



# MAYHA

**Maranacook Area Youth Hockey Association**

Athleticism ♦ Camaraderie ♦ Community ♦ Sportsmanship

## SPONSORSHIP OPPORTUNITIES

Dear Prospective Sponsor,

For many years, the Maranacook Area Youth Hockey Association (MAYHA) has been a fixture in our communities with a mission to promote youth ice-hockey and recreational skating, but more importantly to instill the ideals of good sportsmanship, honesty, and loyalty to better assure that young people may develop into mature, healthy, and responsible adults. All persons involved with MAYHA are dedicated to the principal that winning is secondary to the molding of future adults and members of our society.

MAYHA provides a positive learning experience for all boys and girls through qualified adult leadership in a safe, healthy, and fun environment. We provide programs to meet the needs of the beginning skater, where basic skating skills are taught, as well as programs that offer opportunities to those who wish to advance in a more competitive environment.

This is where you can help make a difference. A charitable donation on your part, which is tax-deductible due to MAYHA's status as a **501(c)3 non-profit organization**, will have an significant impact towards helping our players (and families) continue accessing MAYHA offerings. Donations are used in several ways, including helping offset operational costs (e.g. ice time, registrations), travel costs (e.g. tournaments), equipment costs (e.g. jerseys, socks, etc.), as well as provide scholarship to reduce tuition for our players. Currently, it costs each player an average tuition of \$450 per season to play hockey, plus personal equipment costs.

In return for your generous donation, you may choose to access a wide array of benefits focused on community visibility and advertising opportunities; of course, we can be flexible if you wish to contribute or advertise in a different way. Below is a description of our suggested sponsorship levels, along with an application form for you or your business to consider. We also invite you to browse our website ([www.maranacookyouthhockey.com](http://www.maranacookyouthhockey.com)) to learn more about our organization, or feel free to contact me at 207.620.4375 or [henry@ledgehillfarm.com](mailto:henry@ledgehillfarm.com).

Thank you for your time and consideration. **Your donation in any amount makes a significant difference.**

Henry P. Clauson  
President, MAYHA  
August 2015



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## SPONSORSHIP LEVELS

### **Tournament Level Sponsor - \$1,000.00**

*Percentage of contributed funds sponsor a tournament as players head away for a long weekend around Maine or regionally. Funds help cover costs of team(s) transportation, lodging, meals, and tournament entry fees.*

- Corporate name and/or logo on **player game jersey(s)**;
- Team Photo Plaque;
- **Corporate logo banner (15"x34") on display at all Home games;**
- Corporate recognition at select fundraisers held throughout the year;
- Verbal recognition announcement at rink during select home games and hosted tournaments;
- Invitation to and verbal recognition at Annual MAYHA Awards Dinner/Banquet;
- MAYHA decal and other merchandise;
- Friend of MAYHA Web link to your site;

### **Jersey Level Sponsor - \$500.00**

*Percentage of contributed funds used to purchase new personal equipment for all teams.*

- Corporate name and/or logo on one set of **team practice jerseys;**
- Team Photo Plaque;
- **Corporate logo banner (15"x34") on display at all Home games;**
- Corporate recognition at select fundraisers held throughout the year;
- Verbal recognition announcement at rink during select home games;
- Invitation to and recognition at Annual MAYHA Awards Dinner/Banquet;
- MAYHA decal;
- Friend of MAYHA Web link to your site;

### **Scholarship Level Sponsor - \$250.00**

*Percentage of contributed funds used to provide tuition financial aid to qualifying players\*.*

- Corporate recognition at select fundraisers held throughout the year;
- Recognition at Annual MAYHA Awards Dinner/Banquet;
- MAYHA decal;
- Friend of MAYHA Web link to your site;

### **General Fund Level Sponsor - \$125.00, or any amount**

*Contributed funds allocated as needed for Association approved use throughout the season.*

- Recognition at Annual MAYHA Awards Dinner/Banquet;
- MAYHA decal;
- Friend of MAYHA Web link to your site;

\* Qualifying parent(s)/guardian(s) must complete a Financial-Aid Scholarship Application which are confidentially reviewed and awarded annually per Policy based on available fund balance.



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## SPONSORSHIP APPLICATION

Business / Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website Address: \_\_\_\_\_

Referred by: \_\_\_\_\_

- Sponsorship Level:
- Tournament Level Sponsor (\$1000.00);
  - Jersey Level Sponsor (\$500.00)
  - Scholarship Level Sponsor (\$250.00)
  - General Fund Level Sponsor (\$\_\_\_\_\_)

Please make checks payable to: "Maranacook Area Youth Hockey Association" and send to: **MAYHA, Attn: Sponsorship Application, P.O. Box 75, Readfield, Maine 04355.**

Please submit your artwork/logo designs in high resolution pdf, jpg or eps formats via e-mail to [henry@ledgehillfarm.com](mailto:henry@ledgehillfarm.com).

- I would like to waive receipt of Sponsorship benefits in allowing my donation to be used to the maximum benefit of MAYHA.
- I do not wish to be added to the MAYHA website and/or mailing list.

Questions? Please contact Henry Clauson, President at the above e-mail or at 207-620-4375.

*Maranacook Area Youth Hockey Association is a 501(c)(3) non-profit organization and donations to it are tax deductible to the extent allowed by law.*