

Edina Hockey Association – Board Meeting

Braemar Ice Arena

August 13, 2012

Name	Attending	Absent	Name	Attending	Absent
Erik Hendrikson	X		Ron Green	x	
Jon Foust	X		Krista Gresham	x	
Jon Palmer		x	Mark Jones		x
Carrie Knowles	X		Ken Miller	X	
Pat Foley	X		Mike Hiniker	X	
Peder Larson	X		Bill Doll	x	
Nick Olsen	x		Tom Chorske	x	
Bob Paule	X		Charlie Flinn	X	
Jim O'Neill	X		Kurt Dahlquist	X	
Chris Fraley	X		Judy Goodman		x
Dan McGraw		x			

The meeting was called to order at 7:35pm

1. Fundraising
 - a. Met with TST. Things discussed and to improve upon are the following: Banner ads, e-commerce transactions, team sponsorship, and an EHA global sponsorship. Need to do better what we are doing and to create new opportunity. The traffic on our site is a compelling story to advertisers.
 - b. Need to continue getting items for raffle board. Please get Carrie items.
2. Coach Development
 - a. Working on multi year plan
 - b. Mentorship program – C, B2- recruit veteran coaches to mentor. Foley has reached out to coaches and they have said they will support the program.
3. Krista Gresham presented bids for EHA team photos. The EHA has elected to go with Linhoff for the current season.
4. EHA tryout preparation – draft was presented to the board. Please return your feedback
5. Registration is open.

The meeting adjourned at 8:35pm. The next meeting is scheduled for September 10 at 7:30pm at Braemar Ice Arena.

