



HEP Committee Report
January 21, 2012
MH Winter Meeting



"Sport and Your Child" Mailing

- Mailed SAYC HEP Manual to 6,732 "first year, 8&U and below" players from last season. Mailing included the manual and a letter welcoming them back to hockey this season.

"Coaches Who Never Lose"

- CWNL HEP Manual were provided to all coaches attending Level 1 clinics this season.

2012 Essay Contest

- "I love to play hockey for _____ association."
- 122 Essays .. Dec. 15th deadline
- Judges – Timm, Evavold, Snee, Margenau
- Three finalists
Danny Lilya – Moose Lake – MN Sled
Trent Rugar – Big Lake – Mite
Victoria Vennemann – Johnson Como – 8U Girls

3M Coach Recognition

- Approximately 40 coaches from last 2010-11 season and their guests attend a Wild practice and lunch on November 22nd.
- Encourage nominations

Newsletter

- Newsletter continues to be sent weekly to 64,000 addresses, Open rate 18 – 20%

(54)

Minnesota Hockey

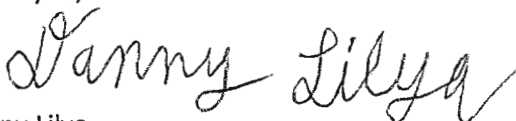
Attn: HEP Essay Contest

I love playing hockey for the Minnesota Sled Hockey Association because I just love hockey! I am 10 and a paraplegic and have played for 4 years. I am the only student, ever, to start school permanently in a wheelchair in Moose Lake. Hockey is for everyone and my parents drive 2 hours every Sunday so I can practice and 2 hours home. Last year the Disabled Hockey Festival was in Blaine and I got to go and this spring it will be in Texas. My team is renting a coach bus and my mom is going with me! My team is AWESOME!!!

We did get to play a scrimmage during a MN Wild Game a couple months ago and I got the only goal! I know what fame feels like now. The horn blew, the lights flashed and the crowd was yelling! It was amazing! I would like to scrimmage against the MN Wild! We maybe wouldn't win but that would be fun!

I would like my essay picked so I can let my brother's team go instead though. He plays for the Moose Lake Area Hockey Association. He is on the PeeWee team and they are really good players! The MN Wild game is on January 10th and that is his 12th birthday. He would be so excited if I could win this for his team on his birthday!

Thank you,



Danny Lilya

Minnesota Sled Hockey Association – Youth Team – MN IceHawks

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16

"I Love to play hockey for Becker Big Lake youth hockey association because..."
It means I get to play for my home city. I get to play with my friends and classmates who are also my teammates. The Becker Big Lake hockey association makes me feel like a rockstar, my parents and coaches all work together to make our hockey season a blast. Becker-Big Lake sees the work me and my teammates all do on and off the ice, and they are always there to help us do our best, to help make it fun to play Becker Big Lake Hockey we may not always win but we always try our hardest in practice at games, and also special events that helps out Becker Becker Big Lake. We always have fun working together I'm glad all parents and coaches help out on the long drives to the rink and the hard work they do to make our hockey teams the best we can be.

Thank you,

sincerely,

Trenten Rugar
#4 BBL Blue mite

Trenten Rugar

Becker Big Lake youth hockey association

Blue sr. mite

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98
2012 Minnesota Hockey HEP Essay Contest

By: Victoria Vennemann

I love to play hockey for Johnson/Como Devils hockey association because my older brother and sister both played for Johnson and so did my dad. Being a student athlete in my family is very important. Hockey is not just for boys, it is for girls too. Herb Brooks is the most important hockey name in Minnesota also he played for Johnson. Herb Brooks died in a bad car accident. His legacy lives on through the Herb Brooks training center which gives scholarships to under privileged kids and opportunity to participate in a high level training. The Herb Brooks training center is located at the Schwan Super Rink.

I have 10 teammates and their names are Lilly, Marena, Ada, Makayla, Josie, Selena, Amelia, Aly, Madelia, Mariana and I am Tori. Our program has many cultures, Mexican, Somalian, Spanish, Asian, Hmong, African-American and American. Me and five of my teammates skated together in the Mighty Kids learn to skate program. That program is very important to our neighborhood. It lets kids have a chance to be introduced to hockey without the expense to parents. Having many cultures in our program is important because our neighborhood has many cultures. It is fun to see people who have never had ice rinks in their culture to come out and enjoy the sport our state is famous for... hockey!