



## EVAA Board Meeting Minutes

November 19th, 2012 at 7:00 PM Apple Valley Community Center

### EVAA Board of Directors in Attendance:

Rosie Boerboom	Marc Dannecker	Karen Aagesenkuhn	Greg LeVon
Kristin Dannecker	Renee Swenson	Lynn Rauch	Paul Waxlax
Victor Yermishkin	Sarah Trachet	George Singer	

### EVAA Program Directors & Guests in Attendance:

Pat Martin – In-House Baseball  
Ali Awad – Lacrosse  
Dave Freed – Cross Country Skiing  
Ron Hedberg – Cross Country Skiing  
Lance Stromberg – Board Candidate  
Lyndell Frey – City of Apple Valley  
Stacy Greven – Basketball  
Lynn Rauch – Football  
Marc Dannecker – In-House Soccer

**Board meeting called to order at 7:03 PM.**

### Open Forum:

Interview with Lance Stromberg. Possible new 2013 EVAA Board candidate.

### Program Updates:

**Traveling Baseball (Jeff B.):** Traveling Baseball has some urgent matters however that MUST be addressed as I previously mentioned in my separate e-mail to Rosie.

- 1.) Our winter Baseball Clinic started on the 11th and we ended up with 172 kids participating. We had 182 last year so not much of a drop off. We are closing registration this week. So far the clinics are going good & have been well attended.
- 2.) I will present the Traveling Baseball 2013 Budget at the Dec. Big Board Meeting.



3.) As discussed previously, we have an urgent matter that we need the Big Board's help on. We have been given until the end of Dec. to secure a better complex of fields for the MBT State Tourney that we host for 1 of our age groups. MBT has told us that if we don't get this secured that they will take an age group(11's) away from us next year. This would be about a \$10,000-\$12,000 hit to our program with gate fees/concessions/etc. all factored in. We would not get that age group back subsequently as that would have been passed on to another program. That would be a very large hit that would eventually change fees/etc. that we would need to charge to stay in the black. We have checked into the Lexington-Diffley Complex in Eagan. This complex was available this past year the weekend of the state MBT & is currently open for 2013(July 12th-14th). The Field Coordinator for Eagan is telling us they will not give these out however until Feb. - by then we will have lost our age group (MBT will not budge). With 35% of our program comprised of Eagan residents, we need to get some extra concession from the City of Eagan and bend their policy about allowing us to secure what is currently an open complex for the said weekend.

Lyndell Fry from the City of Apple Valley reports that it could be the baseball/softball programs from Eagan that is holding it up. Quarry will be 100% functional this year. Rosemount could be an additional complex to utilize.

Rosie will talk with Scott Selby about someone (possible multiple people) to take the place of Scott for EVAA field coordinator. Derek Bishop (indoor sports) and Pat Martin (outdoor sports) are two possible candidates.

**In-House Baseball (Pat M.):** Not too much going on. We are up to 12 board members and should be at 13 after tonight's meeting. Locking down dates for 2013 events. Coaches meetings, events, etc... Kristin will follow up with Pat regarding the storage lockers.

**Traveling Basketball (Stacy G.): Boys** traveling just had their tournament this past weekend. 147 teams participated this year which is an increase of 20% over last year. We needed to book out the High Performance Academy in Eagan due to the large number of teams this year. Total revenue \$32K gross. Last year \$26K gross. \$30K in registration fees. Very successful.

**In-House Basketball (Stacy G.):** Had a board meeting last Monday. There is an increase in 3rd grade level participation this year. Practice time has been cut down to 40 minutes due to the constraints on availability of facilities. Season ends in December.

**Traveling Softball (No Update):** See softball update next.

**In-House Softball (No Update):** Sarah T reports: There are currently going over their budget for 2013. Looking for someone to step up to take Donna L. position soon. Looking at team sizes and what they need to do to fill spots.



**Traveling Football (Lynn R.):** Chris A. will present budget next month.

**In-House Football (Lynn R.):** All equipment was turned in. Chris A. will present budget next month.

**In-House Soccer (Marc. D.):** Taking a deep breath and relaxing. Will bring budget in December and if it makes sense will do it. If not, we'll present it in January.

**Traveling Volleyball (Stephanie U.):** Fall in-house and fall traveling programs finished. Winter JO up and running. All teams formed - parent meeting Tuesday, Nov 20th then begin regular practices next week. One new board member - we're in good shape.

**In-House Volleyball (Stephanie U.):** See above.

**Nordic Skiing (Dave F.):** Not much has changed. Season starts first week in January. Will present budget later in meeting. Looking to get registration, pricing, and advertising switched on the website soon. Dave will send all info regarding turning on the registration to Kristin D. Volleyball and Skiing will share storage in 2013.

**Track & Field (Paul W.):** Lost 4 board members. They put an article on website. Will meeting before 17th and will present the budget in December. Registration opens in January.

**Wrestling (Travis):** No update.

**Cross Country:** No update.

**Tennis:** No Update.

**Dakota REV:** Lisa Wolf has some questions for us. We will try to get an update.

**Lacrosse (Ali A.):** Finalizing our budget in December. Board meeting tomorrow. League just had their annual meetings the week before. Eastview High school has said we could use the new shed at the high school. Will have rates tomorrow and will put into next years budget.

**Approval of October Minutes:** Rosie suggests modification to switch around headers: Admin update/Board Liaison update. Sarah T. -Motion to approve per modification. Paul W. -Seconded. APPROVED.



### **President's Report:**

Email from the foundation regarding the scholarship. They are asking for the amounts to be moved up to \$750 or \$1,000 from the current \$500.

We have always given 15 do we want to give 15 or 7?

Sarah T. recommends \$1,000 because that the amount of the scholarship off sets other scholarships and that students aren't as likely to go after \$500 when there's a strong possibility that it could be offset--not that it will--and that the amount is not enough to attract applicants. George S. indicates that we not consider reducing the amount the scholarships. Unless we amend the budget we can't spend more.

Lynn R. recommends that we maintain the 15 and consider it after we figure out the current budget.

Marc D. - Everyone else is giving out 2 or 3 at \$500 and we are giving out 15. A few years ago we increased the number to 15 and if we move up the amounts then fewer kids will receive scholarships. Let's look at look at the budget next month and see if we have the money to increase it.

Rosie B. - Once we budget we then need to have more discussion and a vote. We will table this until next month after we go through the financials.

### **Admin Report:**

- Kristin reports that everyone should be able to send her any requests or anything they need for the website.
- Looking to complete the ad for the Apple Valley Chamber of Commerce.
- Marc suggests we need to see both ads side by side and decide which copy we want to use.
- Rosie B. -The hotline should be dissolved as no one uses it or manages it.
- We need to continue to send out the registration cards.
- What influence do we have over the smaller schools? How do we reach them? The mailer? I will reach out to the smaller schools.
- Gift cards as fundraisers for individual programs? Greg and Renee will send information they have to Kristin to research options for the individual programs as a new idea to generate money for their programs.

### **Financial Update / Treasurer's Report:**

- The separate account that we set up for football worked well this past year. This will be a good option for all sports to use.
- Still working on the storage locker for all locations. Kristin and I will get together to finalize and wrap it up.



- Received the applications for the credit cards for the individual programs through US Bank. The program directors would have the cards to use in the field.
- Victor Y. inquires why income is down \$(74K) relatively speaking to last year. Sarah T. Eventually we need to start looking at why numbers are down from each sport.
- Marc D. We are not raising but looking at a new way to allocate Admin Fess for 2013. Karen will post detail financial information tomorrow night and will post the budgets every month.
- Stephanie U. Expressed concerns over Volleyball Financials. Still missing details as the financials are not aligned for volleyball.
- Karen will spend the time to separate the financials between the two seasons. Sarah T. makes a motion to table the budget approvals until we have more information due to the disparity in the income of (\$74K).
- Rosie reports we will look at the budget and revisit via email or next month.

**Program Budgets Approvals:**

Dave Freed - Reduced fees by \$20 and reduced the fees for those returning by \$20. Basically it is a way to say, "sorry for no snow last year here is a discount to continue support for the program". Rosie B. has concerns that reducing the fees will set a precedent and it will be harder to raise them in the future. Greg L. recommends that the fees are alright as you can rent snow shoes at Lebanon for \$4. Especially since it is going to be 60+ degrees over Thanksgiving we need to encourage this program to get off the ground and not fold.

Greg L. Motion to approve the Cross Country Skiing budget. Marc D. Seconded. APPROVED.

**New Business:**

No new business to report this month.

**Adjourn:**

Sarah T. Motion to adjourn. Greg L. Seconded. Meeting adjourned at 8:52pm

Next Board Meeting is scheduled for Monday, December 17th, 2012 at AVCC, 7:00pm.