	2	2	LOST	0	1	0
RATIO BOYS TO GIRLS			97.1%				2.9%

CAH1182 ICE STATION VALENCIA YOUTH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	34	31	33	35	(2)	2	37
NEW	23	23	22	25	(3)	(1)	24
RETAINED	11	8	11	10	1	3	13
LOST	17	13	15				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	33	31	29	TOTAL	1	0	4
NEW	22	23	18	NEW	1	0	4
RETAINED	11	8	11	RETAINED	0	0	0
LOST	17	12	15	LOST	0	1	0
RATIO BOYS TO GIRLS			87.9%				12.1%

CAH1050 ICE TOWN YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	33	37	15	41	(26)	(22)	19
NEW	33	31	11	33	(22)	(20)	13
RETAINED	0	6	4	8	(4)	(2)	6
LOST	7	15	34				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	31	37	13	TOTAL	2	0	2
NEW	31	31	9	NEW	2	0	2
RETAINED	0	6	4	RETAINED	0	0	0
LOST	7	15	34	LOST	0	0	0
RATIO BOYS TO GIRLS			86.7%				13.3%

CAH1098 INLAND VALLEY HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	15	4	27	8	19	23	31
NEW	8	3	26	5	21	23	28
RETAINED	7	1	1	3	(2)	0	3
LOST	2	5	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	4	26	TOTAL	1	0	1
NEW	8	3	25	NEW	0	0	1
RETAINED	6	1	1	RETAINED	1	0	0
LOST	2	5	0	LOST	0	0	0
RATIO BOYS TO GIRLS			96.3%				3.7%

CAH1048 KERN COUNTY HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	15	13	12	17	(5)	(1)	16
NEW	14	9	6	11	(5)	(3)	8
RETAINED	1	4	6	6	0	2	8
LOST	4	1	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	15	13	12	TOTAL	0	0	0
NEW	14	9	6	NEW	0	0	0
RETAINED	1	4	6	RETAINED	0	0	0
LOST	4	1	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1114 LA JOLLA JAGUARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	14	4	10	14	18
NEW	0	0	14	2	12	14	16
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	14	TOTAL	0	0	0
NEW	0	0	14	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1045 LOS ANGELES HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	20	40	30	44	(14)	(10)	34
NEW	10	32	17	34	(17)	(15)	19
RETAINED	10	8	13	10	3	5	15
LOST	4	0	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	18	36	29	TOTAL	2	4	1
NEW	9	30	17	NEW	1	2	0
RETAINED	9	6	12	RETAINED	1	2	1
LOST	4	0	2	LOST	0	0	0
RATIO BOYS TO GIRLS			96.7%				3.3%

CAH1104 LOS ANGELES JR KINGS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	53	56	27	60	(33)	(29)	31
NEW	17	29	4	31	(27)	(25)	6
RETAINED	36	27	23	29	(6)	(4)	25
LOST	28	9	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	50	47	27	TOTAL	3	9	0
NEW	14	23	4	NEW	3	6	0
RETAINED	36	24	23	RETAINED	0	3	0
LOST	28	9	10	LOST	0	0	6
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1109 MARINERS IN HOUSE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	15	13	26	17	9	13	30
NEW	9	10	23	12	11	13	25
RETAINED	6	3	3	5	(2)	0	5
LOST	17	5	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	13	26	TOTAL	1	0	0
NEW	9	10	23	NEW	0	0	0
RETAINED	5	3	3	RETAINED	1	0	0
LOST	17	5	6	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1120 NAZARETH ICE OASIS BLACK STARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	13	4	9	13	17
NEW	0	0	13	2	11	13	15
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	13	TOTAL	0	0	0
NEW	0	0	13	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1085 OAKLAND BEARS HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	12	12	17	16	1	5	21
NEW	11	6	11	8	3	5	13
RETAINED	1	6	6	8	(2)	0	8
LOST	4	2	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	11	12	16	TOTAL	1	0	1
NEW	10	6	10	NEW	1	0	1
RETAINED	1	6	6	RETAINED	0	0	0
LOST	4	2	0	LOST	0	0	0
RATIO BOYS TO GIRLS			94.1%				5.9%

CAH1061 ONTARIO EAGLES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	12	13	14	17	(3)	1	18
NEW	12	11	7	13	(6)	(4)	9
RETAINED	0	2	7	4	3	5	9
LOST	6	6	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	12	13	14	TOTAL	0	0	0
NEW	12	11	7	NEW	0	0	0
RETAINED	0	2	7	RETAINED	0	0	0
LOST	6	6	4	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1170 ORANGE COUNTY HOCKEY YOUTH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	3	26	26	30	(4)	0	30
NEW	2	24	18	26	(8)	(6)	20
RETAINED	1	2	8	4	4	6	10
LOST	20	1	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	3	25	23	TOTAL	0	1	3
NEW	2	23	16	NEW	0	1	2
RETAINED	1	2	7	RETAINED	0	0	1
LOST	20	1	6	LOST	0	0	0
RATIO BOYS TO GIRLS			88.5%				11.5%

CAH1105 PASADENA HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	10	13	14	17	(3)	1	18
NEW	5	9	6	11	(5)	(3)	8
RETAINED	5	4	8	6	2	4	10
LOST	8	2	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	10	13	14	TOTAL	0	0	0
NEW	5	9	6	NEW	0	0	0
RETAINED	5	4	8	RETAINED	0	0	0
LOST	6	2	0	LOST	2	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1053 SAN DIEGO ICE ARENA YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	42	34	31	38	(7)	(3)	35
NEW	34	18	10	20	(10)	(8)	12
RETAINED	8	16	21	18	3	5	23
LOST	8	11	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	40	31	29	TOTAL	2	3	2
NEW	33	16	10	NEW	1	2	0
RETAINED	7	15	19	RETAINED	1	1	2
LOST	7	11	4	LOST	1	0	1
RATIO BOYS TO GIRLS			93.5%				6.5%

CAH1018 SAN DIEGO SAINTS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	37	30	72	34	38	42	76
NEW	10	16	63	18	45	47	65
RETAINED	27	14	9	16	(7)	(5)	11
LOST	12	9	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	32	29	55	TOTAL	5	1	17
NEW	10	15	47	NEW	0	1	16
RETAINED	22	14	8	RETAINED	5	0	1
LOST	12	7	12	LOST	0	2	1
RATIO BOYS TO GIRLS			76.4%				23.6%

CAH1042 SAN JOSE JR SHARKS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	23	22	18	26	(8)	(4)	22
NEW	16	17	18	19	(1)	1	20
RETAINED	7	5	0	7	(7)	(5)	2
LOST	10	6	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	5	18	TOTAL	9	17	0
NEW	11	5	18	NEW	5	12	0
RETAINED	3	0	0	RETAINED	4	5	0
LOST	2	5	5	LOST	8	1	9
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1088 SANTA ROSA JUNIOR HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	49	25	52	29	23	27	56
NEW	38	5	39	7	32	34	41
RETAINED	11	20	13	22	(9)	(7)	15
LOST	7	15	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	46	23	50	TOTAL	3	2	2
NEW	35	4	38	NEW	3	1	1
RETAINED	11	19	12	RETAINED	0	1	1
LOST	7	14	5	LOST	0	1	0
RATIO BOYS TO GIRLS			96.2%				3.8%

CAH1026 SCVHA

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	23	21	27	25	2	6	31
NEW	16	13	20	15	5	7	22
RETAINED	7	8	7	10	(3)	(1)	9
LOST	5	4	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	23	21	27	TOTAL	0	0	0
NEW	16	13	20	NEW	0	0	0
RETAINED	7	8	7	RETAINED	0	0	0
LOST	3	4	2	LOST	2	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1063 SF SABERCATS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	18	21	24	25	(1)	3	28
NEW	12	12	17	14	3	5	19
RETAINED	6	9	7	11	(4)	(2)	9
LOST	1	3	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	17	19	22	TOTAL	1	2	2
NEW	11	10	16	NEW	1	2	1
RETAINED	6	9	6	RETAINED	0	0	1
LOST	1	3	2	LOST	0	0	1
RATIO BOYS TO GIRLS			91.7%				8.3%

CAH1134 SHARKS ICE AT SAN JOSE YOUTH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	139	122	100	126	(26)	(22)	104
NEW	93	76	60	78	(18)	(16)	62
RETAINED	46	46	40	48	(8)	(6)	42
LOST	27	41	39				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	130	117	98	TOTAL	9	5	2
NEW	84	71	58	NEW	9	5	2
RETAINED	46	46	40	RETAINED	0	0	0
LOST	27	33	36	LOST	0	8	3
RATIO BOYS TO GIRLS			98.0%				2.0%

CAH1162 SJS GIRLS WOMEN HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	13	4	9	13	17
NEW	0	0	13	2	11	13	15
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	1	TOTAL	0	0	12
NEW	0	0	1	NEW	0	0	12
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			7.7%				92.3%

CAH1185 SOUTH LAKE TAHOE AMATEUR HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	13	17	16	21	(5)	(1)	20
NEW	13	15	6	17	(11)	(9)	8
RETAINED	0	2	10	4	6	8	12
LOST	0	3	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	12	17	15	TOTAL	1	0	1
NEW	12	15	5	NEW	1	0	1
RETAINED	0	2	10	RETAINED	0	0	0
LOST	0	3	1	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

CAH1086 STOCKTON JR COLTS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	9	14	16	18	(2)	2	20
NEW	4	12	7	14	(7)	(5)	9
RETAINED	5	2	9	4	5	7	11
LOST	0	1	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	9	14	15	TOTAL	0	0	1
NEW	4	12	6	NEW	0	0	1
RETAINED	5	2	9	RETAINED	0	0	0
LOST	0	1	3	LOST	0	0	0
RATIO BOYS TO GIRLS			93.8%				6.3%

CAH1087 TRI-VALLEY MINOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	81	120	99	124	(25)	(21)	103
NEW	41	80	23	82	(59)	(57)	25
RETAINED	40	40	76	42	34	36	78
LOST	5	4	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	76	115	98	TOTAL	5	5	1
NEW	38	78	23	NEW	3	2	0
RETAINED	38	37	75	RETAINED	2	3	1
LOST	4	2	10	LOST	1	2	2
RATIO BOYS TO GIRLS			99.0%				1.0%

CAH1064 TSC-YOUTH TOYOTA SPORTS CENTER

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	117	4	113	117	121
NEW	0	0	117	2	115	117	119
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	105	TOTAL	0	0	12
NEW	0	0	105	NEW	0	0	12
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			89.7%				10.3%

CAH1001 VACAVILLE JETS HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	14	15	15	19	(4)	0	19
NEW	11	11	11	13	(2)	0	13
RETAINED	3	4	4	6	(2)	0	6
LOST	2	2	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	15	15	TOTAL	0	0	0
NEW	11	11	11	NEW	0	0	0
RETAINED	3	4	4	RETAINED	0	0	0
LOST	2	2	5	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1112 VALLEY ICE CENTER LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	20	15	5	19	(14)	(10)	9
NEW	19	10	5	12	(7)	(5)	7
RETAINED	1	5	0	7	(7)	(5)	2
LOST	11	11	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	19	14	5	TOTAL	1	1	0
NEW	18	9	5	NEW	1	1	0
RETAINED	1	5	0	RETAINED	0	0	0
LOST	9	10	5	LOST	2	1	0
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1021 WEST VALLEY WOLVES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	24	20	15	24	(9)	(5)	19
NEW	20	13	12	15	(3)	(1)	14
RETAINED	4	7	3	9	(6)	(4)	5
LOST	0	4	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	24	18	15	TOTAL	0	2	0
NEW	20	11	12	NEW	0	2	0
RETAINED	4	7	3	RETAINED	0	0	0
LOST	0	4	2	LOST	0	0	1
RATIO BOYS TO GIRLS			100.0%				0.0%

CAH1046 WESTMINSTER ICE ARENA YOUTH

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	63	17	12	21	(9)	(5)	16
NEW	62	13	11	15	(4)	(2)	13
RETAINED	1	4	1	6	(5)	(3)	3
LOST	13	50	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	58	16	10	TOTAL	5	1	2
NEW	57	13	9	NEW	5	0	2
RETAINED	1	3	1	RETAINED	0	1	0
LOST	13	46	13	LOST	0	4	1
RATIO BOYS TO GIRLS			83.3%				16.7%