

MYBA Monthly Meeting February 5, 2013

February monthly meeting called to order by Alicia Skow, Travel Director at 6:45 p.m. at McRae Park and Recreation Center.

Present at the meeting are Alicia Skow, Scott Beazley, Guy Cierzan, Kristie Woelfel, Bryan Barnes, Bill Garrison, Scott Zosel (via phone) and Mike Blumenfeld (via phone).

Not present at the meeting are Brent Gregerson, Art Harlow, Elise Fine, Lori Mittag and Christine Jackson.

Motion made by Bryan Barnes to accept the minutes of January 7, 2012 monthly meeting. Woelfel seconded. Motion passed unanimously.

Treasurer Update:

Garrison has the check books. Three accounts are established at Wells Fargo (Operations, Travel Director and Cooperstown)

--Balance in Operations as of February 5, 2013 is \$26,932.

--Balance in Travel Director's as of February 5, 2013 is \$10,177. (Transferred \$4,000 today)

--Balance in Cooperstown as of February 5, 2013 is \$67.

Mark Anderson will file the 990 this spring. Garrison has asked him to change the address from Judy's to Mike's. Anderson needs to turn over previous MYBA files to Garrison.

Garrison was given a copy of MYBA's tax exempt information by Beazley.

Two families have requested Financial Aid and meet the criteria. There have been two requests for reimbursement of the tryout/commitment fees. They will be returned minus \$5 for website processing fees.

Travel Director Update:

--MPRB Fields Request Update:

Skow submitted Fields request on Monday, February 4, 2013. Dates for Fall Tryouts may not work with Sunday dates, due to conflicts with Fall Ball. Saturdays could be difficult with Soccer and Football; will review after Tryouts are over.

--MYBA Clinics Update:

DeLaSalle clinics profited \$400 and brought in \$1875. \$15/player will be paid to DLS (for a total of 85 players over 3 clinics). Session attendance was 20, 26 and 39, respectively.

Washburn clinics profited \$1921 and brought in \$2485. Facility fees were less this year (rented through Community Ed for \$141/session). Does not have a breakdown of how many kids attended; roughly 77 at the last clinic.

Beazley will pay outstanding DeLaSalle and Community Ed fees.

--MYBA Tournament Update (number of tournaments noted after team division):

14AA – 2; 14/15A – none; 13AAA – 3 (maybe 4?); 13AA orange – 3; 13AA Blue – 3; 13A – 3; 12AAA – 3; 12AA and A – none (Beazley will find 2 for AA, hold on A); 11AAA – 3; 11AA – 1 (Beazley will add 2 more); 11A – 3; 10AAA – 3; 10AA – 2; 10A – 1.

MYBA Treasurer shall front money for an extra tournament. Team Coach shall be responsible for recovering money and reimbursing Treasurer. Uniforms shall be with-held until fees have been reimbursed.

Registrar Update:

As of February 4, 2013 will have the following players registered per age group:

10U = 50

11U = 45

12U = 36

13U = 70

14U = 12

*There were families who registered at the first tryouts.

--14U Update:

Steen and Longnecker (going to Richfield?) are not returning. Yelland, Borman and Katy are returning. Beazley and Skow will call remaining families who tried out last Fall and have not responded/registered.

Asset Management Update:

--MYBA Inventory Day Update:

Not as bad as we had thought. Need many balls and new bags. Will replace roughly 1/3 of the catcher's gear. We are missing the new catcher's gear that was purchased and reimbursed by MYBA, in 2012 for Olive's team. Blumenfeld will contact.

--MYBA Uniform Update:

March 4th is the last day that uniforms can be ordered. April 5th for coach's shirts.

--MYBA Grants Update:

Beazley needs to turn in the receipt for reimbursement by mid-March. There will be a total of 3 pitching machines and 15 L-screens; however it is unclear from where they will be purchased (St. Manes?).

Beazley will coordinate with Jackson. Once equipment is purchased, it will be stored in the equipment locker.

--First Aid Kits Update:

Woelfel distributed a sheet with multiple options. The decision was narrowed down to Option #1, because it comes in a metal box and contains more of the items that teams would use. Each kit will also include 2 gel packs. Team managers could be in charge of having gel packs refrozen between games.

Risk Management Update:

Insurance coverage for 2013 is set. Cierzan will update when the final number of teams is determined.

Concussion certificates are good for 3 years. Will need to collect certificates from new coaches.

BCA – will send tomorrow to Board Members for renewal.

Coach Coordinator Update:

10AA seems to be the greatest concern at this time. New coaches Gingrich and Smith may end up on the same team; will need to wait to determine.

Marketing Update:

Cierzan, Barnes and Zosel are diversifying our marketing efforts.

Ads were placed in the Southwest Journal, The Journal (downtown and NE mpls). An on-line ad was posted in the Nokomis Longfellow Messenger. Facebook ads will run until February 10th. From Google Analytics: As of 1/31: 1500 unique visitors to www.myba.us. 107 from Facebook to www.myba.us.

Some lawn signs have been printed.

Our application for Google grants has been approved; could use this program to advertise garages sales or other events.

Fundraising Update:

MYBA colored necklaces – ordering 75. Selling for ??

Garage Sale - in May? Need to recruit non-board members to coordinate the event. The Garage Sale could happen in conjunction with an “Opening Day” event?

Brax fundraising – no.

Dick’s Sporting Goods – a check was sent to Judy for \$1000. We need to add their logo on our website.

Tryout Update:

--Review of 2/2:

Stations/equipment with issues – Pitching machines, fly balls, 50 yard dash locations.

Pitching speeds were set at: 10U – 37, 11U – 41, 12U – 46, 13U – 51.

--Planning for Future dates:

Need 6-7 varsity players to help in all areas.

There was discussion about giving evaluators gift cards for their efforts. There are a total of 7 HS Coaches helping with evaluations. Total budget amount for evaluators is \$1650. Garrison, Blumenfeld and Skow will review and make a decision.

Tryout 2 will have live pitching for the batting cage. Coaches willing to help out: Wilson, Harrity, Nielson, Pope; ask Anderson. Zosel will check with former players and Skow will ask High School Coaches.

Photo Day/Season Opener Update:

Woelfel presented information from (3) photographers; Clix, Sports Star Photo, Great Photos. Pricing is similar between each of them and each offers a 10% kick back to MYBA. A recommendation was made to contact Linhoff Photographers. Mike is familiar with Sports Star.

Woelfel should look at references/testimonials and make a recommendation to the Board. Perhaps asking if a photographer would offer 15% to MYBA?

Kicking off the season with an "Opening Day" celebration. Event could include taking team pictures and short scrimmages between teams, depending on the location of the event. May be able to coordinate the Garage Sale with this event? Will need to coordinate with the completion of uniforms for teams (end of April). Season games begin on April 26th.

New Waiver/Age Requirement Language Update:

Tabled until the next meeting.

New Business:

Regarding Coaches with less than stellar feedback, it was proposed that documenting improvement points should be considered.

Skow – MBL Calendar is posted on the MBL site.

Garrison – was there a conclusion reached on Team Formation? How many players are locked? When scoring the Tryouts, 1st Tryout counts for 1/3 of the score and the 2nd Tryout counts for 2/3 of the score – this determines the 6 locks of a team, then the coach selects the remaining 6. PTR's are not included. See the Team Formation document for complete details. The Team Formation document was created to resolve past abuses.

Bryan motioned to adjourned at 8:59, Garrison seconded. Passed.